

SEMINAR AND CONFERENCE NEWS

5-6 September, Sydney. 'Cable TV and Interactive Services in a Multi-Delivery Environment'

Key issues to be addressed include: national policy directions for cable television and interactive services; the role of cable television in the MDS and Satellite gateways; and the complex regulatory structures required for interactivity. Speakers include Pat Manser, Director, Policy and Communications, Australian Broadcasting Authority and Alan Fels, Chairman, Trade Practices Commission. Venue: Hotel Nikko, Potts Point. Cost: \$1395. Contact: IIR Conferences; Tel: (02) 9 5844; Fax: (02) 959 4684; PO Box 2133 North Sydney NSW 2059.

7-8 September 1994, Sydney. 'The 1994 Australian Pay TV Forum'

This conference will deal with the next step beyond the launch of pay TV to look at the investment and market opportunities which will be available. Venue: Hotel Intercontinental, Sydney. Cost \$1495. Contact: AIC Conferences, GPO Box 3924, Sydney 2001. Tel: 210 5777. Fax: 221 7773.

19-21 September, Singapore. 'The 1994 Pan Asia Television Industry Conference'

This conference will address the most important and pertinent issues facing television in Asia. Programming, busi-

ness and funding strategies, and satellite development in Asia are among the issues to be discussed. Venue: Shangri-La Hotel, Singapore. Cost: \$US1848.85. Contact: AIC Conferences 51 Anson Road, 809-55 Anson Centre, Singapore 0207. Tel: (65) 222 8550. Fax: (65) 226 3264.

22-25 September, Sydney. 'Re-inventing the Future. AIMIA Interactive Multimedia Conference 1994'

This conference will feature an intensive program of key international and Australian speakers, seminars and hands-on workshops to promote the exchange of interactive ideas and information. Venue: The Park Grand Hotel, Sydney. Cost: \$495 for AIMIA members; \$595 for non-members. Contact: Jennifer Carlson Marketing Group, PO Box 80, Edgecliff NSW 2027. Tel: 335 5000. Fax: 335 5065.

26-27 September, Sydney. 'Pay TV in Australia: Current Status and Future Developments'

Key issues to be discussed at this conference include: pay TV versus free-to-air; programming; pay TV and the Australian production industry; financial issues for investors and operators; and consumer issues and regulatory update. Speakers include Debra Richards, Director, Program Services, ABA; Helen Mills, Director, Communications Law

Centre; Neil Gamble, Chief Executive Officer, Australis Media Ltd.; and Tony Branigan General Manager, Federation of Australian Commercial Television Stations. Venue: The Ritz Carlton, Double Bay. Contact: IBC Conferences Tel: (02) 319 3755. Fax: (02) 699 3901

13 October, Sydney. '1995 Media/Advertising Outlook Conference'

Headed by the Commercial Economic Advisory Service Association Report, a presentation of a survey of media and advertiser intentions for 1995, conference speakers include Cass O'Connor, Director, Turnbull and Partners. Venue: Golden Gate Hotel, Thomas Street, Sydney. Cost: \$350. Contact: CAESA, PO Box 104, St Leonards, 2065.

10-12 November, Liege. 'Towards the Digital Revolution- European Television between Market and Regulation: The 6th International Television and Film Forum'

This conference will explore how new technologies influence the development of programs and services, and what effect this will have on the audio-visual landscape. Venue: Palais des Congres, Liege. Contact: Monique van Dusseldorp, European Institute for the Media, Kaistrasse 13, 40221, Dusseldorf, Germany. Fax: (49 211) 9010456.



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