

# Community complaints lead to local radio investigation

The ACMA has found that local community radio broadcaster 3CH Kyneton breached conditions of its licence in April when it failed to appropriately acknowledge the financial support of sponsors—with an accompanying sponsorship tag—during a live football broadcast.

After investigating complaints from two members of the community, the ACMA found that the licensee had aired five advertisements during the live broadcast on 10 April 2010, breaching a licence condition that prohibits the broadcast of advertisements.

During the investigation, the ACMA also found that the licensee breached the condition that requires community broadcasters to encourage participation in the operations of the service.

3CH's constitution currently limits membership of its committee of management to members living or working in the Macedon Ranges Shire, restricting the community's ability to participate in the operations of the service.

In response to the breach findings, 3CH has taken action to only broadcast pre-recorded announcements that include sponsorship tags and to amend its constitution at its 2010 annual general meeting to ensure all its members are able stand for election to the committee of management.

The ACMA considers that 3CH's current committee of management has worked cooperatively to address these operational issues and that it has demonstrated a commitment to meeting its obligations under the licence conditions. While the ACMA will take no further action at this time, it will continue to monitor 3CH and its operations under the amended constitution.

Central Highlands Broadcasting Inc. (3CH) holds a community broadcasting licence to provide a radio service in the Kyneton RA1 licence area in Victoria. 📻

The investigation reports are available on the ACMA website at [www.acma.gov.au](http://www.acma.gov.au) (go to About ACMA: Publications & research > Publications > Broadcasting publications > Broadcasting investigations reports > Radio operations investigations > Radio operations—VIC community radio investigations).

For more information on community broadcasting, visit the ACMA website and go to: For the public: Consumer & community advice > Broadcasting: Community broadcasting.

## Children's and preschool programs granted classification, July 2010

Program title	Series	Episode description	Program style	Program type	Country of origin	New/renewal	Classification	Decision date	Applicant
<i>Hi-5</i>	12	1-45	Live action/animation/puppetry	Light entertainment—Magazine	Australia	New	P	30/07/10	Southern Star Productions No.3 Pty Ltd
<i>Li'l Larikkins</i>	1	1-7, 9, 12, 13, 15, 16,18	Animation	Drama—Series	Australia	New	CD	15/07/10	Li'L Larikkins Productions Pty Ltd
<i>Me and My Monsters</i>	1	1-13	Live action/puppetry	Drama—Series	Australia	New	CD	12/07/10	Sticky Pictures Pty Ltd
<i>Scope</i>	1	Scope C/001 Scope C/180	Live action	Information—Magazine	Australia	Renewal	C	23/07/10	Network TEN Pty Ltd
<i>The DaVincibles</i>	1	1-52	Animation	Drama—Series	Australia	New	CD	02/07/10	SLR Productions Pty Ltd

CD—C Drama; PRC—Provisional C; PRP—Provisional P; P—P Classification; C—C Classification  
A classification expires five years after the date it was granted or renewed.