
Media Ownership Update

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Sources

Australian Broadcasting Authority
Ownership of Australia's Broadcast Media (ABT June 1992)
B&T Yearbook (1993)
Margaret Gee (1993)
Station Planning Branch of the Department of Transport and Communications, Canberra
Report of the Senate Select Committee on Television Equalisation.
Checks with various media companies and industry organisations, including Australian
Broadcasting Authority and Regional Dailies of Australia
Audit Bureau of Circulation

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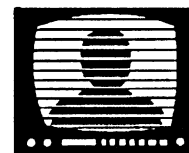
Table 1

Commercial Television Licences

NOTE: Where significant individuals or groups are associated with the controlling interest or have a major shareholding, their name is given in parenthesis in column 3.

Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
NEW SOUTH WALES			VICTORIA		
Metropolitan			Metropolitan		
ATN 7	Amalgamated Television Services Pty. Ltd.	News Ltd 14.9%, Telstra Corp 11%, AMP Society 5.1%, National Mutual Life 4.3%, MLC Life Ltd. 3.8%, State Authorities Superannuation Board of NSW 3.3%, Westpac Custodian Nominees Ltd. 2.7%, (Remainder below 1% ea.)	ATV 10	Television & Telecasters (Melbourne) Pty. Ltd.	TNQ TV Ltd. 40% (100% owned by TNQ Ltd.), CGS Shareholding 15% (Netherlands BV (Canwest Global Communications (Issy Asper))), Audant Communications Ltd. 15% (Robert White), Bellshaw Pty. Ltd. 10% (John Singleton), Corom Pty. Ltd. 10% (Jack Cowin), Liebler Media Holdings 5% (Isi Leibler)
TCN 9	TCN Channel 9 Pty. Ltd.	Nine Network Australia Ltd. (Kerry Packer)	GTV 9	General Television Corporation Pty. Ltd.	Nine Network Aust. Ltd. (Kerry Packer)
TEN 10	Television & Telecasters (Sydney) Pty. Ltd.	TNQ TV Ltd. 40% (100% owned by TNQ Ltd.), CGS Shareholding 15% (Netherlands BV (Canwest Global Communications (Issy Asper))), Audant Communications Ltd. 15% (Robert White), Bellshaw Pty. Ltd. 10% (John Singleton), Corom Pty. Ltd. 10% (Jack Cowin), Liebler Media Holdings 5% (Isi Leibler)	HSV 7	HSV Channel 7 Pty. Ltd.	News Ltd. 14.9%, Telstra Corp 11%, AMP Society 5.1%, National Mutual Life 4.3%, MLC Life Ltd. 3.8%, State Authorities Superannuation Board of NSW 3.3%, Westpac Custodian Nominees Ltd. 2.7%, (Remainder below 1% ea.)
Regional NSW			Regional VIC (Approved Market 'D')		
BKN (Broken Hill)	Broken Hill Television Ltd.	Spencer Gulf Telecasters Ltd. (87.32%) (Sturrock Family)	AMV (Albury/Wodonga)	Prime Television Victoria TV Pty. Ltd.	Prime Television Ltd. (Paul Ramsay)
MTN (Griffith)	Lochfield Consultants Pty. Ltd.	Broadcast Media Group (W.J. & P.Y. Gerahty, Macquarie Bank)	BCV (Bendigo)	Victorian Broadcasting Network (1983) Pty. Ltd.	Southern Cross Communications Ltd. (Diverse shareholding)
NBN (Newcastle)	NBN Ltd.	NBN Enterprises Pty. Ltd. (Washington H. Soul Pattinson)	GLV (LaTrobe Valley)	Victorian Broadcasting Network (1983) Pty. Ltd.	Southern Cross Communications Ltd. (Diverse shareholding)
NEN (Tamworth/Taree)	Prime Television (Northern) Pty. Ltd.	Prime Television (Holdings) Pty. Ltd. (Paul Ramsay)	STV (Mildura)	Mildura Television Pty. Ltd.	Television Victoria Ltd. (ENT Ltd. Bruce Gordon 19.2%)
NRN ⁽¹⁾ (Coffs Harbour/Nth East NSW)	KC TV (No.1) Pty. Ltd.	KC TV Ltd. (Gail Road Pty. Ltd. 42.5% (J. Cowin 80%, K. Stokes 20%), Aceinc Pty. Ltd. 42.5% (Stokes), TNQ 15%	VTV (Ballarat/Shepparton)	Television Victoria Ltd.	Associated Broadcasting Services Ltd. (ENT Ltd. Bruce Gordon 19.2%)
(1) Consolidated with RTN on 8.5.91.			QUEENSLAND		
AUSTRALIAN CAPITAL TERRITORY/STHN NSW (APPROVED MARKET 'C')			Metropolitan		
CTC (Canberra)	Australian Capital Television Pty. Ltd.	Chagrin Pty. Ltd. (Charles Curran) TEN Group Ltd. (TNQ)	BTQ7	Brisbane TV Ltd.	News Ltd. 14.9%, Telstra Corp 11%, AMP Society 5.1%, National Mutual Life 4.3%, MLC Life Ltd. 3.8%, State Authorities Superannuation Board of NSW 3.3%, Westpac Custodian Nominees Ltd. 2.7%, (Remainder below 1% ea.)
CBN ⁽¹⁾ (Southern NSW)	Prime Television (Southern) Pty. Ltd.	Prime Television (Holdings) Pty. Ltd. (Paul Ramsay)			
WIN (Southern NSW)	WIN Television NSW Pty. Ltd.	TWT Holdings Ltd. (Bruce Gordon)			
(1) RVN consolidated with CBN 9.12.91					

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Station	Licensee Co.	Controlling Interest/s
QTQ 9	Queensland Television Ltd.	Nine Network Australia Ltd. (Kerry Packer)
ATV 10	Television & Telecasters (Melbourne) Pty. Ltd.	TNQ TV Ltd. 40% (100% owned by TNQ Ltd.), CGS Shareholding 15% (Netherlands BV (Canwest Global Communications (Issy Asper))), Audant Communications Ltd. 15% (Robert White), Bellshaw Pty. Ltd. 10% (John Singleton), Corom Pty. Ltd. 10% (Jack Cowin), Liebler Media Holdings 5% (Isi Liebler)

Country QLD

ITQ (Mount Isa)	Mount Isa Television Pty. Ltd.	Telecasters North Queensland Ltd. (L & K Freedman, M & J Anthony, B. Sherman, A. Peschar)
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Regional QLD (Approved Market 'A')

RTQ (Rockhampton/Regional Qld) (1)	WIN Television Qld Pty. Ltd.	WIN Properties Pty. Ltd. (Bruce Gordon)
STQ (Nth Qld) (2)	Sunshine Television Network Ltd.	Sunshine Broadcasting Network Ltd. (Diverse Shareholding)
TNQ (Townsville/Cairns/Mount Isa)	Telecasters North Queensland Ltd.	Suspirium Pty. Ltd. (L & K Freedman, M & J Anthony, B. Sherman, A. Peschar)

(1) RTQ consolidated with DDQ 24.4.91.

