

PROGRAMS CLASSIFIED C AND P

The following table contains details of programs granted C and P classification by the ABA between 19 April and 2 June 1993. Producers interested in submitting programs for classification should contact Nigel Ryan on (02) 959 7930.

PROGRAM TITLE	ORIGIN	CLASSIFICATION	NEW/RENEWAL	DECISION DATE	APPLICANT
BLOCKBUSTERS (Series 3)	Australia	C	new	26.5.1993	Fremantle International Productions
CAT'S EYE	Australia	PRC	new	9.6.1993	CM Film Productions
DOUBLE HELIX	Australia	PRC	new	14.5.1993	Brilliant Ideas & CSIRO
INTERNATIONAL FAMILY CLASSICS II - EMPEROR'S NEW CLOTHES; THE	Australia	CAD	new	19.4.1993	Burbank Animation Studios
INTERNATIONAL FAMILY CLASSICS II - GOLDBLOCKS AND THE THREE BEARS	Australia	CAD	new	7.5.1993	Burbank Animation Studios
INTERNATIONAL FAMILY CLASSICS II - PUSS IN BOOTS	Australia	CAD	new	19.4.1993	Burbank Animation Studios
INTERNATIONAL FAMILY CLASSICS II - SINBAD	Australia	CAD	new	21.4.1993	Burbank Animation Studios
INTERNATIONAL FAMILY CLASSICS II - THUMBELINA	Australia	CAD	new	9.6.1993	Burbank Animation Studios
LAMB CHOP'S PLAY ALONG	USA	C	new	21.4.1993	Warner Bros (Aust.) Pty Ltd
LAMB CHOP'S PLAY ALONG	USA	P	new	2.6.1993	Warner Bros (Aust.) Pty Ltd
LITTLE MERMAID; THE MAKING CONTACT (aka KIDS SPEAK)	USA	C	new	14.5.1993	Australian Television Network
MIRROR, MIRROR	Australia	CAD	new	21.4.1993	Australian Television Network
SHIP TO SHORE	Australia	CAD	new	28.4.1993	Millenium Pictures Pty Ltd
TOTALLY WILD (Series 2)	Australia	PRC	new	4.5.1993	Barron Films (Television) Limited
					Television and Telecasters Limited (Network Ten Australia)

Legend CAD = C Australian Drama PRC = Provisional C

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believes, for example, that cable has produced much more and better children's programming than the rules for broadcasters did - presumably because of the pressure from customers.

In addition to these concerns, it is possible to speculate that the convergence of telephone and television services together with enhanced information and transaction applications will attract intervention from governments. It is notable that until the recent outcry about

rates in the US, cable was largely unregulated. Consumer pressure created the need for government intervention. The increased applications will ensure a high level of consumer preoccupation with the level of service. In addition, reach and influence will be substantially increased by the innovations just around the corner. It will be of interest to us all to watch how they are managed in the US and, when cable reaches us, here in Australia.

