

NetAlert's 'blogathon' and Expo tour promote internet safety

Australian internet users recently participated in the second worldwide 'blogathon', joining thousands of bloggers in 43 countries to celebrate Safer Internet Day, promoting the right of every child to enjoy safe and rewarding internet experiences. Safer Internet Day in Australia was an initiative of NetAlert, a not-for-profit organisation established in late 1999 by the Australian Government to provide independent advice and education on managing access to online content.

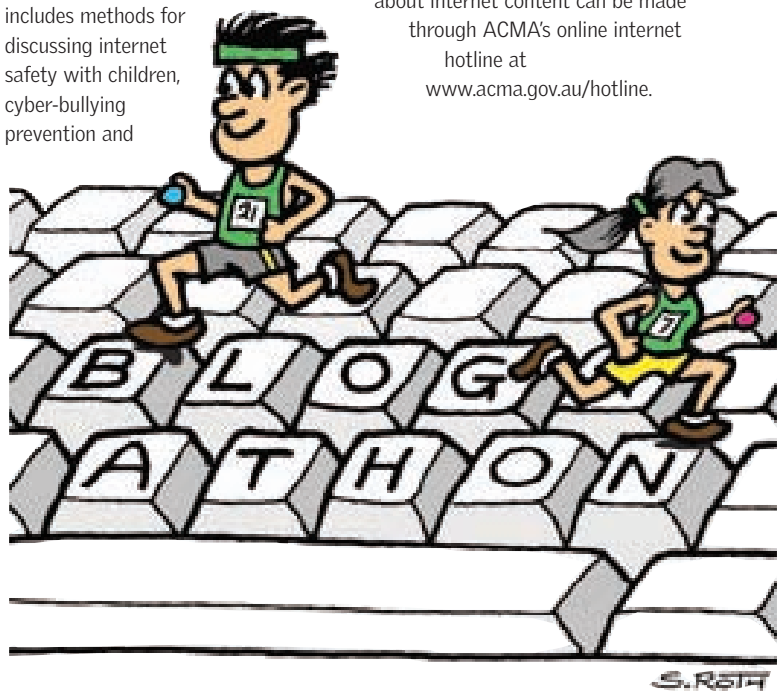
NetAlert worked closely with the organising body, InSafe, to coordinate Safer Internet Day events in Australia as part of a global community of awareness-raising partners promoting a safer internet, especially for young people. The 24-hour event, held on 6 February 2007, allowed users to post articles on a blog, which were read and

commented on by members of the general public.

Another NetAlert initiative is the NetAlert Expo tour, a two-year internet safety training and awareness program. Visiting every state and territory, the NetAlert Expo holds events in local communities. Events take different formats (a presentation or workshop, for example) and are run in venues such as community centres, libraries or schools in towns and cities around Australia. NetAlert Expo events are tailored to suit different audiences. The tour began in August 2005 and will run until June 2007. In March 2007, it is in the Northern Territory.

The NetAlert Expo's sessions were developed in conjunction with ACMA and the Australian Federal Police to give parents, teachers and community members effective internet safety management

strategies. This includes methods for discussing internet safety with children, cyber-bullying prevention and



advice on what to do if a child is approached online.

More information about the worldwide blogathon and NetAlert Expo is on NetAlert's website www.netalert.net.au. Complaints about internet content can be made through ACMA's online internet hotline at www.acma.gov.au/hotline.

Website helps you StaySmartOnline

The government recently launched a new e-security website to assist Australians to secure their computers. The StaySmartOnline site contains practical advice and tips for securing your computer, conducting safe transactions and keeping kids safe.

The site also has a free e-security subscriber alert service to help users keep up-to-date with the latest vulnerabilities and security patches. It provides advice about online protection—from harmful emails, viruses and unauthorised people getting access to the user's internet connection and personal information.

There are quizzes for users to test their knowledge of spam, wireless security and online shopping, as well as pages on:

- **Securing your computer**—protect your computer and internet connection from hackers, viruses and theft

- **Smart transacting online**—be a smart surfer, shop and bank safely, and avoid viruses and scams
- **Kids safe online**—protect your children from unsuitable websites and email.

The StaySmartOnline website is at www.staysmartonline.gov.au.

Children's and preschool programs

Programs granted classification, February 2007

Program title	Series	Episode description	Program style	Program type	Country of origin	New/renewal	Class	Decision date	Applicant
<i>Go4it</i>	1	Go4it1/01-Go4it1/13	Live Action/	Animation Information – Magazine	AUSTRALIA	New	C	9/2/07	Totally Active Productions Pty Ltd
<i>Totally Wild</i>	16	TW16/001-180	Live Action	Light Entertainment – Magazine	AUSTRALIA	New	C	15/2/07	Network TEN Pty Ltd

Class – Classification, C – C Classification
A classification expires five years after the date it was granted or renewed.