(2) MVQ/SEQ to be consolidated as STQ 14.9.92.

SOUTH AUSTRALIA

Metropolitan

ADS 10	Television Broadcasters Ltd.	Caprice Pty. Ltd. (Curran) TEN Group Ltd. (TNQ)
NWS 9	Southern Television Corporation Pty. Ltd.	Broadcast Investments Pty. Ltd. (Lamb Family)
SAS 7	South Australia Telecasters Ltd.	News Ltd. 14.9%, Telstra Corp 11%, AMP Society 5.1%, National Mutual Life 4.3%, MLC Life Ltd. 3.8%, State Authorities Super-annuation Board of NSW 3.3%, Westpac Custodian Nominees Ltd. 2.7%, (Remainder below 1% ea.)

Regional S.A.

GTS (Port Pirie/Spencer Gulf North)	Spencer Gulf Telecasters Ltd.	J.M. Sturrock Pty. Ltd. (Sturrock Family)
RTS (Loxton/Renmark)	Riverland Television Ltd.	Murray River Telecasters Ltd. (Scott Family)
SES (Mt. Gambier)	South East Telecasters Ltd.	Scott's Agencies Pty. Ltd. (Scott Family)

Station	Licensee Co.	Controlling Interest/s
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WESTERN AUSTRALIA

Metropolitan

NEW 10	West Coast Telecasters Ltd.	Chartreuse Pty. Ltd. (Curran) TEN Group Ltd. (TNQ)
STW 9	Swan Television & Radio Broadcasters Ltd.	Sunraysia Television Ltd. (Eva Presser)
TVW 7	TVW Enterprises Ltd.	News Ltd. 14.9%, Telstra Corp 11%, AMP Society 5.1%, National Mutual Life 4.3%, MLC Life Ltd. 3.8%, State Authorities Super-annuation Board of NSW 3.3%, Westpac Custodian Nominees Ltd. 2.7%, (Remainder below 1% ea.)

Regional W.A.

GTW (Geraldton)	Geraldton Telecasters Pty. Ltd.	135 Nominees Pty. Ltd. (Kerry Stokes & Andrew Cohen)
SSW (Bunbury/Albany/Sth West & Great Sthn)	Golden West Network Pty. Ltd.	Australian Capital Equity P/L (Kerry Stokes & Andrew Cohen)
VEW (Kalgoorlie)	Mid-Western Television Pty. Ltd.	135 Nominees Pty. Ltd. (Kerry Stokes & Andrew Cohen)

TASMANIA

Metropolitan

TVT 6	Tasmanian Television Ltd.	ENT Enterprises Pty. Ltd. (Bruce Gordon 19.2%)
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Regional TAS

TNT (Launceston/Nth East)	Southern Cross Television (TNT 9) Pty. Ltd.	Southern Cross Communications Ltd. (Diverse shareholding)
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NORTHERN TERRITORY

NTD 8 (Darwin)	Territory Television Pty. Ltd.	Nine Network Australia Ltd. (Kerry Packer)
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REMOTE COMMERCIAL TELEVISION LICENCES

WAW (Western Zone)	Golden West Satellite Communications Pty. Ltd.	Golden West Network Pty. Ltd. (Kerry Stokes & Andrew Cohen)
IMP (Central Zone)	Imparja Television Pty Ltd	Aboriginal & Torres Strait Islander Commission
QQQ (North East Zone)	Queensland Satellite Television	Telecasters North Qld Ltd. (L & K. Freedman, M. & J. Anthony, B. Sherman, A. Peschar)



Table 2

Audience Reach (Television)

(Note: 1986 population figures used as 1991 census date is not yet available from ABA)

Television Networks/Multiple Licensees

Group	Stations	Potential Audience (% of Population)	Group	Stations	Potential Audience (% of Population)
The Seven Network Ltd. (News Ltd. Telstra Corp, AMP Society, National Mutual Life, MLC Life Ltd, State Authority Superannuation Board of NSW, Westpac Custodian Nominees Ltd. (Remainder below 1% ea.))	5 metropolitans	64.5%	Capital Television Holdings Ltd. (Curran)	2 metropolitans 1 regional	20.39%
Nine Network Australia Ltd. ⁽¹⁾ (Kerry Packer)	3 metropolitans 1 regional	51.39%	TWT Holdings Ltd. (B. Gordon)	2 regionals	13.36%
Ten Group Ltd. (TNQ TV Ltd., CGS Shareholdings (Netherlands BV - Canwest Global Communications- I.Aasper)), Audant Communications Ltd, (R White), Bellshaw Pty Ltd. (John Singleton) Corom Pty Ltd. (Jack Cowin) Liebler Media Holdings (Isi Liebler))	3 metropolitans	50.87%	ENT Ltd. (Diverse Shares B. Gordon 19.2%)	1 metropolitan 2 regionals	7.77%
Prime Network (Ramsay)	3 regionals	21.74%	Telecasters Nth Qld Ltd. (2) (L. & K. Freedman, M. & J. Anthony, B. Sherman, A. Peschar)	3 regionals	7.7%
			Southern Cross Broadcasting Australia Ltd. (Diverse Shareholding)	3 regionals	7.45%
			Golden West Network (3) (Stokes & Cohen)	3 regionals	1.72%

(1) Includes Territory Television Darwin as a regional
 (2) TNQ audience reach technically totals 78.74% because the ABA includes the 51% audience reach of the Ten Group Ltd. of which TNQ holds 40% and Capital Television Group of which Ten Group Ltd holds 50% after taking into account minor overlaps in audience reach.
 (3) Constitutes all of WA regional TV

