



The ABA has invited applications for five open narrowcasting radio services, one each to serve Alice Springs, Katherine, Tennant Creek and Yulara in the Northern Territory and one to serve Woomera in South Australia.

Applications invited for NT & SA open narrowcasting licences

The ABA has invited applications for five open narrowcasting radio services, one each to serve Alice Springs, Katherine, Tennant Creek and Yulara in the Northern Territory and one to serve Woomera in South Australia. The ABA has set a reserve price of \$4000 for each of the five licences.

'The ABA is pleased to invite applications for these open narrowcasting radio services,' said the ABA Chairman. 'The new services will increase the diversity of services available to people in the Northern Territory and South Australia.'

These five licences bring to 96 the number of open narrowcasting radio licences on

offer from the ABA. The ABA sought applications for 92 open narrowcasting radio services throughout Australia on 2 April 2002. One open narrowcasting service in Moranbah, Queensland was subsequently withdrawn, on 16 April 2002.

Licences will be issued under a price-based allocation system developed by the ABA. Under the system, if there is more than one applicant for a licence, an auction-style licence allocation exercise will be held at which the licence will be issued to the highest bidder. If there is only one application for a licence at the close of applications, the licence will be issued to the applicant for the reserve price. Licences will be issued to

successful applicants once certain requirements are met.

Interested parties were encouraged to purchase an information package titled *Price-based Allocation of Apparatus Licences for Open Narrowcasting Services* from the ABA for \$40. An application fee of \$550 also applied to each application.

Background

Open narrowcasting services

Open narrowcasting services are broadcasting services that are limited in some way. This can be either because they are targeted at special interest groups, or are available in

limited locations (for example sporting arenas or shopping centres), or are provided during a limited period to cover a special event or because they provide programs of limited appeal. Over 90 per cent of narrowcasting services presently operating provide either tourist radio or racing radio services.



A full list of the licences is available at www.aba.gov.au/radio/narrowcasting/index.htm Applications for all 96 licences closed at 4.00 p.m. on Friday, 30 August 2002.

Open narrowcasting licences available

State	Licence area plan	Location	Frequency
NT	Alice Springs	Alice Springs	107.1 MHz
		Tennant Creek	104.5 MHz
		Yulara	105.3 MHz
	Darwin & Katherine	Katherine	96.5 MHz
South Australia	Woomera	Woomera	106.5 MHz