

20 years of C programs policy forum



To celebrate 20 years of C programs, the ABA hosted a policy forum on 22 July, to explore issues such as

- the changing child audience
- current and future trends on children's television programming
- how program makers, broadcasters and the Government are meeting children's television needs.



L-R: Jacqui Culliton (Network Ten), David McCubbin (Vitascope), Jan Stradling (Network Ten)



At the reception following the forum, Dr Patricia Edgar (Australian Children's Television Foundation), assisted by Professor David Flint (ABA Chairman), cuts the cake marking 20 years of C programming. L-R: Bruce Harris (former member of the Children's Programming Committee), Barbara Biggins (Young Media Australia) and Ian Fairweather (XYZ Entertainment) look on.



L-R: Deborah Sims (ABA), Barbara Biggins (Young Media Australia), Debra Richards (ASTRA), Dr Patricia Gillard (User Insite), Posie Graeme-Evans (Kids Like Us/Millennium Pictures), Dina Browne (Seven Network), Wendy Keys (Griffith University)



L-R: At the reception: Josie Tomas (Disney Channel), Kate Aisbett (Research and Policy Consultant) and Kylie Edwards (Disney Channel)



L: Michael Gordon-Smith hosting a panel discussion on meeting the child audience needs: creating the product. Panel members L-R: Rosemary Sinclair (Scholastic Australia), Bevan Lee (Seven Network), Posie Graeme-Evans (Kids Like Us/Millennium Pictures), Virginia Lumsden (ABC TV), Tom Blackett (Australian Film Finance Corporation)