Other Television Licensees

Group	Stations	Potential Audience (% of Population)	Group	Stations	Potential Audience (% of Population)
NBN Ltd. (Washington H. Soul Pattinson)	NBN Nthn NSW Newcastle	8.92%	Spencer Gulf Telecasters (Sturrock)	GTS Spencer Gulf North (Port Pirie) & BKN Broken Hill	0.91%
KC TV (No.1) Pty. Ltd. (KC TV Ltd. controlled by Jack Cowin, Kerry Stokes & TNQ)	NRN Nthn East NSW (Coffs Harbour)	8.92%	South East Telecasters (Scott)	SES South East (Mount Gambier RTS Renmark/Loxton)	0.62%
Broadcast Investments Pty. Ltd. (Lamb Family)	NWS 9 Adelaide	7.04%	Votaint No.620 (Broadcast Media Group: W.J. & P.Y. Gerahty & Macquarie Bank)	MTN 9 Murrumbidgee Irrigation Area (Griffith)	0.43%
Sunraysia TV Ltd. (Presser)	STW 9 Perth	6.59%			



Table 3

Commercial Radio

Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
NEW SOUTH WALES					
Metropolitan					
2CH	Radio 2CH Pty. Ltd.	AWA Ltd. (Institutional Investors) NSW Council of Churches Broadcasters Pty. Ltd.	2GF (Grafton)	Westlawn Investment Co. Pty. Ltd.	Dougherty Family
2DAY-FM	2DAY FM Australia Pty. Ltd.	Austereo Ltd. (State Govt. Insurance Commission of SA, SA Superannuation Fund Investment Trust)	2GN (Goulburn)	Radio 2GN Pty. Ltd.	Century Radio Pty. Ltd. (Kevin Blyton, Michelle Rayner)
2GB	Harbour Radio Ltd.	Uniting Church Aust Property Trust NSW (72.1%) R. Lord (14.9%)	2GGO-FM (Gosford)	Wesgo Communications Pty. Ltd.	Wesgo Ltd. (Institutional Investors)
2KY	2KY Broadcasters Pty. Ltd.	Labor Council of NSW	2GZ (Orange)	Radio 2GZ Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty, Macquarie Bank)
2MMM-FM	The Triple M Broadcasting Company Pty. Ltd.	Village Roadshow Ltd. (Kirby Family 51%, Greater Union Organisation 33%)	2HD (Newcastle)	2HD Broadcasters Pty. Ltd.	NSW ALP Branch, NSW Labor Council
2SM	Radio 2SM Pty. Ltd.	Wesgo Ltd. (Institutional Investors)	2HL (Broken Hill)	Far West Radio Pty. Ltd.	J.C. Curtis & D.G. Tunkin
2UE	Radio 2UE Sydney Pty. Ltd.	Lyndal Pty. Ltd. (Lamb Family)	2KKO (Newcastle)	Radio Newcastle Pty. Ltd.	Knipton Pty. Ltd. (H.S. McKensy, M.K. Johns)
2UW	Commonwealth Broadcasting Corp. Pty. Ltd.	The Australian Broadcasting Company Pty. Ltd. (Albert Family)	2LF (Young)	Radio 2LF Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty, Macquarie Bank)
2UUS	Wesgo Communications Pty. Ltd.	Wesgo Ltd. (Institutional Investors)	2LM (Lismore)	Richmond River Broadcasters Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)
			2LT (Lithgow)	Midwest Radio Ltd.	Midwest Radio Network Pty. Ltd. (John McAvoy, Roger Coleman)
Regional NSW					
2AAY (Albury)	Radio Albury-Wodonga Ltd.	Wesgo Ltd. (Institutional Investors)	2MC (Kempsey)	Mid Coast Broadcasters Pty. Ltd.	Whoto Pty. Ltd., G. Greenwood
2AD (Armidale)	New England Broadcasters Pty. Ltd.	Carillon Development Ltd. (Higginbotham Family)	2MG (Mudgee)	Mudgee Broadcasting Co. Pty. Ltd.	Western Broadcasters Pty. Ltd. (Caralis Family)
2AY (Albury)	Radio Albury Wodonga Ltd.	Wesgo Ltd. (Institutional Investors)	2MO (Gunnedah)	2MO Gunnedah Pty. Ltd.	Tamworth Radio Development Co. Pty. Ltd. (Carillon/Higginbotham)
2BH (Broken Hill)	Far West Radio Pty. Ltd.	J.C. Curtis & D.G. Tunkin	2MW (Murwillumbah)	Tweed Radio and Broadcasting Company Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)
2BS (Bathurst)	Bathurst Broadcasters Pty. Ltd.	Camplin Broadcasters Pty. Ltd.	2NEW-FM (Newcastle)	Newcastle FM Pty. Ltd.	Limic Communications Pty. Ltd. & Mickylee Pty. Ltd.
2C-FM (Gosford)	Coast Rock FM Pty. Ltd.	Sunshine Broadcasting Network Ltd.	2NM (Muswellbrook)	Radio Hunter Valley Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2CS (Coffs Harbour)	Commercial Radio Coffs Harbour Ltd.	STR Finance Development (Diverse Shareholding)	2NOW (Moree)	Moree Broadcasting & Development Co. Ltd.	G.J. & B.O. Roberts
2DU (Dubbo)	Western Broadcasters Pty. Ltd.	Broadcast Operations Ltd. (Caralis Family)	2NZ (Inverell)	Northern Broadcasters Pty. Ltd.	Moree Broadcasting & Development Co. Ltd. (G.J. & B.O. Roberts)
2EC (Bega)	East Coast Radio Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	2ONE (Katoomba)	Hayden Nepean Broadcasters Pty. Ltd.	Hayden Enterprises Pty. Ltd. (Mike Walsh)
			2PK (Parkes)	Parkes Broadcasting Co. Pty. Ltd.	Western Broadcasters Pty. Ltd. (Caralis Family)
			2QN (Deniliquin)	Rich Rivers Radio Pty. Ltd.	Robertson Family

