



2010 Queen's Birthday Honors List RECIPIENT PROFILE:

Gary Gifford **EMERGENCY SERVICES MEDAL**

Gary Gifford has been an influential member of the emergency services in Western Australia for over 10 years with the Fire and Emergency Services Authority (FESA).

A former police officer, he was initially appointed in the FESA as a regional Director in the Pilbara Kimberley for the WA State Emergency Service (SES).

He had many successes in the role particularly in modernising and improving the response capability in vulnerable communities. He worked extremely hard to improve relationships amongst all services, and oversaw and led many emergency responses.

More recently he has been employed in a senior operational role as an Assistant Chief Operations Officer, being responsible for natural hazard planning for operations, and has been instrumental in improving the FESA's preparedness and response capabilities.

Mr Gifford has provided outstanding leadership in the development of Operational Doctrine related to the SES functions of the FESA ensuring that the one-service all-hazard philosophy has been adopted. He has also been influential in developing the support of key SES volunteers in this regard and has used opportunities such as leadership forums and SES conferences to develop this strategy. Mr Gifford has served the FESA and the community of Western Australia with distinction.