



## CBN 7 Canberra

### Violence in promotions in G

#### **Complaint**

In October 2003, the ABA received a written complaint concerning the content of a program promotion for the M classified movie *Stir of Echoes*, broadcast by CBN on 10 August 2003 during the G timezone. The complainant considered that the promotion contained violent scenes that exceeded the G classification criteria, as the footage included vision of blood splatter, screams and gunshots.


#### **Decision**

The ABA determined that the licensee of CBN, Prime Television (Southern) Pty Ltd, breached clause 3.8 of the code by broadcasting material

during a G viewing period that contained more than a very low sense of threat or menace.

#### **Action taken**

The licensee accepted the ABA's findings on this matter and has taken action to prevent future similar breaches of the code, including the appointment of a new Promotions Scheduler, training producers on Prime's internal classification system and updating its system of checking classifications provided by Commercial Television Australia.

The ABA notes that this classification breach is not part of a pattern of breaches by the licensee and does not propose to take any further action in relation to the breach finding. 

#### Investigation reports : breach findings

To view the full report on these investigations, go to the ABA web site:  
[www.aba.gov.au/tv/investigations/breach\\_findings/](http://www.aba.gov.au/tv/investigations/breach_findings/) or  
[www.aba.gov.au/radio/investigations/breach\\_findings/](http://www.aba.gov.au/radio/investigations/breach_findings/)  
where the reports are arranged according to month of completion.