

**WE WANT TO HEAR FROM YOU**

We welcome your comments on *ACMAsphere*.

Send your comments to:  
Manager Communications  
and Publishing

email: candinfo@acma.gov.au  
fax: (03) 9963 6899  
mail: PO Box 13112 Law Courts  
Melbourne Vic 8010

ISSN 1832-8784

© Commonwealth of Australia 2007

Australian Communications and  
Media Authority

*ACMAsphere*: 11 issues a year.

*ACMAsphere* is also on the  
ACMA website, [www.acma.gov.au](http://www.acma.gov.au),  
where you can subscribe to receive an  
email alert each time a new issue is  
released.

To subscribe to *ACMAsphere*, or if you  
have difficulty downloading any of the  
documents referred to in this issue of  
*ACMAsphere*, please contact ACMA:

telephone: 03 9963 6968 or  
1800 226 667, email:  
candinfo@acma.gov.au.

For editorial enquiries or permission  
to reproduce articles, contact:  
Manager Communications  
and Publishing  
Australian Communications and  
Media Authority  
PO Box 13112 Law Courts  
Melbourne Vic 8010

## News

- 1** ACMA hosts industry reception in Ballarat
- 3** Scammers targeted by information campaign
- 4** SpamMATTERS clicks up 20 million
- 5** SMS spam – a growing problem
- 5** Australian anti-spam success continues
- 6** NetAlert's 'blogathon' and Expo tour promote internet safety
- 6** Website helps you StaySmartOnline
- 6** Children's and preschool programs, February 2007
- 7** WLAN interference disrupts mobile calls
- 7** Comments on spectrum allocation arrangements for new digital TV services received
- 8** Census date for annual numbering charge announced
- 8** New telephone number prefixes allocated for areas of rural NSW
- 9** Broadband take-up doubles
- 9** New open narrowcasting radio service for Canberra
- 9** Temporary community broadcasting licences allocated, February 2007

## Matters for comment

- 10** Wider protection zones for submarine cables off NSW coast
- 12** Terms of reference for Children's Television Standards review released
- 13** Proposed local presence licence condition for regional radio
- 13** Guidelines for narrowcasting television services proposed

## Investigations

- 14** 2GB broadcast material likely to vilify on *The Open-Line Show*
- 14** 2HHH Hornsby to develop internal conflict resolution procedures
- 15** ABC TV did not present factual material accurately on *Foreign Correspondent*
- 15** Internet complaints, January 2007

## ACMA's new website launched

Chairman Chris Chapman recently launched the new ACMA website, following a 12-month redevelopment project.

The aim was to create a new website where users can find what they are looking for quickly and easily. Another aim was for users to regard the new ACMA website as their primary 'window' into the organisation.

The focus of the new site is delivery of content separately targeting general users and industry audiences. Content for general audiences differs in tone, depth and detail to that presented for expert industry users looking for more technical material.

Based on an analysis of the users of the previous ACMA website, followed by discussions with them, the

new design was also tested thoroughly with users.

Mr Chapman said the 'look and feel' of the new website has created a visual presence for ACMA as a professional, forward-looking organisation. Inviting feedback, he added that he was very pleased with the overall result and hoped users find that the new website meets their information needs.

