



New in the library

The following books have been selected from the range of new additions. These notes are indicative of a book's subject matter, but are not intended as critical comment or review. The ABA invites the public to use the library for research purposes during normal business hours.

Public voices, private interests: Australia's media policy

Edited by Jennifer Craik, Julie James Bailey and Albert Moran. St Leonards, NSW: Allen & Unwin, 1996. (Australian Cultural Studies). ISBN 1 86373 628 X



This book casts a critical eye over the key issues in the development of Australia's media policy in the 1980s and 1990s. It identifies themes, tensions and issues that have characterised Australia's media through the 1980s, dominated debates and shaped today's media environment. In the new media environment traditional approaches to media policy and regulation need to be revisited.

The emergence of a global media marketplace challenges the idea of national and local priorities. Deregulatory policies pursued have meant that the concept of public interest is no longer a force in the development of public policy. Some members of the community are concerned that specialist interest groups will overwhelm the cultural agenda and the public interest. *Public Voices, Private Interests* looks at the electronic as well as the print media and discusses new communication technologies, subscription television, Australian content issues and community and ethnic media.

Television Business International Yearbook 95

London: 21st Century Business Publications, 1995

This yearbook is now in its fourth edition, and provides a complete guide to all the events and players which are helping to shape the international television industry. It provides charts and detailed listings on television services in every country, along with sections on technology, advertising and finance, the cable and satellite sectors and the production and distribu-

tion industry. The publishers conclude that the international television industry is in an extremely healthy position, showing signs of steady growth. Included in each listing is an outline of the historical development and current structure of the television industry in each country; all terrestrial, cable and satellite and pay TV services; and regulatory organisations and trade associations with key personnel.



Report on the protection and viability of public broadcasting services; cross media control of broadcasting services; local television content and South African music

Johannesburg, Independent Broadcasting Authority, August 1995

Based on the results of the inquiry, the IBA has developed a model of broadcasting that should be established in South Africa. It recommended that radio and television

should be regulated differently. It decided it was possible to regulate each radio station more lightly on the basis that the combination of radio stations will give listeners an increasingly wide range of choices.

The IBA determined to follow the British model of regulation for television, with an emphasis on quality broadcasting. The IBA believes that with appropriate regulation which encourages strong local drama, strong local news and current affairs, and which sets at least some program and local content in prime time, both public and private television services will air quality programming. 

