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The ABA has invited applications for 68 open narrowcasting radio services to serve locations in New South Wales, Northern Territory, Queensland, South Australia, Victoria and Western Australia (see table). The reserve price for each licence is \$4000.

'The ABA is pleased to invite applications for these open narrowcasting radio services,' said Ms Maddock. 'There is interest in providing open narrowcasting services throughout Australia and, once started, the new services will increase the diversity of services available to people in regional and remote areas.'

Licences will be issued under a price-based allocation system developed by the ABA. Under the system, if there is more than one applicant for a licence, an auction-style licence allocation exercise will be held at which the licence will be issued to the highest bidder. If there is only one application for a licence at the close of applications, the licence will be issued to the applicant for the reserve price.

Licences will be issued to suc-

cessful applicants once requirements under the price-based licence allocation system are met.

Open narrowcasting services

Open narrowcasting services are broadcasting services that are limited in some way. This can be either because they are targeted at special interest groups, or are available in limited locations (for example sporting arenas or shopping centres), or are provided during a limited period to cover a special event or because they provide programs of limited appeal. More than ninety per cent of narrowcasting services presently operating provide either tourist radio or racing radio services.

Features of the price-based allocation system

The *Radiocommunications (Issue of Broadcasting (Narrowcasting) Transmitter Licences) Determination* which governs the price-based allocation sys-

Information for applicants

Anyone interested in applying for any of the available licences must purchase an information package, *Price-based Allocation of Apparatus Licences for Open Narrowcasting Services*, from the ABA. The cost of the package is \$40. An application charge of \$550 also applies to each application.

To purchase a copy of the package please contact the Licensing Section on (02) 9334 7827.

Closing dates

Applications for the licences will close at midnight on Thursday, 18 November 2004.

tem under which the licences will be issued, was determined by the Australian Communications Authority for the ABA under section 106 of the *Radiocommunications Act 1992*.

If there is more than one applicant for a licence, the licence will be issued to the highest bidder at an auction-style licence allocation exercise, provided the price bid is at least equal to the published reserve price for the licence, and the other requirements of the Determination are met.

The highest bidder at a licence allocation exercise must immediately pay a deposit of 10 per cent of the price bid. Full payment for the licence (that is, price bid less the deposit) must

be made by 4 pm on the day after the relevant licence allocation exercise.

If there is only one applicant for a licence, a licence allocation exercise will not be held. The applicant for the licence will be issued the licence for the reserve price, subject to the requirements of the Determination, including payment of the price of the licence, being met.

If a successful applicant does not meet any of the requirements of the Determination, the applicant will not be issued the licence. The ABA may then re-offer the licence.

A licensee must commence a service within six months of being issued the licence, or within a longer period notified in writing by the ABA. ☐



Applications are invited for apparatus licences to provide open narrowcasting services in the following locations:

Licence area plan	Location	Frequency	TS number
New South Wales			
Albury	Albury	1296 kHz	TS10005847
	Henty	94.9 MHz	TS10007983
Bourke	Bourke	94.5 MHz	TS10004315
	Brewarrina	94.5 MHz	TS10004501
	Collarenebri	95.5 MHz	TS10004339
	Walgett	97.9 MHz	TS10004342
	Wilcannia	96.7 MHz	TS10004344
Deniliquin	Wakool	92.5 MHz	TS10007974
Remote Central & Eastern Australia			
	Balranald	95.5 MHz	TS10004334
Victoria			
Hamilton	Casterton	104.5 MHz	TS7446001
Horsham	St Arnaud	106.1 MHz	TS3066001
	Warracknabeal	100.5 MHz	TS6485001
Sale	Lakes Entrance	89.9 MHz	TS10011109
	Orbost	95.5 MHz	TS10011224
	Yarram	92.7 MHz	TS10011203
Warrnambool	Terang	90.5 MHz	TS6482001
Queensland			
Cairns	Port Douglas	106.3 MHz	TS10013925
Charleville	Cunnamulla	102.9 MHz	TS10004220
	Quilpie	101.3 MHz	TS10004224
Emerald	Blair Athol	97.5 MHz	TS10012318
	Blair Athol	98.3 MHz	TS10012319
	Blair Athol	99.9 MHz	TS10012320
	Blair Athol	100.7 MHz	TS10012321
	Dysart	90.9 MHz	TS10007949
	Middlemount	94.1 MHz	TS10007990
	Saraji	92.1 MHz	TS10007989
	Tieri	92.1 MHz	TS10007950
Innisfail	Tully	92.7 MHz	TS10012915
Longreach	Bedourie	101.3 MHz	TS10004215
Remote Central and Eastern Australia			
	Alpha	100.7 MHz	TS10004026
	Birdsville	101.3 MHz	TS10004216
	Inglewood	98.1 MHz	TS10013215
Rockhampton/Gladstone	Biloela	90.1 MHz	TS10008066
Roma	Injune	101.9 MHz	TS10004029

Licence area plan	Location	Frequency	TS number
	Mitchell	103.7 MHz	TS10004222
	Surat	94.7 MHz	TS10004036
	Yuleba	89.5 MHz	TS10004039
South Australia			
Woomera	Woomera	106.5 MHz	TS10004599
Western Australia			
Albany	Albany	93.7 MHz	TS10002400
Bridgetown	Manjimup	1377 kHz	TS10002153
Carnarvon	Onslow	101.9 MHz	TS10000714
Esperance	Hopetoun	97.3 MHz	TS10000834
	Lake Grace	102.9 MHz	TS10000842
	Ravensthorpe	93.1 MHz	TS10000874
Karratha	Paraburdoo	98.1 MHz	TS10005144
	Roebourne	97.7 MHz	TS10005150
	Tom Price	104.1 MHz	TS10005154
Northam	Northam	1323 kHz	TS10002224
Remote WA	Beagle Bay	102.1 MHz	TS10001464
	Carnamah	104.3 MHz	TS10005614
	Coorow	95.1 MHz	TS10002442
	Cue	99.7 MHz	TS10001034
	Fitzroy Crossing	104.5 MHz	TS10005311
	Jerramungup	101.3 MHz	TS10005528
	Leonora	98.5 MHz	TS10001167
	Marble Bar	104.3 MHz	TS10000789
	Mingenew	92.5 MHz	TS10005593
	Morawa	104.7 MHz	TS10005594
	Mullewa	104.3 MHz	TS10002477
	Newman	96.9 MHz	TS10000732
Pannawonica	104.5 MHz	TS10000638	
Perenjori	105.7 MHz	TS10005612	
Telfer	102.1 MHz	TS10000766	
Three Springs	97.9 MHz	TS10002493	
Wiluna	100.5 MHz	TS10001023	
Northern Territory			
Alice Springs	Tennant Creek	104.5 MHz	TS10004021
	Yulara	105.3 MHz	TS10004023
Darwin & Katherine	Darwin East	90.7 MHz	TS10003385