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# ABA invites applications for open narrowcasting licences

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A reserve price of \$10,000 was set for each of the licences in Adelaide, Brisbane, Penrith and Perth (including the licences for Perth City), and \$4000 for each of the remaining licences.

'The ABA is pleased to invite applications for these open narrowcasting radio services,' said Professor Flint. 'There is interest in providing open

narrowcasting services throughout Australia and, once started, the new services will increase the diversity of services available to people in metropolitan and regional areas.'

Licences will be issued under a price-based allocation system developed by the ABA. Under the system, if there is more than one applicant for a licence, an auction-style licence allocation exercise will be held at which the licence will be issued to the highest bidder. If there is only one application for a licence at the close of applications, the licence will be issued to the

applicant for the reserve price. Licences will be issued to successful applicants once certain requirements are met.

## Background

### Open narrowcasting services

Open narrowcasting services are broadcasting services that are limited in some way. This can be either because they are targeted at special interest groups, or are available in limited locations (for example sporting arenas or shopping centres), or are provided during a limited period to cover a special event or because they

provide programs of limited appeal. Over ninety per cent of narrowcasting services presently operating provide either tourist radio or racing radio services.



### Closing date extended

The closing date for licence applications was originally set for 4.00 p.m. on Tuesday 30 April 2002.

It has since been extended and applications will now close at **4.00 p.m. Friday 30 August 2002.**

## Open narrowcasting licences available

State	Licence area plan	Location	Frequency
NSW	Albury	Henty	94.9 MHz
		Bourke	94.5 MHz
	Deniliquin	Brewarrina	94.5 MHz
		Collarenebri	95.5 MHz
		Walgett	97.9 MHz
		Wilcannia	96.7 MHz
		Wakool	92.5 MHz
	Murwillumbah	Murwillumbah	1593 kHz
Sydney	Penrith	1476 kHz	
Queensland	Brisbane	Brisbane	1053 kHz
	Charleville	Cunnamulla	102.9 MHz
		Quilpie	101.3 MHz
	Charters Towers	Charters Towers	96.7 MHz
	Emerald	Dysart	90.9 MHz
		Emerald	92.3 MHz
Middlemount		94.1 MHz	





State	Licence area plan	Location	Frequency	
Queensland (cont)	Emerald (cont)	Moranbah	96.9 MHz	
		Saraji	92.1 MHz	
		Tieri	92.1 MHz	
	Longreach	Bedourie	101.3 MHz	
	Mackay	Prosperine	96.3 MHz	
		Sarina	93.5 MHz	
	Remote central and eastern Australia	Alpha	100.7 MHz	
		Birdsville	101.3 MHz	
	Roma	Injune	101.9 MHz	
		Mitchell	102.1 MHz	
		Mitchell	103.7 MHz	
		Roma	95.9 MHz	
		St George	102.1 MHz	
Surat		94.7 MHz		
Yuleba		89.5 MHz		
South Australia	Adelaide	Adelaide	531 kHz	
		Barossa Valley	90.5 MHz	
Tasmania	Burnie	Burnie	97.7 MHz	
	Devonport	Devonport	101.3 MHz	
Victoria	Geelong	Geelong	89.3 MHz	
	Hamilton	Casterton	104.5 MHz	
		Hamilton	102.1 MHz	
		Portland	105.3 MHz	
	Horsham	Ararat	92.9 MHz	
		Horsham	102.9 MHz	
		St Arnaud	106.1 MHz	
		Stawell	93.7 MHz	
	Warracknabeal	Warracknabeal	100.5 MHz	
		Sale	Bairnsdale	97.5 MHz
			Lakes Entrance	89.9. MHz
	Orbost		95.5 MHz	
	Sale		90.3 MHz	
	Yarram	Yarram	92.7 MHz	
		Shepparton	Benalla	99.3 MHz
Euroa	99.3 MHz			
Warragul	Latrobe Valley	91.9 MHz		
	Leongatha	91.3 MHz		
Warrnambool	Terang	90.5 MHz		
	Warrnambool	100.9 MHz		
Western Australia	Albany	Albany	93.7 MHz	
	Bridgetown	Manjimup	1377 kHz	
	Bunbury	Bunbury	1017 kHz	
	Carnarvon	Onslow	101.9 MHz	
	Esperance	Hopetoun	97.3 MHz	
		Lake Grace	102.9 MHz	
		Ravensthorpe	93.1 MHz	
	Geraldton	Geraldton	1008 kHz	
	Kalgoorlie	Kalgoorlie	1431 kHz	
	Karratha	Dampier	93.7 MHz	
		Paraburdoo	98.1 MHz	
		Roebourne	97.7 MHz	
		Tom Price	104.1 MHz	
		Perenjori	105.7 MHz	
Telfer		102.1 MHz		
Three Springs		97.9 MHz		
Warmun		99.1 MHz		
Wiluna		100.5 MHz		