



HSV 7 Melbourne

Classification of material broadcast in PG time zone

Complaint

On 16 February 2004, the ABA received a written complaint concerning the content of a commercial for the film *The Matrix: Revolutions*, broadcast by HSV 7 during the 2003 Melbourne Cup coverage at 2.30 pm on 4 November 2003, which fell within a PG classification zone.


The complainant contended that the commercial 'included many graphic scenes but particularly a human head disappearing into flame'.

Decision

The ABA determined that the licensee of HSV 7 breached the clause 2.14.1 of the code in broadcasting material classified M during a PG zone.

Action taken

The licensee accepted the ABA's findings on this matter and has taken action to prevent future similar breaches of the code.

The ABA notes that this classification breach is not part of a pattern of breaches by the licensee and does not propose to take any further action. 

TVQ 10 Brisbane

Broadcast material in sports program during G

Complaint

In February 2004, the ABA received a written complaint concerning language broadcast during the V8 Supercar coverage by TVQ on 9 November 2003. The complainant alleged that radio exchanges between drivers and pit crew contained coarse language in breach of the code.

Decision

The ABA determined that the licensee of TVQ, Network TEN (Brisbane) Pty Ltd, breached clause 2.7.1 of the code for failing to exercise care in the broadcast of material.

Action taken

The licensee has taken action to address this issue such as using this instance as a case study at driver briefings and raising this issue with the V8 Supercar production staff.

Taking into consideration that this is the first occasion on which the licensee has been found to have breached the code provision 2.7.1, as well as the licensee's stated desire to focus on proactive measures for addressing the issue, the ABA does not intend to take further action against the licensee. 