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Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
2RE (Taree)	Manning Valley Broadcasting Pty. Ltd.	Carillon Development Ltd. (Higginbotham Family)	3MMM-FM	Melbourne FM Broadcasting Radio Pty. Ltd.	Village Roadshow Ltd. (Kirby Family 51%, Greater Union Organisation 33%)
2RG (Griffith)	Stylore Pty. Ltd.	Diverse Local Investors	3MP	Malbend Pty. Ltd.	Wesgo Ltd. (Institutional Investors)
2ROX (Kempsey)	Mid Coast Broadcasters Pty. Ltd.	Whoto Pty. Ltd., G. Greenwood	3TTT-FM	Double T Radio Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
2ST (Nowra)	South Coast and Tablelands Broadcasting Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	3UZ	3UZ Pty. Ltd.	Radio 3UZ Pty. Ltd. (Numerous Victorian Racing Clubs)
2TM (Tamworth)	Tamworth Radio Development Co. Pty. Ltd.	Carillon Development Ltd. (Higginbotham Family)	Regional VIC		
2TTT (Tamworth)	Tamworth Radio Development Co. Pty. Ltd.	Carillon Development Ltd. (Higginbotham Family)	3BA (Ballarat)	Radio Ballarat Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2UUL-FM (Wollongong)	Associated Communication Enterprises (2WL) Pty. Ltd.	Assoc. Communication Enterprises (Holdings) Pty. Ltd. (M. Day; & G.N. Handbury)	3BAY-FM (Geelong)	Geelong Independent (Radio) Ltd.	Geelong Independent Radio Ltd. (M. Day & G.N. Handbury)
2VM (Moree)	Moree Broadcasting & Development Co. Ltd.	B. O Roberts & G.J. Roberts	3BBO (Bendigo)	Radio 3BO Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty, Macquarie Bank)
2WG (Wagga Wagga)	Riverina Broadcasters Holdings Pty. Ltd.	Estate E V Roberts. E.S. Roberts, KZFM Radio Pty. Ltd.	3CAT (Geelong)	Geelong Broadcasters Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2WIN-FM (Wollongong)	2WIN Radio Pty. Ltd.	Wollongong Radio Pty. Ltd. (Bruce Gordon)	3CS (Colac)	Enterprise Broadcasters Pty. Ltd.	Associated Communications Enterprises Pty. Ltd. (M. Day & G.N. Handbury)
2WSK (Nowra)	South Coast and Tablelands Broadcasting Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	3CV (Maryborough)	Radio 3CV Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty, Macquarie Bank)
2XL (Cooma)	2XL Pty. Ltd.	K. J. Blyton & M.M. Scott	3GG (Warragul)	Votaint No. 691 Pty. Ltd.	Burl Rose Pty. Ltd. (Local Investors)
2XXX (Newcastle)	Radio Newcastle Pty. Ltd.	Knipton Pty. Ltd. (H.S. McKenney & M.K. Johns)	3HA (Hamilton)	Western District (3HA) Broadcasting Pty. Ltd.	Associated Communications Enterprises Pty. Ltd. (M Day & G.N. Handbury)
2ZZZ (Murwillumbah)	Tweed Radio and Broadcasting Company Pty. Ltd.	Broadcast Operators Pty. Ltd. (Caralis Family)	3MA (Mildura)	Radio 3MA Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty, Macquarie Bank)
VICTORIA			3NE (Wangaratta)	North East Broadcasters Pty. Ltd.	North East Broadcasters Ltd. (Diverse Shareholding)
Metropolitan			3SH (Swan Hill)	Associated Communications Enterprises 3SH Pty. Ltd.	Associated Communications Enterprises Pty. Ltd. (M. Day & G.N. Handbury)
3AK	Actraint No. 93 Pty. Ltd.	Peter Corso	3SR (Shepparton)	Goulburn Valley Broadcasters Pty. Ltd.	Goulburn Valley Broadcasters (A.E. Fairley & Ace Radio Pty. Ltd. (M. Day & W.G. Handbury))
3AW	3AW Southern Cross Radio Pty. Ltd.	Southern Cross Communications Ltd. (Diverse Shareholding)	3SUN (Shepparton)	Goulburn Valley Broadcasters Pty. Ltd.	Goulburn Valley Broadcasters (A.E. Fairley & Ace Radio Pty. Ltd. (M. Day & W.G. Handbury))
3EE	Greater West Television Pty. Ltd.	Wesgo Ltd. (Institutional Investors)	3TR (Sale)	Victorian Broadcasting Network (1983) Pty. Ltd.	Southern Cross Communications Ltd. (Diverse Shareholding)
3FOX-FM	Austereo Ltd.	State Govt Insurance Commission of SA, SA Superannuation Fund Investment Trust			
3KKZ-FM	The Industrial Printing & Publicity Co. Ltd.	E.S. Parker, S. Bitmead & K C Stone as Trustees for The Industrial Printing and Publishing Co. Ltd.			

