

ABA conference:

Radio, Television and the New Media

Registration details

Registration fees

Full registration (Early—payment received by 17 April 2001)	\$395
Full registration (Late—payment received after 17 April 2001)	\$490
Group discount (2 or more delegates from the one organisation)	\$350
Concessional rate students /community broadcasters*	\$295
Day registration	\$285

* Proof required with registration.

Full registration includes

- Attendance at all conference sessions
- Morning tea, lunch and afternoon tea as per the conference program
- Conference satchel and materials

Day registration includes

- Attendance at all conference sessions on the nominated day
- Morning tea, lunch and afternoon tea on the nominated day as per the conference program
- Conference satchel and materials

Please complete the registration form and return with your payment to:
Conference Co-ordinators
PO Box 139 CALWELL ACT 2905

Fax (02) 6292 9002
Tel (02) 6292 9000

Email conference@netinfo.com.au

The theme of the conference

The Australian Broadcasting Authority's first annual conference presents an ideal opportunity to discuss policy and technical issues on various aspects of radio, television and new media issues, bringing together professionals from government, the broadcasting industry and academic sectors. Radio, Television and the New Media will foster a facilitative environment for participants to discuss the all aspects of radio, television and new media issues including:

- the future of Australian content regulation
- digital television receivers
- analog/digital conversion
- radio and the new digital audio media and
- internet streaming.

Previous seminars conducted by the ABA's Planning and Licensing Branch have focused mainly on radiofrequency planning and licensing. This conference is designed for the ABA to listen to the broader policy and technical issues relevant across the ABA.

Conference venue

The Hyatt Hotel originally opened in 1924 as the Hotel Canberra, and was the hub of the national capital's social and political life. Closed in 1974, this property was carefully restored and re-opened as Canberra's first five star hotel in 1988. During its reconstruction, every effort was made to keep the 1920s feel while combining modern facilities, including a fitness centre, business centre, restaurants and the popular Speakers Corner Bar.

Conference dinner

Federation Ballroom, Hyatt Hotel Canberra

7 p.m.-11 p.m. Thursday 3 May 2001

Cost: \$85 per person

Dress: Neat Casual

An opportunity to catch up with friends and colleagues whilst enjoying a three course dinner (beverages included).

Cancellation policy

All alterations or cancellations to your registration must be made in writing and will be acknowledged by post, fax or email. Notification should be sent to:

Conference Co-ordinators
PO Box 139, CALWELL ACT 2905
Facsimile (02) 6292 9002
Email conference@netinfo.com.au

An administration charge of \$75 will be made to any delegate cancelling before 9 April 2001. Delegates cancelling after 9 April 2001 will be charged the full registration fee (exceptions are at the organising committee's discretion). However, if delegates are unable to attend, substitutes are welcome at no additional cost.

By submitting your registration you accept the terms of this cancellation policy.

Hyatt Hotel Canberra

Commonwealth Avenue, Canberra

The conference venue, this 1920s art deco five star hotel is adjacent to Lake Burley Griffin, within walking distance of Parliament House and only three minutes from the city centre.

- Single/Twin/Double \$220

Brassey Hotel

Belmore Gardens and Macquarie Street, Barton

Originally a guest house for the exclusive use of Australia's pioneering members of Parliament and government officials, this elegant colonial style building is set in quiet leafy surroundings. Two standards of room are available—the recently refurbished Heritage rooms and Standard rooms. The room rate includes a hot country style breakfast.

Heritage rooms

- Single \$132, Twin/Double \$146 (including breakfast)

Standard rooms

- Single \$110, Twin/Double \$124 (including breakfast)

Capital Tower Serviced Apartments

2 Marcus Clarke Street, Canberra

Conveniently located, approximately 10 minutes walk from the Hyatt Hotel, these apartments offer a spacious alternative to a hotel room. The two bedroom apartments contain one queen bed and either one or two single beds. Three bedroom apartments are also available, please contact Conference Co-ordinators for details.

- Two bedroom apartment \$185 per apartment per night

Flight Information

Ansett Australia has been appointed the official airline for the conference. A discount of up to 45% off the full economy fare is being offered to delegates and their partners for travel to and from the conference. Seats in this special class are subject to availability so we urge you to book early. Higher discounts may be available, however certain conditions apply to those fares.

