

Triple Zero Kids' Challenge recognised with community award

The Triple Zero Kids' Challenge, an online game that teaches children how to use Triple Zero in an emergency, was honoured with a state-level Australian Safer Communities Award at Parliament House in Sydney in September. The game is also a nominee for the national award, to be announced later this year.

Proudly accepting the award with representatives from the New South Wales fire, police and ambulance services and the telecommunications industry, was the ACMA's Peter Sutton, Manager, National and Community Interests Section. The ACMA supported the development of the project, which was an initiative of the Triple Zero Awareness Working Group, a national body that represents emergency call-taking agencies throughout Australia and reports to the ACMA's Emergency Call Service Advisory Committee. The Working Group is chaired by Assistant Commissioner Mark Whybro of the New South Wales Fire Brigades.

Aimed at five to ten-year-olds, the Triple Zero Kids' Challenge features nine interactive safety scenarios starring colourful, animated characters who teach children how to identify and respond to emergency situations and appropriately use Triple Zero. As they work their way through the scenarios, children learn the importance of asking for the correct emergency service, how to explain the emergency and how to use signs and information around them to tell operators where the emergency is.

The Australian Safer Communities Awards are sponsored by the Australian Government Attorney-General's Department, in conjunction with states and territories. They recognise innovative practices and achievements designed to make Australian communities safer, stronger, more resilient and better prepared to manage any emergency situation. ☎

To find out more about the awards, visit the Attorney-General's Department's website at www.ag.gov.au.

For more information and to play the Triple Zero Kids' Challenge game, visit www.triplezero.gov.au.



Students from Collingwood College playing the Triple Zero Kids' Challenge at the launch of the online game in May.



New South Wales Minister for Emergency Services, the Hon. Steve Whan MP, presenting the Australian Safer Communities Awards at Parliament House in Sydney on 9 September.



The ACMA's Peter Sutton, Manager, National and Community Interests Section (second from right), accepting the award alongside representatives from the New South Wales fire, police and ambulance services and the telecommunications industry.