

**

\$

* * *

**

#1 49

徽

* *

-

*

۲

-12

1

-

48

\$ \$

-

۲

4

-

25

**

*

3

*

۲

Conference diary

PCN & Mobile Malaysia 1996, 5-6 March 1996, Kuala Lumpur

An essential briefing on the roll-out of PCN and mobile communications technology in the booming Malaysian market. **a** Hotel Istana. US \$1695 conference only. Contact: Institute for International Research Kuala Lumpur. Tel: 603 241 0325 Fax: 603 244 5935.

Digital Terrestrial Television, 7-8 March 1996, London

The first European strategy summit which will discuss the regulatory, commercial and technology formula for success. **1** Marriott Hotel. £849 + VAT. Contact. IBC Technical Services. Tel: 44 171 637 4383 Fax: 44 171 636 1976.

Digital Broadcasting, 11-13 March 1996, Sydney

Covers comprehensive presentations on policy and regulation, core technologies, international standards, market identification and development. Includes international presentations from the EBA, Ground Alliance system USA, BBC Radio and TVNZ. **1** Ballroom, Queen Victoria Building, Sydney. \$1595. Contact: AIC Conferences. Tel: (02) 210 5700 Fax: (02) 221 7773.

Digital Television, 18-19 March 1996, London

This conference will discuss ways of exploiting the new opportunities of digital television to maximise competitive advantage. Done Whitehall Place. \$799 + VAT. Contact: IIR Limited. Tel: 44 171 915 5055 Fax: 44 171 915 5056.

European Cable and Television 96, 20-21 March 1996, Paris

n Le Grand Hotel. Contact: Tel: 44 171 915 5103 Fax: 44 171 915 5101.

Multimedia: Who Will be the Winners? 22-23 March 1996, Seoul

▲ Hotel Inter-Continental. £750. Contact: FT Conferences, London. Tel: 44 171 896 2626 Fax: 44 171 896 2696.

Cable & Telephony, 25-26 March 1996, Sydney

The conference will focus on the definitive direction in the cable and telephony market, with the latest information and insight from Australia's major telecommunications players and regulators. for Gazebo Hotel. \$1595.

Contact: AIC Conferences. Tel: (02) 210 5777 Fax: (02) 221 7773.

Pan Asian Satellite and Cable Television Conference, 26-28 March 1996, Hong Kong

h Hong Kong Convention Centre. Contact: AIC Conferences. Tel: 852 2520 1481.

Consumer Access to Multichannel and Interactive TV, March 28-29 1996, London

four Seasons Hotel. Contact: IBC. Tel: 44 171 637 4383 Fax: 44 171 636 1976.

NAB 96 Exhibition and Conference, 14-18 April 1996, Las Vegas

Annual conference of the National Association of Broadcasters. Contact: NAB. 1 202 775 4970 / 1 202 429 5343.

On-line Services Regulation Forum, 23-24 April 1996, Sydney

This forum will examine the regulatory and legislative future of Australia's online economy and society. **1** Hilton Hotel. \$1495. Contact: IBC Conferences. Tel: (02) 319 3755. Fax:(0)2 699 3901. Email: IBCC@geko.com.au

Cable '96, 28 April-1 May 1996, Los Angeles

Annual convention of the National Cable Television Association. **1** Los Angeles Convention Centre. Contact: NCTA. Tel: 1 202 775 3669.

З