

DMG Radio (Perth) Pty Ltd, a joint venture between DMG Radio and ARN, bid \$25 million for a new commercial FM radio licence to serve Perth at an ABA auction on 14 February 2002.

\$25 million bid for new **Perth radio licence**

joint venture between commercial, Ltd, bid \$25 million for a new commercial FM auction on 14 February 2002.

for the first of the nine new re-allocated. radio services that the ABA has people of Perth.'

available for one new

DMG Radio and ARN, community and three new open DMG Radio (Perth) Pty narrowcasting radio services in its licence area plan for Perth. A radio fourth open narrowcasting licence to serve Perth at an ABA radio service planned by the ABA has already been 'This successful auction was operating and will not be

'This is a significant occasion planned for the Perth area,' in broadcasting planning in said Professor David Flint, ABA Australia. This is the fourth Chairman. 'New services mean commercial licence in a greater diversity and greater metropolitan area to be choice in broadcasting for the allocated by the ABA since its inception in 1992. It is the first The ABA made licences new commercial licence for Perth in the last 20 years. And it



Vincent Crowley of ARN and Paul Thompson of DMG all smiles after securing the new Perth FM licence for \$25M.

Flint.

must be made between 31 March and 2 April 2002. The ABA will allocate the licence, which is to provide a service on 93.7 MHz on the FM band, as soon as possible after full payment is received.

If a successful applicant fails to meet any of the requirements of the price-based allocation systems or relevant legislation, the licence will not

comes just two months after be issued to the applicant. The the completion of the ABA may then re-offer the enormous task of planning the licence for allocation. analog radio spectrum for the Commercial broadcasting entire country,' said Professor licensees must begin a service within one year of being Full payment for the licences allocated the licence (or within a longer period with the ABA's permission).

> To contact DMG Radio, please call Paul Thompson on (08) 8415 5240.

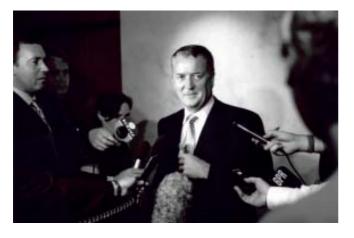
To contact Australian Radio Network, please call Vincent Crowley on (02) 9333 4999.



Part of the crowd at the ABA licence auction at Rydges Hotel, Perth.

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The auction



Above: Gary Roberts, Managing Director, Perth FM Radio.



Above: ABA Chairman, Professor David Flint.



Above: Shane Healy, Station Manager, 6PR and 6IX.



Above: (L to R) Vincent Crowley (ARN) and Paul Thompson (DMG) celebrate the winning bid.



Above: Paul Thompson (DMG) with the winning bid.



Above: (Centre) Rhys Holleran, RG Capital.



The reception

On 13 February 2002, the eve of the Perth licence auction, the ABA held a reception for representatives of the broadcasting and related industries at Rydges Perth Hotel.



Above: (L to R) Gina Herro and Marilyn Woolford, ABA, with ABA member Lyn Maddock.



Above: (L to R) Brad Cecins and Bruce Welsh from the Wanneroo Joondalup Regional Broadcasting Association.



Above: (L to R) Tania Chambers, CEO Screen West and ABA member Robert Le Tet.



Above: (L to R) Michael Jones (Curtin Radio), Eric Hart (Heritage FM), Carlo Buralli (CM Film Productions) and Brian Beaton (Artemis International).



Above: (L to R) Elsa and Manuel Moleirinho (Portuguese Cultural and Recreational Centre of WA) and Colin Tan (Advanced Concepts Corporation).



Above: (L to R) Dan Scherr (WA Department of Commerce and Trade) and Martin Rowles (WA Department of Industry and Technology) with David Flint.