

Comprehensive report indicates levels of media diversity

ACMA has released comprehensive information about media groups and operations across Australia in its *Media Diversity Report*. The report supplements the Register of Controlled Media Groups and is an important tool for industry, providing new information on the commercial media operations in licence areas.

Importantly, the *Media Diversity Report* provides a guide to industry and the community on the number of points in a licence area—an indicator of the level of diversity in the control of media operations in that licence area. The new diversity rules are set out in Part 5 of the *Broadcasting Services Act 1992*. The report lists the media groups in each licence area and the media operations in those groups, together with media operations in each licence area that are not part of a media group.

The *Media Diversity Report* consists of two parts:

Part 1 includes the media groups and other media operations in each

licence area, together with information relating to the 'shared content test' and section 38A commercial television licences. It also contains a guide to the number of 'points' in each licence area. The number of points is a guide only and its utility is subject to full compliance with the statutory control rules. Further information about the points system can be found on page 2 of the report.

Part 2 is designed to be a useful cross-reference to Part 1 of the report. It provides an alphabetical list of the controllers of all media operations appearing in Part 1.

The report only lists commercial

radio services, commercial television services and associated newspapers. It does not list other services not subject to the media control rules, which nevertheless contribute to media diversity in licence areas across Australia, such as the national broadcasters, community radio and television services, and open narrowcasting services.

The *Media Diversity Report* has been produced as part of the Australian Government's media reform activities, following passage of the *Broadcasting Services Amendment (Media Ownership) Act 2006* in October 2006. The legislation removed the foreign ownership and control restrictions in the Broadcasting Services Act, as well as amending the restrictions on cross-media ownership and control of

Australian media assets. Foreign ownership of Australian media assets continues to be regulated by the *Foreign Acquisitions and Takeovers Act 1975* and Australia's Foreign Investment Policy.

ACMA published the Register of Controlled Media Groups on 27 March 2007. The register contains entries for all registered media groups in each commercial radio licence area, with each entry listing the media operations that form part of a group and the controllers of those operations.

The Register of Controlled Media Groups and the *Media Diversity Report* are on the ACMA website at www.acma.gov.au (go to About ACMA: Forms & online systems > Broadcasting: Broadcasting registers).



Temporary community broadcasting licences

ALLOCATED, MAY 2007

State	Licence area	Licensee	Community served	Frequency	Start	Finish	Allocated
Qld	Cherbourg RA1	Cherbourg Aboriginal Multimedia & Resource Association Inc	Aboriginal	94.1 MHz	30/6/07	29/6/08	3/5/07
Tas	Hobart RA1	Tasmanian Youth Broadcasters Inc	Youth	99.3 MHz	1/5/07	21/12/07	3/5/07
Vic	Kilmore RA1	Mitchell Community Radio Inc*	General	97.1 MHz	13/2/07	12/11/07	8/5/07
Qld	Palm Island RA1	Qld Police-Citizens Youth Welfare Association – Palm Island Branch	Aboriginal	97.3 MHz	13/5/07	13/5/08	8/5/07
Qld	Mossman RA2	4CCC Coral Coast Country Community Radio Inc	General	100.1 MHz	16/5/07	15/5/08	14/5/07
WA	Bunbury RA3	Harvey Mainstreet (Inc)	General	96.5 MHz	20/5/07	19/5/08	18/5/07
Qld	Cunnamulla RA1	Bidjara Media & Broadcasting Company Ltd	Aboriginal	99.7 MHz	29/5/07	28/5/08	25/5/07
Qld	Cairns RA3	Smithfield Community Radio Association Inc	Youth	101.9 MHz	1/6/07	31/5/08	30/5/07
SA	Riverland RA1	Riverland Christian Radio Inc*	Christian	93.9 MHz	11/12/06	10/12/07	30/5/07

*licence period extended