



Conference diary

► **Digital Television, 7-10 November, Hong Kong**

Asia's first international industry forum on effective strategies for migrating to digital television. 🏨 Regal Hotel. US\$1695. Contact: IIR Hong Kong. Tel: 852 2586 1777. Fax: 852 2507 5666.

► **Programming the Revolution, 8-10 November, Melbourne**

The 10th annual conference of the Screen Producers Association of Australia. Key note speakers are Sir David Puttnam C.B.E., and Michael Grade, Chief Executive of Channel 4, London. 🏨 Carlton Radisson Hotel. Contact: SPAA Conference Secretariat. Tel: (02) 262 2277 Fax: (02) 262 2323.

► **New Media: Latest Opportunities for Marketers, 15-16 November, Sydney; 21-22 November, Melbourne**

An update on what's new and what to do with the new media. 🏨 Landmark Hotel, Potts Point, Sydney. 🏨 Eden on the Park, Melbourne. \$1495. Contact: IIR Conferences. Tel: (02) 9954 5844 Fax: (02) 9959 4684.

► **CBAA Conference and Annual General Meeting, 24-26 November, Melbourne**

Monash University. Contact: CBAA. Tel: (02) 310 2999 Fax: (02) 319 4545. Email: cbaa@peg.acp.org.

► **Doing Business On-line, 27-28 November, Sydney**

This two day conference examines the challenges and questions users face when taking their business on-line. 🏨 Golden Gate Hotel. \$1895 (Conference and workshop). Contact: IIR Conferences. Tel: (02) 9954 5844 Fax: 9959 4684. Email: iir@ozemail.com.au

► **EC Audio Visual Law, 4 December, London**

Third annual conference. An update on current legal issues likely to affect your business today. Issues to be discussed include policy, copyright and ownership rules. 🏨 Dorchester Hotel. £399. Contact: IBC. Tel: 44 171 637 4383 Fax: 44 171 631 3214.

► **Internet & Government, 7 December, Canberra**

A unique one day forum developed for all government sectors - Commonwealth, State and Local. This conference will introduce you to a practical, easy to understand overview of the Internet. Conference only - Workshops extra. 🏨 Lakeside Hotel. \$795. Contact: IIR. Tel: (02) 9954 5844 Fax: (02) 9959 4684.

► **Interactive TV Media (ITVM) 95 Convention, 5-7 December, Paris**

Contact: Ortech, Paris. Tel: 33 1 45 23 06 Fax: 33 1 48 24 01 81.

► **Cable & Satellite Asia '95, 6-8 December, Hong Kong**

Contact: Reed Exhibition Companies. Tel: 44 181 910 7910 Fax: 44 181 910 7866.

► **PTC '96, The Information Infrastructure - its users, resources and strategies, 14-18 January 1996, Honolulu**

18th annual Pacific Telecommunications Conference. 🏨 Sheraton Waikiki Hotel. Contact: PTC. Tel: 1 808 941 3789 Fax: 1 808 944 4874.

► **Home Shopping: The New Technologies and Opportunities: The Annual Home Shopping Conference, 23-24 January 1996, London**

Attracting expenditure from the new consumer. 🏨 Intercontinental Hotel. 699stg. Contact: IBC Technical Services. Tel: 44 171 453 2069 Fax: 44 171 636 1976.

► **1996 Australian Cable and Satellite Television Conference and Exhibition, 6-8 February 1996, Sydney**

This marketing event will enable participants to enhance corporate and product awareness and conduct market research. 🏨 Sydney Convention Centre, Darling Harbour. Contact: AIC. Tel: (02) 210 5777 Fax: (02) 221 7773. 📠