

# Policy File

..... A Monthly Round-Up of Press Releases, Reports, Publications and Conferences .....

### Media Releases

## Conferences, Seminars

#### Australian Broadcasting Authority

ABA Receives 350 Planning Submissions in Second Round 1/6/93

ABA Launches Study for Future TV System 15/6/93

ABA Approves Prime's Potential Reach 16/6/93

ABA To Close State Offices 25/6/94

ABA Finds Ucom and Hi Vision Suitable 30/6/93

#### **Australian Broadcasting Corporation**

Appointment of Head of Documentaries and Features (Daryl Karp) 8/6/93

Digital Equipment Sponsors Australia Television 11/6/93 Appointment of General Manager Australia Television (Ben Hawke) 22/6/93

#### **Australian Film Commission**

Appointment of Mr Walter Saunders to Head New AFC Aboriginal Program 28/6/93

#### Australian Film Television and Radio School

AFTRS Releases Non-sexist Language Brochure 9/6/93

#### Community Broadcasting Association of Australia

Community Broadcasting Association of Australia Appoints New Executive Director (*Michael Thompson*) 25/6/93

#### **Department of Transport and Communications**

MDS Licence Consultation Paper Issued 28/6/93

#### Minister for Communications (Beddall)

New MDS Tender Process to Commence 3/6/93 Minister Launches RIM Telecommunications Program 22/6/93

New Radiocommunications Agency Begins 1 July 30/6/93

#### **Telecom**

Telecom Takes Global Multimedia Initiative 1/6/93 Telecom Opens Satellite Links for Russian Province 7/6/93 Telecom Makes Strategic Alliance 22/6/93 Taiwan Office Boosts Telecom's International Customer Service 22/6/93

#### August

16-17: IIR Conferences, Implementing Competitive GSM Networks and Services, covering global trends in digital mobile communications and the implications for Australia, with eight international speakers and representatives from AUSTEL, Optus, Telecom and communications companies. Optional one-day GSM technology workshop. Venue: Intercontinental, Sydney. Contact: (02) 954 5844, fax (02) 959 4684.

23-25: IIR Conferences, Developing the Australian Telecomunications Industry in a Competitive Environment, Golden Gate Sydney. Themes: government initiatives and industry response; telecommunications law and policy; the challenge of globalisation. Speakers from government, industry, law, and key speaker Graham Davey, head of ITU Asia Pacific Office. Cost: \$1295 two days, \$1895 three. Contact: as above.

#### September

**6-8 Sydney, 8-10 Melbourne:** IIR Conferences, *Multimedia 1993*, technology, standards, production techniques and authoring for merged sound, video and text applications, with six international speakers as well as key locals. Cost: \$1395 for three days. Contact: IIR as above.

13-14: AIC Conferences, Competition and Regulation: a structural change of Australian utilities, Radisson President Hotel Melbourne. Speakers include Alan Fels, George Gear MP, Bill Scales, David Cousins. Industry case studies include telecommunications (AUSTEL and Optus to contribute). Cost: \$1295. Contact: (02) 235 1700, fax (02) 223 8216.

14-15: IIR Conferences, *Cordless Communications*, Park Lane Hotel Sydney. Including CT2, DECT and wireless LANs. Speakers from HK, Holland, UK, Finland, USA. Optional extra day, 16 Sept, features three Australian case studies. Cost: \$1295 +795. Contact: as above.

**28-29**: IIR Conferences, *Broadcastech Asia* '93, Shangri-La Hotel Singapore. Covering global broadcasting technology standards, and the implications for television, radio and pay TV. Speakers from the key standards-setting bodies as well as regional broadcasters, with country-by-country case studies. Cost: \$US1295. Contact: IIR as above.

Continued on page 20 ...

... Continued from page 19

### **Publications**

Bob Peters and Peter Leigh, Broadcsting Bounces Back: a financial evaluation of Australian commercial metropolitan television, Part. One: industry overview, ANZ McCaughan Corporate and Financial Services, Melbourne, June 1993. Further information: Bob Peters (03) 273 1561.

Australian Broadcasting Authority, *Radio and Television Broadcasting Stations 1993*, 12th edition, June 1993, 368pp. Price \$25.00 from: ABA, PO Box 1308, North Sydney 2059 (02) 959 7811 and AGPS outlets. Same information also available on disc for \$60.00 for each medium, inquiries (06) 256 2814.

Dr Elisabeth Jacka, Remapping the Australian Television System, CIRCIT Working Paper 1993/2, ed. Prof. Bill Melody, Centre for International Research on Communication and Information Technologies, 28pp, Melbourne 1993, FREE. Contact: Katherine (03) 616 8888, fax 616 8800.

National Working Party on the Portrayal of Women in the Media, Women and Media, Office of the Status of Women,

Dept of Prime Minister and Cabinet, June/July 1993, 25pp. Resource booklet gathering together evidence on women's attitudes to the media and the imbalance in their portrayal. Coverage includes sports, sexuality, violence, employment, questions for the future. Includes useful three-page bibliography. Part of a kit which includes other useful resources. Available from DAS Distribution (06) 280 1536.

Gai LeRoy editor, *Press Radio and TV Guide*, Australia, New Zealand and Pacific Islands, 30th edition 1993-94, Media Monitors NSW P/L, 420pp. Cost: \$58.50. Contact: (02) 212 4133, fax (02) 212 4315, PO Box K527, Haymarket NSW 2000.

Michael Meadows, *A Watering Can in the Desert*, Issues in Indigenous Broadcasting Policy in Australia, Institute of Cultural Policy Studies, Griffith University, 1992, 71pp, Cost: \$12.00 + \$2.00p&p from Faculty of Humanities.

## Inquiries

Senate Standing Committee on Legal and Constitutional Affairs, *Rights and Obligations of the Media*, see page 12. Submissions invited by 3 September. Contact: Paul Griffiths, Committee Secretary, (06) 277 3560, fax (06) 277 5794.

# Communications *Update*———

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Communications *Update* is an independent newsletter covering policy, research, key reports and publications and news and analysis of the media and communications. Written and edited by Gil Appleton. Design and Layout - Barbara Smith and Amanda Butt. Cartoons - Jenny Coopes. Other Graphics - Michael Fitzjames, Barbara Martusewicz. Additional material in this issue by Paul Chadwick, Rod Weaver, Lois Randall.

It is produced by the **Communications Law Centre** on behalf of the Media and Communications Council (MACC) whose members include consumers and community organisations and media and communications unions.

Ideas, media releases and feedback are welcome. Send to: Communications Law Centre, The White House, University of New South Wales, PO Box 1, Kensington, NSW 2033, Australia. Telephone (02) 663-0551 Fax (02) 662-6839.

The Communications Law Centre operates under a broad charter to work on legal and policy issues relating to various aspects of communications including: the mass media, advertising, media technologies, telecommunications, film and entertainment, privacy protection, electronic data and information services.

Its work includes advocacy, legal advice and litigation; research and consultancies; teaching, conducting seminars and publishing occasional papers.

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