

Cybersmart program gains global ground

The ACMA's cybersafety program, Cybersmart, continues to grow, with increasing international interest and support.

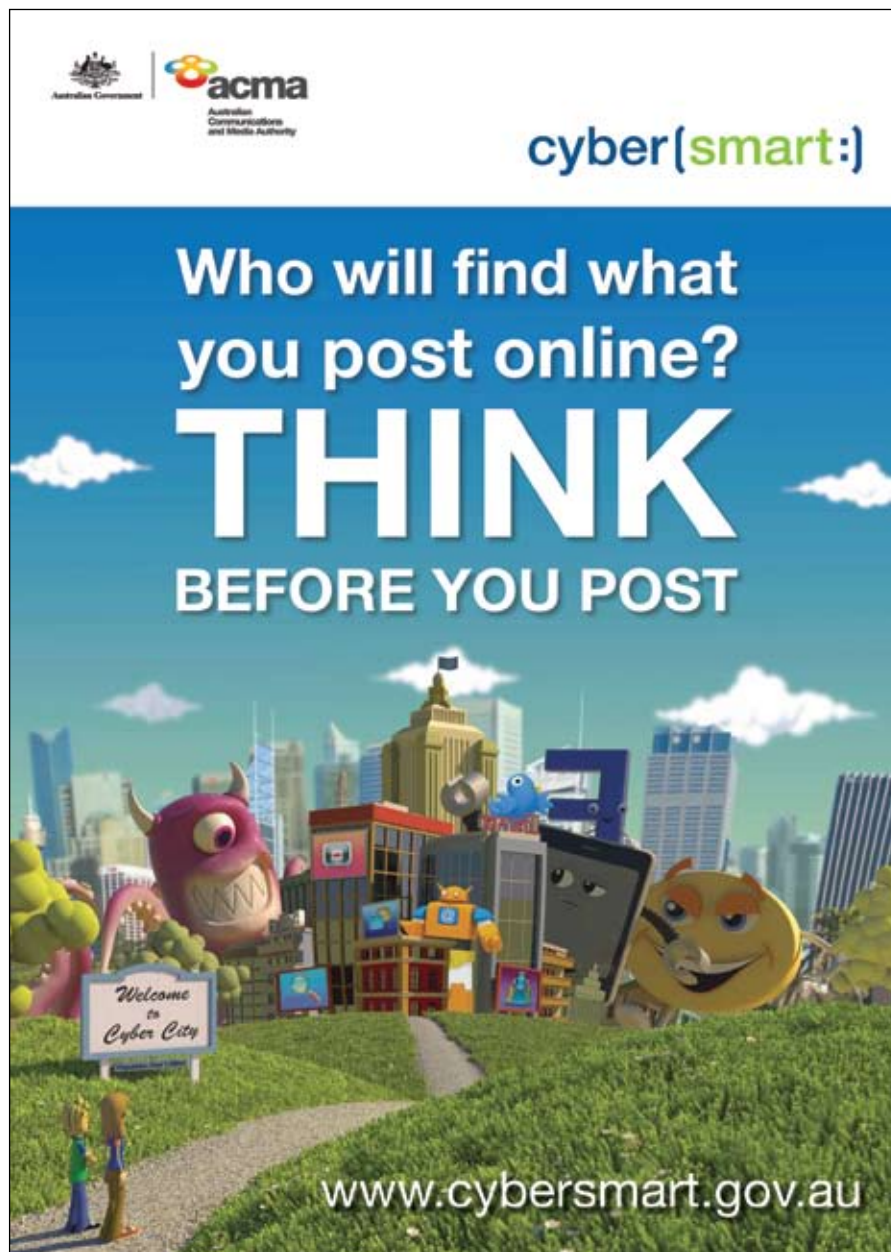
In November 2009, Maria Vassiliadis, Manager, Cybersafety Outreach Section, was invited to present on the ACMA's cybersafety programs at Korea's User Protection in the New Media Era international conference. The conference was coordinated by the Korea Communications Standards Commission (KCSC), an organisation that has a similar remit to the ACMA with their online activities.

Ms Vassiliadis' presentation provided an overview of the ACMA's successful cybersafety program, particularly focussing on resources and programs for the education sector.

In response to the presentation, Vice Chairman Mr Yong Jin Jeon, and delegates Mr Sung Woon Cho and Mr Sung Soo Kim asked to visit the ACMA in Australia to learn more about its cybersafety program and to share ideas on fostering the relationship between the ACMA and KCSC in the future.

Information about the ACMA's cybersafety program was also well received by participants at the recent ACMA-ITU International Training Program. The program, held in Melbourne in December 2009, brought together 80 representatives from more than 30 countries. Philip Knight from the Cybersafety Outreach Section presented to delegates an overview of the ACMA's Cybersmart program, which resulted in a range of questions from participants. Delegates from Singapore were particularly impressed with the innovative approaches presented. Cybersmart printed resources were in high demand at the conference, with participants keen to share the materials with colleagues in their own countries.

Further support was offered for Australia's cybersafety activities by New Zealand's NetSafe in December, with the organisation issuing a media release encouraging local organisations to look at measures undertaken by the Australian Government to fight cybercrime and increase investment in cybersafety education. Martin Cocker, Executive Director of NetSafe, noted that New Zealand should be 'paying more



attention' to the Australian cybersafety program.

The European-based internet safety network, Insafe, intends to actively promote Cybersmart resources by showcasing the range throughout Europe and at international meetings. Insafe is a European Commission-funded network of online safety agencies. It represents all EC countries and has a

2009–2013 budget of €55,000,000 to spend on safer internet initiatives. The ACMA is Australia's official Insafe partner agency. Insafe has chosen to showcase the ACMA's cybersafety resources alongside other international best practice programs. ☎