



**DMG Radio (Perth) Pty Ltd, a joint venture between DMG Radio and ARN, bid \$25 million for a new commercial FM radio licence to serve Perth at an ABA auction on 14 February 2002.**

# \$25 million bid for new Perth radio licence

A joint venture between DMG Radio and ARN, DMG Radio (Perth) Pty Ltd, bid \$25 million for a new commercial FM radio licence to serve Perth at an ABA auction on 14 February 2002.

'This successful auction was for the first of the nine new radio services that the ABA has planned for the Perth area,' said Professor David Flint, ABA Chairman. 'New services mean greater diversity and greater choice in broadcasting for the people of Perth.'

The ABA made licences available for one new

commercial, five new community and three new open narrowcasting radio services in its licence area plan for Perth. A fourth open narrowcasting radio service planned by the ABA has already been operating and will not be re-allocated.

'This is a significant occasion in broadcasting planning in Australia. This is the fourth commercial licence in a metropolitan area to be allocated by the ABA since its inception in 1992. It is the first new commercial licence for Perth in the last 20 years. And it



Vincent Crowley of ARN and Paul Thompson of DMG all smiles after securing the new Perth FM licence for \$25M.

comes just two months after the completion of the enormous task of planning the analog radio spectrum for the entire country,' said Professor Flint.

Full payment for the licences must be made between 31 March and 2 April 2002. The ABA will allocate the licence, which is to provide a service on 93.7 MHz on the FM band, as soon as possible after full payment is received.

If a successful applicant fails to meet any of the requirements of the price-based allocation systems or relevant legislation, the licence will not

be issued to the applicant. The ABA may then re-offer the licence for allocation. Commercial broadcasting licensees must begin a service within one year of being allocated the licence (or within a longer period with the ABA's permission).



To contact DMG Radio, please call Paul Thompson on (08) 8415 5240.

To contact Australian Radio Network, please call Vincent Crowley on (02) 9333 4999.



Part of the crowd at the ABA licence auction at Rydges Hotel, Perth.





# The auction



**Above:** Gary Roberts, Managing Director, Perth FM Radio.



**Above:** ABA Chairman, Professor David Flint.



**Above:** Shane Healy, Station Manager, 6PR and 6IX.



**Above:** (L to R) Vincent Crowley (ARN) and Paul Thompson (DMG) celebrate the winning bid.



**Above:** Paul Thompson (DMG) with the winning bid.



**Above:** (Centre) Rhys Holleran, RG Capital.

Photography: Chris Huzzard.





## The reception

On 13 February 2002, the eve of the Perth licence auction, the ABA held a reception for representatives of the broadcasting and related industries at Rydges Perth Hotel.



**Above:** (L to R) Gina Herro and Marilyn Woolford, ABA, with ABA member Lyn Maddock.



**Above:** (L to R) Michael Jones (Curtin Radio), Eric Hart (Heritage FM), Carlo Buralli (CM Film Productions) and Brian Beaton (Artemis International).



**Above:** (L to R) Elsa and Manuel Moleirinho (Portuguese Cultural and Recreational Centre of WA) and Colin Tan (Advanced Concepts Corporation).



**Above:** (L to R) Brad Cecins and Bruce Welsh from the Wanneroo Joondalup Regional Broadcasting Association.



**Above:** (L to R) Dan Scherr (WA Department of Commerce and Trade) and Martin Rowles (WA Department of Industry and Technology) with David Flint.



**Above:** (L to R) Tania Chambers, CEO Screen West and ABA member Robert Le Tet.

