



The ABA's sixth round of auctions for licences to provide open narrowcasting radio services attracted \$150 000 in bids.

Narrowcasting auctions raise \$150 000

On 30 October the ABA invited applications for 18 open narrowcasting radio services to serve regional areas in New South Wales, Victoria and Queensland.

By the close of applications, on 20 November 1998, the ABA had received one application for each of 11 of the licences, and more than one application for the remaining seven.

The ABA therefore conducted auction-style licence allocation exercises, on 16 December, for the seven transmitter licences to provide open narrowcasting services. A total of \$150 000 was bid at the auctions.

'The ABA is very pleased with the results of the auctions,' said Professor David Flint, ABA Chairman. 'When these new services go to air they will add to the diversity of radio services for listeners in their respective radio markets.'

The holder of a transmitter licence for open narrowcasting services must start the service within six months of the licence being issued (or a longer period with the ABA's permission).

Open narrowcast services (round 6)

Uncontested licences:

Area	frequency	successful applicant	amount
NSW Armidale	106.9 Mhz	University of New England	\$4000
Glen Innes	107.5 MHz	NSW Race Narrowcasts Pty Ltd	\$4000
Inverell	92.7 MHz	NSW Race Narrowcasts Pty Ltd	\$4000
Moree	103.7 MHz	NSW Race Narrowcasts Pty Ltd	\$4000
Vic Seymour	99.3 MHz	Tatley Pty Ltd	\$4000
Qld Blackwater	97.5 MHz	TAB Queensland	\$4000
Charters Towers	94.3 MHz	TAB Queensland	\$4000
Clermont	106.1 MHz	TAB Queensland	\$4000
Collinsville	103.7 MHz	TAB Queensland	\$4000
Emerald	95.5 MHz	TAB Queensland	\$4000
Goondiwindi	90.3 MHz	TAB Queensland	\$4000

Auction results

Area	frequency	highest bidder	amount bid
NSW Albury	1296 kHz	Tatley Pty Ltd	\$22 000
Qld Townsville	891 kHz	TAB Queensland	\$4 000
Townsville	98.9 MHz	Dale Parker Anderson	\$14 000
Rockhampton	92.7 MHz	Bundaberg Broadcasters Pty Ltd	\$24 000
Gladstone	94.3 MHz	TAB Queensland	\$52 000
Mackay	93.9 MHz	Dale Parker Anderson	\$4 000
Yeppoon	96.1 MHz	Bundaberg Broadcasters Pty Ltd	\$30 000

The ABA will allocate these licences as soon as administrative requirements are met.