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Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
3WM (Horsham)	Associated Communications Enterprises 3WM Pty. Ltd.	Associated Communications Enterprises Pty. Ltd. (M. Day & G.N. Handbury)	4KZ (Innisfail-Tully)	Coastal Broadcasters Pty. Ltd.	Alice Springs Commercial Broadcasters Pty. Ltd. (Diverse Shareholdings)
3YB (Warrnambool)	Regional Communications Pty. Ltd.	Ecliptic Pty. Ltd. (D. & T. Flecknoe & D.G.S. Anderson)	4LG (Longreach)	Gloweir Pty. Ltd.	V.W. & L.J. Blackwood
QUEENSLAND			4LM (Mount Isa)	North Qld Broadcasting Corp. Pty. Ltd.	North West Broadcasters Pty. Ltd. (G. Schmid)
Brisbane			4MB (Maryborough)	Maryborough Broadcasting Co. Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
4BBB-FM	B105 FM Pty. Ltd.	Austereo Ltd. (State Govt. Insurance Commission of SA, SA Superannuation Fund Investment Trust)	4MIC (Mount Isa)	North Qld Broadcasting Corp. Pty. Ltd.	North West Broadcasters Pty. Ltd. (G. Schmid)
4BC	Radio 4BC Pty. Ltd.	Broadcast Investments Pty. Ltd. (Lamb Family)	4MK (Mackay)	Barrier Reef Broadcasting Co. Pty. Ltd.	Transmedia Holdings Pty. Ltd. (M. Willesee)
4BH	Queensland Radio Ltd.	Queensland Radio Limited (M.L. Stafford)	4MKY (Mackay)	Barrier Reef Broadcasting Co. Pty. Ltd.	Transmedia Holdings Pty. Ltd. (M. Willesee)
4KQ	Wesgo Communications Pty. Ltd.	Wesgo Ltd. (Institutional Investors)	4QFM (Ipswich)	Ipswich & West Moreton Broadcasting Corporation Pty. Ltd.	Ipswich & West Moreton Broadcasting Corporation Pty. Ltd. (Diverse Shareholding)
4MMM-FM	FM 104 Pty. Ltd.	Village Roadshow Ltd. (Kirby Family 51%, Greater Union Organisation 33%)	4RAM (Townsville)	Nissan Pty. Ltd.	Transmedia Holdings Pty. Ltd. (M. Willesee)
4TAB	Broadcasting Station 4IP Pty. Ltd.	Qld TAB	4RO (Rockhampton)	Rockhampton Broadcasting Co. Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
Regional QLD			4RUM (Bundaberg)	Bundaberg Broadcasters Pty. Ltd.	Estate of W. Wyper
4AK (Oakey)	Radio 4AK Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)	4SB (Kingaroy)	Forsby Pty. Ltd.	South Burnett Times Pty. Ltd. (A.L. Adams & H.D. & A.C. Collyer)
4AM (Mareeba)	Far Northern Radio Pty. Ltd.	Maranoa Broadcasting Company Ltd. (R.B. Coomber, G.J. McVean & A.T. Berry)	4SEA-FM (Gold Coast)	Sea FM Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
4BU (Bundaberg)	Bundaberg Broadcasters Pty. Ltd.	Estate of W. Wyper	4SS (Maroochydore)	Sunshine Coast Broadcasters Ltd.	Motherwell Pty. Ltd. (Ferris)
4CA (Cairns)	Greater Cairns Radio Ltd.	Transmedia Holdings Pty. Ltd. (M. Willesee)	4SUN (Nth/East Qld)	Ausradio Pty. Ltd.	A.N. & P.A. Jowitt
4CC (Gladstone)	Capricorn Broadcasters Pty. Ltd.	Maranoa Broadcasting Company Ltd. (R.B. Coomber, G.J. McVean & A.T. Berry)	4TO (Townsville)	Townsville Broadcasters Ltd.	Transmedia Holdings Pty. Ltd. (M Willesee)
4GC (Charters Towers)	North Qld Broadcasting Corp. Pty. Ltd.	North West Broadcasters Pty. Ltd. (G.T. Schmid)	4VL (Charleville)	Pinecam Pty. Ltd.	WREB Co-operative Ltd.
4GGG (Gold Coast)	Gold Coast FM Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	4WK (Warwick)	Amalgamated Marketing Pty. Ltd.	Carillon Development Ltd. (Higginbotham Family)
4GR (Toowoomba)	Gold Radio Service Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)	4ZR (Roma)	Maranoa Broadcasting Ltd.	R.B. Coomber, G.J. McVean, & A.T. Berry
4GY (Gympie)	Gympie-Noosa Broadcasters Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)			
4HI (Emerald)	Queensland Regional Broadcasting Pty. Ltd.	Maranoa Broadcasting Company Ltd. (R.B. Coomber, G.J. McVean & A.T. Berry)			
4HOT (Cairns)	Greater Cairns Radio Ltd.	Transmedia Holdings Pty. Ltd. (M. Willesee)			

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Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
SOUTH AUSTRALIA					
Metropolitan					
5AA	Festival City Broadcasters Ltd.	South Australian Totalizator Agency Board	6BAY (Geraldton)	Geraldton FM Pty. Ltd.	(Rural Press Ltd.) Diverse Shareholding
5AD	Southern State Broadcasters Pty. Ltd.	Montclair Pty. Ltd. (Jeremy Cordeaux)	6BY (Bridgetown)	Elldale Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
5DDN-FM	The 5AD Broadcasting Company Pty. Ltd.	Montclair Pty. Ltd. (Jeremy Cordeaux)	6FMS (Western Zone)	Golden West Network Pty. Ltd.	Australian Capital Equity Pty. Ltd. (Kerry Stokes & Andrew Cohen)
5MMM-FM	Adelaide FM Radio Pty. Ltd.	Village Roadshow Ltd. (Kirby Family 51%, Greater Union Organisation 33%)	6GGG (Geraldton)	Great Northern Broadcasters Ltd.	Batavia Coast Broadcasters Pty. Ltd. (Diverse Shareholdings)
5SSA-FM	Austereo Ltd.	State Govt. Insurance Commission of SA, SA Superannuation Fund Investment Trust	6KA (Karratha)	Northwest Radio Pty. Ltd.	Glenstar Pty. Ltd. (J.A. & T.C. Leo), Wairoa Pty. Ltd. (D.C. & M. Waugh)
Regional S.A.			6KG (Kalgoorlie)	Regional Broadcasters Australia Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
5AU (Port Augusta)	5AU Broadcasters Pty. Ltd.	Lanson Investments Pty. Ltd. (Lanyon Family & Rural Press)	6LN (Carnarvon)	Carnarvon Commercial Broadcasters Pty. Ltd.	Dorset Nominees Pty. Ltd. (D. & F. Jakovecovic)
5CC (Port Lincoln)	Coast & Country Broadcasting Services Pty. Ltd.	Diverse Shareholding	6MD (Merredin)	Mid-Districts Radio Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
5CS (Port Pirie)	Coast & Country Broadcasting Services Pty. Ltd.	Diverse Shareholding	6MM (Mandurah)	West Coast Radio Pty. Ltd.	I.H. & E. Bassett-Scarfe
5MU (Murray Bridge)	Murray Bridge Broadcasting Co. Ltd.	Bridge Radio Pty. Ltd. (Scott Family)	6NA (Narrogin)	Radio West Broadcasters Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
5RM (Berri)	River Murray Broadcasters Pty. Ltd.	Murray River FM Pty. Ltd. (Lilburn Family)	6NW (Port Hedland)	North West Radio Pty. Ltd.	Glenstar Pty. Ltd. (J.A. & T.C. Leo), Wairoa Pty. Ltd. (M. & D.C. Waugh)
5SE (Mount Gambier)	South Eastern Broadcasters Pty. Ltd.	Broadcast Media Group Pty. Ltd. (Gerahty), R C Long	6SAT (Western Zone)	Trans-West FM Pty. Ltd.	Stereo 98 Pty. Ltd. (Diverse Shareholding)
WESTERN AUSTRALIA			6SE (Esperance)	Esperance Broadcasters Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
Metropolitan			6TZ (Bunbury)	Radio West Broadcasters Pty. Ltd.	Regional Broadcasters Pty. Ltd. (Rural Press Ltd.)
6IX	The Eagle Pty. Ltd.	Grangeridge Nominees Pty. Ltd. (Diverse Shareholdings)	(6CI Collie is a relay station broadcast out of Bunbury)		
6JKY	6KY Pty. Ltd.	J M B Pty. Ltd. (Jack Bendat)	6VA (Albany)	Belcap Investments Pty Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
6NOW-FM	New Broadcasting Ltd.	Village Roadshow Ltd. (Kirby Family 51%, Greater Union Organisation 35%)	6WB (Katanning)	Elldale Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
6PPM	Consolidated Broadcasting System (W.A.) Pty. Ltd.	J.M.B. Pty. Ltd. (Jack Bendat)	TASMANIA		
6PR	Western Broadcasting Services Pty. Ltd.	Lewara Pty. Ltd. (WA Totalisator Agency Board)	Metropolitan		
Regional W.A.			7HHO	Commercial Broadcasters Pty. Ltd.	Robert Nettlefold Pty. Ltd. (Estate: Nettlefold Family)
6AM (Northam)	Radio 6AM Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd.	7HT	Tasradio Pty. Ltd.	TAS TAB
			7TTT-FM	Southern Tasmania FM Stereo Pty. Ltd.	Benders Pty. Ltd. (Bender Family)

