

On 15 March 1997, the ABA issued 39 transmitter licences for new open narrowcasting services. The licences were issued to successful applicants identified during the ABA's price-based allocation process round number 1 which started in November 1996.

ABA issues 39 transmitter licences for new open narrowcasting services

Successful applicants for ONC transmitter licences: open narrowcasting round 1

General Area Served	Frequency	Applicant Name	Allocation Price
New South Wales			
Balranald	95.5 MHz	NSW Race Narrowcasts Pty Ltd	\$4000
Balranald	97.1 MHz	NSW Race Narrowcasts Pty Ltd	\$4000
Broken Hill	100.5 MHz	NSW Race Narrowcasts Pty Ltd	\$4000
Broken Hill	105.3 MHz	Broken Hill Church of Christ Inc	\$4000
Victoria			
Mildura	1359 kHz	3UZ Pty Ltd	\$4000
Queensland			
Blackall	98.3 MHz	TAB Queensland	\$4000
Charleville	103.3 MHz	TAB Queensland	\$4000
Longreach	103.7 MHz	TAB Queensland	\$4000
Roma	94.3 MHz	TAB Queensland	\$4000
Winton	98.3 MHz	TAB Queensland	\$4000
South Australia			
Ceduna/Smoky Bay	102.1 MHz	South Australia Totalizator Agency Board	\$4000
Coober Pedy	98.1 MHz	South Australia Totalizator Agency Board	\$4000
Renmark/Loxton	95.5 MHz	South Australia Totalizator Agency Board	\$4000
Renmark/Loxton	1557 kHz	South Australia Totalizator Agency Board	\$4000
Roxby Downs	95.5 MHz	South Australia Totalizator Agency Board	\$4000
Woomera	106.5 MHz	South Australia Totalizator Agency Board	\$4000
Western Australia			
Broome	104.5 MHz	Totalisator Agency Board of Western Australia	\$16000
Carnarvon	96.5 MHz	Totalisator Agency Board of Western Australia	\$4000
Esperance	89.5 MHz	Totalisator Agency Board of Western Australia	\$4000
Exmouth	95.7 MHz	Totalisator Agency Board of Western Australia	\$4000
Geraldton	1008 kHz	Totalisator Agency Board of Western Australia	\$4000
Kalbarri	105.3 MHz	Totalisator Agency Board of Western Australia	\$4000
Kalgoorlie	1431 kHz	Totalisator Agency Board of Western Australia	\$4000
Karratha	101.7 MHz	Totalisator Agency Board of Western Australia	\$4000
Kununurra	105.7 MHz	Totalisator Agency Board of Western Australia	\$4000
Laverton	104.5 MHz	Totalisator Agency Board of Western Australia	\$4000
Leinster	99.7 MHz	Totalisator Agency Board of Western Australia	\$4000
Mandurah	1449 kHz	Totalisator Agency Board of Western Australia	\$4000
Meekatharra	104.7 MHz	Totalisator Agency Board of Western Australia	\$4000
Merredin	95.9 MHz	Totalisator Agency Board of Western Australia	\$4000
Mt Magnet	104.1 MHz	Totalisator Agency Board of Western Australia	\$4000
Northam	1323 kHz	Totalisator Agency Board of Western Australia	\$4000
Port Hedland	92.5 MHz	Totalisator Agency Board of Western Australia	\$4000
Southern Cross	88.7 MHz	Totalisator Agency Board of Western Australia	\$4000
Wagin	1422 kHz	Totalisator Agency Board of Western Australia	\$4000
Wyndham	100.5 MHz	Totalisator Agency Board of Western Australia	\$4000
Northern Territory			
Darwin City (TV)	Ch 64	Top End Sounds Pty Ltd	\$7000
Darwin City	92.3 MHz	Top End Sounds Pty Ltd	\$4000
Darwin North	91.5 MHz	Remco Leon De Groot	\$4000

An open narrowcasting service is a broadcasting service whose reception is limited in some way: by being targeted to a special interest group; intended for a limited location; provided during a limited period or to cover a special event; or because the service provides programs of limited appeal.

A transmitter licence is a form of apparatus licence issued under the *Radiocommunications Act 1992*. Section 106 of the Radiocommunications Act provides for the determination of a price-based allocation system for issuing specified transmitter licences. The price based allocation system is determined by the Spectrum Management Agency, although it is implemented by the ABA.

Subject to the terms of the price-based system, applicants for the specified transmitter licences bid for available licences in public, auction style licence allocation exercises. Provided the requirements of the Determination which governs the system are met, the licence is issued to the highest bidder.

If there is only one applicant for a licence, a licence allocation exercise is not held. The applicant will be issued the licence on payment of the reserve price, subject to the requirements of the Determination being met.

The reserve price for each of the listed licences was \$4000.

For information about the second round of open narrowcasting licence allocations, see p.8.

**For additional information
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