

PROVISIONAL SEASONALLY ADJUSTED QUARTERLY ADVERTISING REVENUE GROWTH

THREE MONTHS TO SEPTEMBER 1992

(compared with the June 1992 quarter)

ALL STATES

	Capital City %	Larger Cities %	Other Services %	All %
NSW/ACT	4.1	(2.0)	(1.9)	1.6
VIC	2.4	(7.6)	(1.1)	1.2
QLD	(1.3)	0.3	15.1	3.5
SA	(1.7)	0.7	(4.5)	(1.7)
WA	(7.7)	(2.5)	(5.5)	(6.6)
TAS/NT	1.6	(7.2)	(2.3)	(1.4)
AUSTRALIA	1.3	(2.2)	1.9	0.9

THREE MONTHS TO DECEMBER 1992

(compared with the September 1992 quarter)

ALL STATES

	Capital City %	Larger Cities %	Other Services %	All %
NSW/ACT	(1.3)	1.0	(1.5)	(1.0)
VIC	(1.1)	6.3	(7.4)	(1.6)
QLD	(5.5)	(2.6)	(6.5)	(5.1)
SA	(1.7)	1.7	(3.3)	(1.6)
WA	6.4	1.4	1.3	4.9
TAS/NT	(9.5)	2.5	9.6	(3.2)
AUSTRALIA	(1.5)	0.7	(3.4)	(1.5)

THREE MONTHS TO MARCH 1993

(compared with the December 1992 quarter)

ALL STATES

	Capital City %	Larger Cities %	Other Services %	All %
NSW/ACT	1.6	5.8	(2.4)	1.3
VIC	1.0	3.9	6.5	2.0
QLD	12.8	1.3	(0.3)	6.1
SA	4.0	4.7	4.1	4.1
WA	0.8	5.9	5.1	2.1
TAS/NT	4.7	(9.7)	(7.3)	(1.5)
AUSTRALIA	3.1	3.7	(0.1)	2.5

Figures in brackets indicate decline