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Station	Licensee Co.	Controlling Interest/s
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Regional TAS

7AD (Devonport)	Northern Tasmania Broadcasters Pty. Ltd.	Findlays Broadcasting Services Pty. Ltd. (Keith Findlay)
7BU (Burnie)	Burnie Broadcasting Services Pty. Ltd.	Findlays Broadcasting Service Pty. Ltd. (Keith Findlay)
7EX (Launceston)	Tasradio Pty. Ltd.	TAS TAB
7LA (Launceston)	7LA Radio Pty. Ltd.	E.S. Parker, S. Bitmead & K.C. Stone as Trustees for The Industrial Printing and Publishing Co. Ltd.
7SD (Scottsdale)	North East Tasmanian Radio Broadcasters Pty. Ltd.	Findlays Broadcasting Services Pty. Ltd. (Keith Findlay)
7XS (Queenstown)	XS West Pty. Ltd.	S. & M. Aderman

NORTHERN TERRITORY

8HOT (Darwin)	Northern Territory FM Ltd.	Territory Group Investments Pty. Ltd., Henry Walker Group Ltd.
8HA (Alice Springs)	Alice Springs Commercial Broadcasters Pty. Ltd.	R.L. Harris
8SAT (Alice Springs)	Central Zone FM Services Pty. Ltd.	Group Television Services Executive Super Fund & L.E. & H.S. Lilburn

AUSTRALIAN CAPITAL TERRITORY

2CA (Canberra)	Austereo Ltd.	State Govt. Insurance Commission of SA, SA Superannuation Fund Investment Trust
2CC (Canberra)	Capital City Broadcasters Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
2KIX (Canberra)	Capital City Broadcasters Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
2ROC (Canberra)	Austereo Ltd.	State Government Insurance of S.A., SA Superannuation Fund Investment Trust

164 Commercial Radio Stations in Australia

Table 4

Audience Reach (Radio)

(Note: 1986 population figures used as 1991 census data is not yet available from ABA)

Radio Networks/ Multiple Licensees

Group	Stations	Total Potential Audience	Potential Audience (% of Pop.)
Village Roadshow Ltd. (Kirby Family 51% & Greater Union Organisation 33%)	5 metropolitans	9,165,138	58.74%
Austereo (State Govt Insurance Commission of SA SA Superannuation Fund Investment Trust)	6 metropolitans	8,447,699	54.14%
Wesgo Ltd (Institutional Investors)	5 metropolitans 3 regionals	7,451,401	47.76%
Australian Radio Network (Albert Family)	4 metropolitans 3 regionals	6,544,973	41.94%
Lyndean Pty. Ltd. (Lamb Family)	1 metropolitan 1 regional	4,273,418	27.38%
AWA Ltd	1 metropolitan	3,086,916	19.79%
The Uniting Church in Australia Property Trust (NSW)	1 metropolitan	3,086,916	19.79%
2KY Broadcasters (Labor Council)	1 metropolitan	3,086,916	19.79%
Southern Cross Broadcasting (AUST) Ltd.	1 metropolitan 1 regional	3,022,560	19.37%
The Industrial Printing & Publicity Co. Ltd.	1 metropolitan 1 regional	2,884,890	19.14%
Actraint No.93 Pty. Ltd. (Peter Corso)	1 metropolitan	2,884,890	18.49%
Radio 3UZ Pty. Ltd.	1 metropolitan	2,884,890	18.49%
Queensland Radio Ltd.	1 metropolitan	1,186,502	7.60%
Qld TAB	1 metropolitan	1,186,502	7.60%
Montclair Pty. Ltd. (Cordeaux)	2 metropolitans	1,012,358	6.49%
SA TAB	1 metropolitan	1,012,358	6.49%
JMB Pty. Ltd.	1 metropolitan	994,472	6.37%
Lewara Pty. Ltd. (WA TAB)	1 metropolitan	994,472	6.37%
Grangeridge Nominees Pty. Ltd.	1 metropolitan	994,472	6.37%
Associated Communications Enterprises (Holdings) Pty. Ltd. (Day & Handbury)	8 regionals	804,968	5.09%

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Group	Stations	Total Potential Audience	Potential Audience (% of Pop.)	Group	Stations	Total Potential Audience	Potential Audience (% of Pop.)
Grant Broadcasters Pty. Ltd. (Janet Cameron)	8 regionals	759,186	4.86%	TAS TAB (7)	1 metropolitan 1 regional	301,003	1.93%
Broadcast Operations (Caralis)	8 regionals	527,238	3.26%	Carillon Development Ltd. (Higginbotham)	5 regionals	281,104	1.73%
2HD Broadcasters Pty. Ltd. (NSW ALP)	1 regional	426,526	2.73%	Regional Broadcasters Australia Pty. Ltd. (Rural Press)	9 regionals	240,645	1.49%
Radio Newcastle Pty. Ltd. (H.S. McKensy & M.K. Johns)	2 regionals	426,526	2.73%	Commercial Broadcasters Pty. Ltd. (Estate: Nettlefold Family)	1 metropolitan	199,457	1.27%
Newcastle FM Pty. Ltd.	1 regional	426,526	2.73%	Southern Tasmania FM Stereo Pty. Ltd. (Bender Family)	1 metropolitan	199,457	1.27%
Trans Media Holdings Pty. Ltd. (Willesee)	6 regionals	330,732	2.11%				

