

New in the library

The following books have been selected from the range of new additions. These notes are indicative of a book's subject matter, but are not intended as critical comment or review. The ABA invites the public to use the Library for research purposes, by appointment. The Library's email address is library@aba.gov.au

Global broadcasting systems

Robert L. Hilliard and Michael C. Keith. Boston: Focal Press, 1996.
ISBN 0240809170

This book provides a comprehensive look at broadcasting throughout the world, covering every continent. Within each geographical area and nation, *Global Broadcasting Systems* presents the history, key issues, trends and status of: broadcasting facilities and penetration; the control, regulation and management of networks and stations; the financing of broadcasting systems; programming types and trends; media freedoms and censorship; external radio and television services. The book discusses how new technology and political, social and economic factors are creating the global village. It shows how privatisation has changed patterns of control and access, especially the rapidly growing media giants. It compares problems and potentials of the have and have-not countries. The authors are fully aware that the rapidly changing media environment may mean



that information valid one day will be out of date the next. However, with this book they hope to provide an overview that offers some perspective and guidelines for continued progress.

The cross media revolution: ownership and control


Tim Congdon, Andrew Graham, Damian Green and Bill Robinson. London: John Libbey, 1995.
ISBN 0 86196 545 0

This work was commissioned by the British Broadcasting Corporation (BBC). The authors were asked to look at competition in the United Kingdom media market and make a judgment as to whether it will deliver the range of voices needed in a free society. The public debate on questions of media concentration and ownership was initiated at a time when technology was revolutionising media opportunities. All four essays focus on a political, cultural and social need for real competition

and diversity in sources of information and ideas. The authors have different perspectives, but there is a strong common theme. Issues under discussion included what kind of radio and television will be on offer in the digital age? Who will supply the information superhighway? Will press and broadcasting interest converge? The debate is a difficult one but has major ramifications for all stakeholders. Many of the issues canvassed in this book have relevance to the Australian scene.

The scheduling game: annual review 1995

Andrea Millwood Hargrave. London: John Libbey, 1995. (Broadcasting Standards Council. Public Opinion and Broadcasting Standards - 6) ISBN 0 86196 547 7

Scheduling had been close to the centre of the Broadcasting Standards Council's activities since its creation in 1988. It had become apparent in the Council's early discussions with the public that scheduling was a basic concern of the audience. The Council's review this year shows that the audience has a clear perception of the conventions followed by schedulers. The objective of the research was to find out if respondents had an understanding of the schedules and how they thought they had been constructed. The research upon which the first section of the review is based, was made up of three elements. The first stage is an instantaneous computerised data collection system which enabled viewers to relay their thought and feelings about television content as they watched it. The second stage is a quantified research survey among 100 adults nationally. The final stage is a qualitative survey among children. The formal research has been supplemented by a series of essays contributed by those responsible for scheduling decisions in television, both network and regional, and radio. 

The Cross Media Revolution: Ownership and Control

Ownership and Control

by Tim Congdon, Andrew Graham, Damian Green and Bill Robinson

