



Policy File

..... A Monthly Round-Up of Press Releases, Reports, Publications and Conferences

Media Releases

Australian Broadcasting Authority

ABA Says No to Extension of Temporary Permit for HITZ FM, 10/3/94

ABA Releases Report on 3MP/3EE Simulcasting 14/3/94
Growth in Commercial Television Revenue Continues 14/3/94

Proposed AFL Football Broadcasts by Community Radio 23/3/94

Australian Broadcasting Corporation

The ABC Broadcast of the Mardi Gras 3/3/94

ABC Role In Promoting Fair Coverage of South African Poll 22/3/94

Minister for Communications

Business Missing Out on Arts Sponsorship 2/3/94

First Digital Audio Tests Under Way in Canberra 8/3/94

Consumers to Benefit from Telecommunications Changes [amendments to Act to ensure that discount tariffs are not regarded as discriminatory] 15/3/94

Optus

Optus Australian Ownership Not An Issue in Brisbane Ballot 4/3/94

Penrith Phone Ballot Announced by Optus Chief, Competition for Western Sydney's Long Distance Telephone Services 10/3/94

Perth Phone Ballot Announced by Optus Chief 28/3/94

Telecom /Telstra

Australian Industry Plays Key Role in New Asian Optical Fibre System 17/3/94

Telstra Boosts Presence in India 24/3/94

Telecom Campaign Promotes Benefits of International Videoconferencing 31/3/94

12-13: AIC Conferences, *Malaysian Television Industry*, Regent International Hotel, Kuala Lumpur. Highlighting the impact of, and new opportunities in, television in Malaysia. Topics include satellite TV in Asia, joint ventures, case study of the introduction of a private channel in Indonesia. Cost: \$US1095. Contact: Singapore tel: (65) 222 8550.

23-24: CIRCIT, *Learning Networks for the 21st Century: Opportunities to Enhance Access, Diversity and Value Through Telematics*, at Sheraton Towers Melbourne. New demands for learning can be met only by taking full advantage of new communication and information technologies and services, applying them to major reforms of the learning enterprise. Cost \$495.00, concession for multiple bookings. Contact details as above.

June

6-7: IIR Conferences, *Protecting Information Privacy*, Boulevard Hotel Sydney. Justice Michael Kirby keynote speaker, others include Kevin O'Connor, Chris Puplick, Warwick Smith. Topics include: NSW Data Protection Bill, Health Communication Network, international privacy laws and Australia, options for regulation. Cost: \$1395. Contact: (02) 954 5844 fax (02) 959 4684.

20-21: IIR Conferences, *Broadcast Programming: Planning, Policy and Technology for a Billion Dollar Industry*, Hyatt Kingsgate Sydney. Speakers include Michael Lee, Ian Holmes (Grundy), Lynton Taylor (Cable TV Services), Debra Richards (ABA), Malcolm Long (SBS), Karl Rossiter (TVNZ).

28-30: IIR Conferences, *Satcom Asia '94*, Kowloon Shangri La Hotel. Topics include Asian perspectives on manufacturers, launchers and markets; the growth of VSAT; country-by-country satellite use in Asia-Pacific; market for mobile satellite services. Cost \$US1895 for three days or \$US1395 for two. Contact: HK ph:(852) 549 5618 fax 852 559 2461.

July

6-8: Institute for Cultural Policy Studies and Centre for Multimedia Research and Development, Griffith Uni, *Media Futures: Policy and Performance*, ANA Hotel Gold Coast Qld. Topics to include new technologies and media developments, programming and cultural identity, public community and narrowcast media. Advance registration (before 30 April) \$350. Contact: Conference Coordinator, ICPS Faculty of Humanities, Griffith Uni Q 4111 fax (07) 875 5511 phone (07) 875 7772.

Seminars, Conferences

May

3: CIRCIT Workshop, Prof. Brenda L Dervin (Communication, Ohio State University) on 'Information as Sense and Non-sense: the Communication Technology Connection', at CIRCIT, Level 1 Riverside Quay Sth Melbourne. An intensive workshop on sense-making theory, methodology and method with practice in instrument design, interviewing and analysis. Cost: \$75.00. Contact: (03) 616 8888 fax (03) 616 8800.

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Publications

AUSTEL, *Competitive Safeguards and Carrier Performance 1992-93*, Report to the Minister for Communications under s.399 of the Telecommunications Act 1991, AUSTEL Melbourne 1993, 164 pp, no cost. Contact: AUSTEL, Maria, (03) 828 7303.

Australian Council of Social Services, *Keeping the Contacts: Unemployed People and Telecommunications*, ACOSS February 1994, pp90, cost \$10.00. Available from ACOSS (02) 212 3277.

Bureau of Transport and Communications Economics, *Work in Progress Paper No 1: Emerging Communications Services: An Analytical Framework*, 216pp; and *Work in Progress Paper No. 2: Delivery Technologies in the New Telecommunications World*, 174pp. Available free of charge by calling Ann Morris at the BTCE on (06) 274 6016.

Department of Industry, Technology and Regional Development, Audiovisual Task Force, *Media Developments in Asia and Implications for Australia*, discussion paper March 1994, 13pp. Available from DITARD. Contact: Graeme Taylor (06) 276 1000 fax (06) 276 1111.

Geoff Murray, *How's The World Been Treating You? Telecommunications Cultures and the Autonomous Call*, RMIT, Telecommunications Needs Research Group, series ed. Patricia Gillard, RMIT Melbourne (03) 662 0611.

Hearings continue during April

Senate Select Committee on Foreign Ownership of the Print Media, Chair Richard Alston. Hearings continue, with Conrad Black scheduled to appear during April.

Senate Standing Committee on Industry, Science, Technology, Transport, Communications and Infrastructure, inquiry into Telecommunications Developments. Submissions invited by 3 June. Background paper available. Contact: Committee Secretary (06) 277 3540 or fax (06) 277 5719. (See item page 11).

Communications

Update

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Communications Update is an independent newsletter covering policy, research, key reports and publications and news and analysis of the media and communications. Except where otherwise indicated, all material in *Communications Update* is written by the editor, Gil Appleton. Design and Layout - Amanda Butt. Cartoons - Jenny Coopes. Other Graphics - Michael Fitzjames, Barbara Martusewicz.

It is produced by the **Communications Law Centre** on behalf of the Media and Communications Council (MACC) whose members include consumers and community organisations and media and communications unions.

Ideas, media releases and feedback are welcome. Send to: Communications Law Centre, The White House, University of New South Wales, PO Box 1, Kensington, NSW 2033, Australia. Telephone (02) 663-0551 Fax (02) 662-6839.

The **Communications Law Centre** operates under a broad charter to work on legal and policy issues relating to various aspects of communications including: the mass media, advertising, media technologies, telecommunications, film and entertainment, privacy protection, electronic data and information services.

Its work includes advocacy, legal advice and litigation; research and consultancies; teaching, conducting seminars and publishing occasional papers.

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