

TUESDAY 22 JUNE 2004

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| 6 pm | Welcome reception and registration The Atrium, Hyatt Hotel, Canberra |
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WEDNESDAY 23 JUNE 2004

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| 7.30 | Registration/coffee |
| 8.30 – 9.30 | Introductions Professor David Flint Chairman, Australian Broadcasting Authority The Hon. Daryl Williams AM QC MP Minister for Communications, Information Technology and the Arts |
| 9.30 – 10.15 | Morning break |
| 10.15 – 12.15 | Future Choices A look at big issues likely to confront the industry and its regulators over the coming years Convenors: Michael Gordon-Smith, Member ABA and Malcolm Adler, Director KPMG |
| 12.15 – 1.15 | Lunch 20 questions: Q & A with today's regulators |
| 1.15 – 3.15 | The Consequences of Technological Change A US Regulator's Point of View Dr Robert Pepper Chief of Policy Development, Federal Communications Commission (FCC) The Strategic Issues Facing Business George Colman Managing Director Media Research, Citigroup Global Markets Alex Lambeek General Manager Nokia Mobile Phones Australia Kim Williams Chief Executive, FOXTEL Convenor: Ian Robertson, Member ABA |
| 3.15 – 4.00 | Afternoon break 20 questions: An opportunity for question time with Dawn Airey and Robert Pepper |
| 4.00 – 5.30 | Fair, Accurate and Biased The Hon. Nick Greiner AC Chairman ASTRA Professor John Hartley Dean, Creative Technologies, Queensland University of Technology Professor Bob Miller General Manager, Radio 2UE Sydney Pty Ltd Convenor: Malcolm Long, Member ABA |
| 7.30 | Join us for dinner at the National Press Club Guest speaker: Richard Ackland |

REGISTRATION: www.aba.gov.au/conf04/registration

This program is subject to change: please check details regularly.

THURSDAY 24 JUNE 2004

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| 8.30 | Registration/coffee |
| 9.00-10.30 | <p>Sports Rights: Trends, Issues and Forecasts for Sports Programming</p> <p>Ben Buckley General Manager of Broadcasting, Strategy and Major Projects, AFL David Leckie Chief Executive Officer, Broadcast Television, Seven Network Harold Mitchell AO Chairman, Mitchell and Partners John O'Neill Chief Executive, Australian Soccer Association Convenor: Lyn Maddock, Deputy Chair ABA</p> |
| 10.30 – 11.15 | <p>Morning break 20 questions: An opportunity for question time with Dawn Airey and Robert Pepper</p> |
| 11.15 – 1.00 | <p>Programming, Advertising and Audiences</p> <p>A View from the Top Dawn Airey Managing Director, Sky Networks</p> <p>Business Challenges and Regulatory Tensions David Gyngell Deputy Chief Executive Officer Nine Network Australia Bernard Salt Partner Property KPMG Australia Paul Thompson Chief Executive DMG Radio Australia Convenor: Jane Marquard, Member ABA</p> |
| 1.00 – 2.00 | Lunch |
| 2.00-3.30 | <p>The Direction of Broadcasting and Communications Regulation</p> <p>The Ofcom Experience Stephen Carter Chief Executive, Ofcom</p> <p>The Wisdom of Hindsight – What the expert regulators think we should do now Former chairs of the Australian Broadcasting Authority & Australian Broadcasting Tribunal: Brian Johns and Deirdre O'Connor Convenor: <i>To be confirmed</i></p> |
| 3.30 | Close |

Using feedback from last year, this year's conference has been designed to provide participants with insights they wouldn't get otherwise. The program's conversational formats feature decision-makers and top-level thinkers and will encourage audience participation. In addition to the 2 day program, there will be opportunities to discuss issues, observe technical developments and hear updates from senior ABA staff.

The ABA's engineers will be available to explain and answer questions on planning issues. They will demonstrate the capability of the broadcast planning software tools used to plan radio and analog and digital television services, and the technical surveying facilities available in the ABA broadcasting survey vehicle.

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FOR MORE INFORMATION: www.aba.gov.au/conf04

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