



Conference diary

- ▶ **PTC '96, The Information Infrastructure - its users, resources and strategies, 14-18 January 1996, Honolulu**
18th Annual Pacific Telecommunications Conference. 🏠 Sheraton Waikiki Hotel.
Contact: PTC. Tel : 1 808 941 3789 Fax: 1 808 944 4874.
- ▶ **Home Shopping: The New Technologies and Opportunities: The Annual Home Shopping Conference, 23-24 January 1996, London**
Attracting expenditure from the new consumer. 🏠 Intercontinental Hotel. £699
Contact: IBC Technical Services. Tel: 44 171 453 2069 Fax: 44 171 636 1976.
- ▶ **1996 Australian Cable and Satellite Television Conference and Exhibition, 6-8 February 1996, Sydney**
This marketing event will enable participants to enhance corporate and product awareness and conduct market research. 🏠 Sydney Convention Centre, Darling Harbour. Contact: AIC. Tel: (02) 210 5777 Fax: (02) 221 7773.
- ▶ **Asian Telecommunications and Cable Infrastructure, 7-9 February 1996, Hong Kong**
Latest update on technology priorities and planning for the Asia region. Issues to be discussed include cost effective technologies available in different markets in Asia; fibre integration; the role of satellite systems in providing telecommunication services; and full service broadband. 🏠 The Regal Hotel. US\$1995. Contact: IIR Conferences. Tel: 852 2586 2777 Fax: 852 2507 5666.
- ▶ **Rural & Remote Communications, 19-20 February 1996 Brisbane 26-27 February 1996 Perth**
This conference will discuss the importance of effective communications for rural and remote communities, including Perth. \$1195. Contact: IIR Conferences. Tel: (02) 9954 5844 Fax: (02) 9959 4684. Email: iir@ozemail.com.au
- ▶ **Competition Summit '96, 21-22 February 1996, Sydney**
Explores the changing business environment in Australia, access to facilities and new regulatory bodies. 🏠 The Boulevard Hotel. \$1595. Contact AIC Conferences. Tel: (02) 210 5777 Fax: (02) 221 7773.
- ▶ **Interactive Multimedia '96, 26-27 February 1996**
Key issues to be addressed include cross industry perspectives for the future use of multimedia; the role of the Australian Multimedia Enterprise; implications of new delivery mechanisms; coping with copyright requirements. 🏠 The Landmark Hotel. Contact: IIR Conferences. Tel: (02) 9954 5844 Fax: (02) 9959 4684. Email: iir@ozemail.com.au
- ▶ **Digital Broadcasting, 11-13 March 1996, Sydney**
Covers comprehensive presentations on policy and regulation, core technologies, international standards, market identification and development. Includes international presentations from the EBA, Ground Alliance system USA, BBC Radio and TVNZ. 🏠 Ballroom, Queen Victoria Building, Sydney. \$1595. Contact: AIC Conferences. Tel: (02) 210 5700 Fax: (02) 221 7773.
- ▶ **PCN & Mobile Malaysia 1996, 5-6 March 1996**
An essential briefing on the roll-out of PCN and mobile communications technology in the booming Malaysian market. 🏠 Hotel Istana. US\$1695 conference only. Contact: Institute for International Research Kuala Lumpur. Tel (603) 241 0325 Fax: (603) 244 5935. 📠