To secure your tickets call Ansett Australia on 131 300 and quote MC 22012

Fares for return travel to Canberra from the following capital cities are:

	Normal economy	Conference fare
Adelaide	\$812	\$424
Brisbane	\$759	\$429
Darwin	\$1598	\$890
Hobart	\$799	\$452
Melbourne	\$517	\$296
Perth	\$1461	\$816
Sydney	\$383	\$211

These fares are subject to change but were correct at the time of printing.

Draft program

Thursday 3 May

WELCOME: The ABA's sources of news project

Professors David Flint, Mark Pearson and Associate Professor Jeffrey Brand: will discuss the research the ABA has commissioned from Bond University
Fay Holthuyzen, DCITA: A view from Government

Content issues for Australian audiences

Tom O'Regan, Stuart Cunningham, Ben Goldsmith & Julian Thomas will launch the research paper prepared for the ABA by the Australian Key Centre for Cultural and Media Policy: *Local content in converging media systems*

followed by : **Implications of the Key Centre Paper:** Panel discussion moderator: **Ian Robertson**



Spoiled for choice: issues and options for digital radio

Steve Edwards (Canada): Eureka 147

Fred Gengaroli (ABA): IBOC

Lindsey Cornell (BBC): Digital Radio Mondial
Les Davey, WorldSpace

Lunch

Global markets, diverse audiences—a challenge for Australia:

Geoff Abbott, SBS: *Trends in multicultural Australia—Implications for Australian content*

Sean Maher, CLC: *Internationalisation of the Australian audiovisual industry*

Tony Pollitt, ASTRA: *Pay TV's place in the marketplace*

Ian Fairweather, Nickelodeon: *Content and consumer issues*

Jon Marquard, Foxsports: *Legislative and regulatory framework—Anti-siphoning*

Steve Quinn, Deakin University: *Multiple journalism in the United States and Europe and the implications for journalism in Australia*

David Bacon, FARB: *Content will always be king*

Max Carter: *Digital radio, an ASTRA perspective*

Steve Ahern, AFTRS: *Radio, the new digital audio media and Internet streaming: Digital audio broadcasting in other countries*

Making music: Radio and Australian music

Paul Mason, AMRAP: *Australian music content on community radio*

David Vodicka, Rubber Records: *The independents' perspective*

Dean Buchanan, DMG Radio Australia: *Australian music and mainstream audiences*

7 pm – 11 pm Conference Dinner Hyatt Hotel

This program may be subject to change: for the latest details and to review the abstracts, go to the ABA's web site at www.aba.gov.au/conference.index.htm

Draft program

Friday 4 May

INTRODUCTION: Converting Australians to digital television
Jonathan Levy, FCC: *Progress and planning for digital television conversion and analog switch off in the US*
Geoff Luther, ACA: *Planning for post-analog*
Rob Nicholls, Gilbert & Tobin: *Digital television challenges for Australia*



Turning off analog television:

Panel discussion moderator:
Michael Gordon-Smith

Datacasting and audio description

Dan Scherr, WA Department of Commerce and Trade: *Datacasting and digital broadcasting in Western Australia*

John Simpson, Communications Consultant to the Community Sector: *Assesses the regulatory and industry environment that is underpinning audio description development in Europe and North America*

New media new challenges

Des Clark, Director OFLC: *Rules governing different media*

Bruce Rigby, Education Victoria: *User empowerment and the Internet*

Kate Aisbett, Entertainment Insights: *Internet@home—what do Australian users want?*

Joanne Jacobs, Monash University: *The right to regulate*

Carolyn Lidgerwood, Gilbert & Tobin: *Reactive not proactive—or how the Broadcasting Services Act came to be what it is today*

Lunch

A box of one's own—digital television receiver issues and choices for Australia:

Panel convener:
Malcolm Long

Single frequency networks

Jeff Gledhill and Jon Pledge, Tandberg Television: *Improving DVB-T reception with space diversity—multiple antennas and single frequency networks*

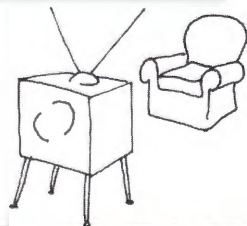
EMR issues of relevance to broadcasters Workshop

In the public interest—community sector challenges

Barry Melville, CBAA: *Community television and the trouble with narrowcasting and broadcasting ideals and regulatory principles*

Susan Ford & Kerrie Foxwell, Griffith University: *Commitment to community—results from a national survey of the community radio sector*

Jo Tacchi, Queensland University of Technology: *A comparative study of community radio—Australia, South Africa, Canada, France, Ireland and the Netherlands*



Adrian Wong, ICE: *The importance of an integrated services platform*

Conference roundup