Table 5
Ownership of Capital City and
National Daily Newspapers

Title	Ownership Group Feb. 1994	Average daily Circ. 30/09/93	% of total Circ.	Title	Ownership Group Feb. 1994	Average daily Circ. 30/09/93	% of total Circ.
NEW SOUTH WALES				WESTERN AUSTRALIA			
<i>Daily Telegraph/ Mirror</i>	News Ltd. (Murdoch)	442,980	17.1	<i>West Australian</i>	West Australian Newspapers Holdings Ltd. ⁽¹⁾	262,556	10.1
<i>Sydney Morning Herald</i>	Fairfax Group	262,949	10.1	TASMANIA			
Victoria				<i>Mercury</i>	News Ltd. (Murdoch)	53,397	2.0
<i>Herald-Sun</i>	News Ltd. (Murdoch)	571,055	21.9	NORTHERN TERRITORY			
<i>Age</i>	Fairfax Group	235,291	9.1	<i>NT News</i>	News Ltd. (Murdoch)	21,654	0.8
QUEENSLAND				AUSTRALIAN CAPITAL TERRITORY			
<i>Courier Mail</i>	News Ltd. (Murdoch)	253,506	9.8	<i>Canberra Times</i>	Stokes	45,418	1.7
<i>Sun</i>	Closed 10 Dec. 1991			NATIONAL			
SOUTH AUSTRALIA				<i>Australian</i>	News Ltd. (Murdoch)	149,641	5.8
<i>Advertiser</i>	News Ltd. (Murdoch)	220,174	8.5	<i>Financial Review</i>	Fairfax Group	77,303	2.9
<i>News</i>	Closed 27.3.92			TOTAL		2,595,924	
(1) West Australian Newspapers Holdings Ltd was listed as a public company on 9 January 1992. WAN has 11,500 shareholders, none of whom hold more than nine percent.							



Table 6
Sunday Newspaper
Ownership

Title	Owner Dec. 1986	Owner Feb. 94	CIRC. 30.9.93
New South Wales			
<i>Sun-Herald</i>	Fairfax Group	Fairfax Group	609,570
<i>Sunday Telegraph</i>	News	News Ltd. (Murdoch)	695,247
Victoria			
<i>Sunday Press</i>	HWT/Fairfax	CLOSED 13.8.89 ⁽¹⁾	
<i>Sunday Observer</i>	Isaacson	CLOSED 11.6.89	
<i>Sunday Herald Sun</i>	-	News Ltd. ⁽¹⁾ (Murdoch)	467,757
<i>Sunday Herald</i>	-	CLOSED 31.3.91 ⁽¹⁾	
<i>Sunday Age</i>	-	Fairfax Group ⁽¹⁾	184,605
Queensland			
<i>Sunday Mail</i>	News (Murdoch)	News Ltd. (Murdoch)	566,925
<i>Sunday Sun</i>	News (Murdoch)	CLOSED 12.4.92 ⁽¹⁾	
South Australia			
<i>Sunday Mail</i>	News (Murdoch)	News Ltd. (Murdoch)	317,473
Western Australia			
<i>Sunday Times</i>	News (Murdoch)	News Ltd. (Murdoch)	337,653
<i>Western Mail</i>	Holmes à Court	CLOSED 31.12.87	
Tasmania			
<i>Sunday Tasmanian</i>	HWT	News Ltd. (Murdoch)	54,690
Northern Territory			
<i>Sunday Territorian</i>	News (Murdoch)	News Ltd. (Murdoch)	23,655 ⁽²⁾
Australian Capital Territory			
<i>Canberra Times</i>	Fairfax Group	Stokes	36,667
National Papers			
<i>Times On Sunday</i>	Fairfax Group	CLOSED 13.3.88	
TOTAL			3,294,242

(1) Fairfax, through David Syme and Co. Limited, and Murdoch, through HWT, jointly published the *Sunday Press* until 13 August 1989, when their non-competition pact ended and the paper closed. Murdoch's new *Sunday Sun* and *Sunday Herald* began competition with the new Fairfax *Sunday Age* the following weekend. Isaacson closed the *Sunday Observer* in anticipation of overwhelming competition. News Ltd closed the *Sunday Herald* on 31 March 1991 and the *Sunday Sun* became the *Sunday Herald Sun*. Brisbane *Sunday Sun* closed 12.4.92.

(2) Publisher's figure.

Table 7
Capital City and
National Newspaper
Ownership Shares

	Dec. 1986		Feb. 1994	
	No. of titles (of 19)	% of total circ.	No. of titles (of 12)	% of total circ.
News Ltd. (Murdoch)	6	28	7	65.9
Fairfax Group	5	24	3	22.1
HWT	8	48	-	-
West Australian Newspapers Holdings Ltd.	-	-	1	10.1
Stokes ⁽¹⁾	-	-	1	1.7

(1) In October 1991, in evidence to the House of Representatives Print Media Inquiry, the Chief Executive of News Ltd, Mr Ken Cowley, disclosed that News had assisted Mr Kerry Stokes to finance his acquisition of the Canberra Times (Transcript p.481).

Table 8
Sunday Newspaper
Ownership Shares

	Dec. 1986	Feb. 1994	
	No. of Titles (of 13)	No. of Titles (of 10)	% of Total Circ (30/9/93)
News (Murdoch)	5.0	7	74.8
Fairfax Group	3.5 ⁽¹⁾	2	24.1
Stokes	-	1	1.1
HWT	2.5 ⁽¹⁾	-	-
Holmes à Court	1.0	-	-
Isaacson	1.0	-	-

(1) HWT and Fairfax each had half of the *Sunday Press*. See note (1) to table 6.



