

ABA VISITS CENTRAL VICTORIA, CENTRAL NSW, THE CENTRAL MURRAY

Representatives of the ABA visited Ballarat, Bendigo and other centres in the Central Victorian and Central Murray regions on the week beginning 17 October.

The ABA met with interested persons to discuss possible additional radio services and options for improved reception of existing radio services.

This visit was part of the ABA's national planning process for radio services, which involves wide public consultation. The ABA wants to hear from all those with an interest in shaping the mix of radio services in their area.

Written submissions are invited. The closing date is 16 December 1994. Submissions, quoting file number 93/7725, should be addressed to the Planning Officer for Central Victoria and Central Murray- R16, Australian Broadcasting Authority, PO Box 34, Belconnen, ACT 2616.

An information booklet is available to help to prepare written submissions and can be obtained by writing to the above address or telephoning 008 810 241.

Central New South Wales. The ABA has



Mr Tim O'Keefe, ABA Member

visited the regional New South Wales centres of Dubbo, Mudgee, Parkes, Orange, Bathurst and Lithgow in the week beginning 31 October.

The ABA will meet with interested persons to discuss planning options for improved reception to or additional radio services in the central New South Wales region.

'We wanted to hear from a wide cross section of the community—people in the broadcasting industry, representatives of community groups, anyone who listens to the radio,' said ABA member, Mr Tim O'Keefe.

Written submissions are invited. The closing date is 16 December 1994. Submissions, quoting file number 93/7716, should be addressed to the Planning Officer for Central New South Wales - R7, Australian Broadcasting Authority, PO Box 34, Belconnen, ACT 2616.

An information booklet is available to help to prepare written submissions and can be obtained by writing to the above address or telephoning 008 810 241. ☐

CREATIVE STRUCTURES REQUIRED FOR NEW LOCAL MEDIA

'We are on the verge of a change in the imaginative landscape as profound as that brought about by the cinema,' ABA Chairman, Mr Brian Johns said when he delivered the Georges Mora Memorial Lecture at the Fourth Australian Contemporary Art Fair in Melbourne on 30 September.

'New industries are being made from the combination of telecommunications, information services and broadcasting', Mr Johns said. As well as new educational, business and entertainment services, these new industries offer the potential for new artistic expression.

'These industries carry the potential for even greater access to and democratisation of artistic expression and they also carry new challenges for the expression of cultural identity,' Mr Johns said.

The Broadband Services Expert Group, of which Mr Johns is Chairman, is due to report to the Federal Government by the end of the year on the implications of many of these developments for Australia. The Group has concentrated on the content that will drive the application of these new technologies and develop the cultural industries.

'The sometimes fragile Australian cultural identity needs to be defended and preserved,' Mr Johns said. 'The imaginative landscape that defines Australia and Australians needs to be built upon as we move into the future.'

'Providing local content to the new media has to be backed by a creative infrastructure', Mr Johns said. 'Australia has often been held back in its cultural endeavour by having to move forward on a one-off basis. With a creative infrastructure in place, Australia has the ability to explore the future landscape from a position of strength.'

'The future of the developed world is in the provision of services and the movement to what is called the information economy,' Mr Johns concluded.

'In this world, it is intellectual and creative endeavour that begins to take centre stage. It is the action of ideas and the creation of intellectual and imaginative property that starts to have value. Australia is potentially rich in this resource and we can capitalise on it.' ☐

PROGRAMS GRANTED A C OR P CLASSIFICATION

Programs granted 'C' or 'P' classification by the ABA between 13 September 1994 and 18 October 1994. Producers interested in submitting programs for classification should contact Liz Gilchrist on (02) 334 7840.

Title	Origin	Clas.	New/ renewal	Decision date	Applicant
Bert Hinkler—The Aviator	Australia	C	new	19.9.1994	Southern Television Corporation Pty Ltd
Marvellous Museums	Scandinavia	C	new	19.9.1994	Southern Television Corporation Pty Ltd
New Adventures of Winnie the Pooh; The (Series 1)	USA	C	renewal	12.10.1994	Seven Network Ltd

CAD C Australian drama. PRC Provisional C. Clas. Classification.