Table 9
Regional Daily Papers

State/Town	Title	Ownership	Circ
New South Wales			
Albury	<i>Border Morning Mail</i>	Mott family	26,299
Bathurst	<i>Western Advocate</i>	Armati	5,040
Broken Hill	<i>Barrier Daily Truth</i>	Local Unions	7,665
Coffs Harbour	<i>The Advocate</i>	O'Reilly ⁽¹⁾	22,500 ⁽²⁾
Dubbo	<i>Daily Liberal</i>	Armati	6,435
Goulburn	<i>Goulburn Post</i>	Armati	4,461
Grafton	<i>Daily Examiner</i>	O'Reilly	7,844P
Lismore	<i>Northern Star</i>	O'Reilly	21,113P
Maitland	<i>The Mercury</i>	J.B. Fairfax ⁽³⁾	5,681
Newcastle	<i>Newcastle Herald</i>	Fairfax Group	47,400P
Orange	<i>Central Western Daily</i>	Armati	5,957
Tamworth	<i>Nthn Daily Leader</i>	J. B. Fairfax ⁽³⁾	10,421
Tweed Heads	<i>Daily News-Gold Coaster</i>	O'Reilly	7,202
Wagga Wagga	<i>Daily Advertiser</i>	Henderson	16,059
Wollongong	<i>Illawarra Mercury</i>	Fairfax Group	<u>35,114</u>
[15 dailies]			229,191
Queensland			
Bundaberg	<i>News-Mail</i>	O'Reilly	12,668
Cairns	<i>Cairns Post</i>	Murdoch	29,863
Gladstone	<i>Observer</i>	O'Reilly	7,461
Gympie	<i>Gympie Times</i>	J.B. Fairfax ⁽³⁾	5,515
Ipswich	<i>Queensland Times</i>	O'Reilly	16,719
Mackay	<i>Daily Mercury</i>	O'Reilly	17,839
Maroochydore	<i>Sunshine Coast Daily</i>	O'Reilly	21,052P
Maryborough	<i>Chronicle</i>	O'Reilly	9,130
Mount Isa	<i>North-West Star</i>	Asher Joel	4,239
Rockhampton	<i>Morning Bulletin</i>	O'Reilly	22,000P
Southport	<i>Gold Coast Bulletin</i>	Murdoch	36,865
Toowoomba	<i>Toowoomba Chronicle</i>	O'Reilly	31,004
Townsville	<i>Townsville Bulletin</i>	Murdoch	26,374
Warwick	<i>Warwick Daily News</i>	O'Reilly	<u>5,380</u>
[14 dailies]			246,109
Victoria			
Ballarat	<i>Ballarat Courier</i>	J. B. Fairfax ⁽³⁾	21,368
Bendigo	<i>Bendigo Advertiser</i>	Murdoch ⁽⁴⁾	15,749
Geelong	<i>Geelong Advertiser</i>	Murdoch ⁽⁴⁾	30,722
Mildura	<i>Sunraysia Daily</i>	Elliott/Lanyon	8,212P
Shepparton	<i>Shepparton News</i>	McPherson	10,060
Warrnambool	<i>Warrnambool Standard</i>	Fairfax Group	<u>12,892P</u>
[6 dailies]			99,004
Tasmania			
Burnie	<i>Advocate</i>	Harris	25,703P
Launceston	<i>Examiner</i>	Rural Press Ltd. (J.B. Fairfax) & Harris (40%)	<u>37,848</u>
[2 dailies]			63,551
Western Australia			
Kalgoorlie	<i>Kalgoorlie Miner</i>	West Australian Newspapers Holdings Ltd.	<u>8,158</u>
[1 daily]			8,158
South Australia			
	[No regional daily]		
Northern Territory			
	[No regional daily]		

P Publishers figure.

(1) Irish businessman Tony O'Reilly bought Provincial Newspapers (Qld) from Murdoch, who sold it after TPC pressure. O'Reilly held PNQ through Haswell Pty. Ltd., 85 percent controlled by Ligon Limited, a trust for his six Australian children. The other 15 percent was owned by Independent Newspapers (Ireland), of which O'Reilly was chairman. He was a director of the *Washington Post* and Bankers' Trust and chief executive of the food group Heinz and an unsuccessful bidder for the Fairfax Group in 1991.

(2) Newspaper is free, figure is average daily circulation figure.

(3) John B. Fairfax, through Marinya Media, acquired 48.1 percent of Rural Press in the carve-up of the old Fairfax empire in 1987. Rural Press has since grown considerably in the Australian country market. It publishes 22 agricultural publications, and 90 regional newspapers and magazines. [Rural Press Ltd. 1993 Annual Report, pp.6-7]

(4) Through Independent Newspapers Ltd. (INL) NZ 50% owned by News Corporation (News Corporation Annual Report 1992, p.15)



Table 10
Regional Dailies
Ownership Shares

Owner	No. of Titles	Combined Circ.	% of Total Circ.
O'Reilly	13	201,912	31.2
News Ltd. (Murdoch)	5	139,573	21.6
Fairfax Group	3	95,407	14.8
John B. Fairfax	5	80,833	12.5
Harris Family	1	25,703	3.9
John Armati	4	21,893	3.4
West Australian Newspapers Holdings Ltd.	1	8,158	1.3
<u>Others</u>	<u>6</u>	<u>72,534</u>	<u>11.2</u>
TOTALS	38	646,013	100

**MAIN SHARES OF REGIONAL DAILY CIRCULATION
IN EACH STATE**

NSW: Fairfax Group 36%; O'Reilly 26%
 VIC: Murdoch 47%; J. B. Fairfax 22%; Fairfax Group 13%
 QLD: O'Reilly 58%; Murdoch 38%
 TAS: Harris 40%; Rural Press (J.B. Fairfax) 60%
 WA: West Australian Newspapers Holdings Ltd 100%

Table 11
Metropolitan and
National Weeklies
Ownership

National	Ownership	Circ.
<i>Southern Star</i> (Tasmania)	Harris	39,066P
<i>The Land</i>	J.B. Fairfax	62,145
<i>Weekly Times</i>	News Ltd. (Murdoch)	86,059P
<i>The Chronicle</i>	Stokes	101,000P

P Publishers' figures.

Table 12
Surburban Newspaper
Ownership Shares

Owner	No. of Titles	Circulation	% of Total Circulation
Sydney			
News Ltd (Murdoch)	15	918,593	43%
Fairfax Group	11	669,362 ⁽¹⁾	31%
J.B. Fairfax/Hannans	3	182,131	9%
Independent	8	358,179	17%
Total	37	2,128,265	100%
Melbourne			
News Ltd (Murdoch)	31	1,095,525	49%
Fairfax Group	9	237,373	11%
Boyle Family	6	178,147	8%
APN O'Reilly	5	145,092	7%
Independent News	3	108,648	5%
Independent	5	454,411	20%
Total	59	2,219,196	100%
Brisbane			
News Ltd (Murdoch)	14	514,350	76%
Independent	4	133,938	20%
Rural Press/J.B. Fairfax	1	31,249	4%
Total	19	679,537	100%
Adelaide			
News Ltd (Murdoch)	11	467,012	100%
Perth			
United Media/West Aust. Newspapers Ltd.	11	507,980	82%
Independent	3	114,830	18%
Total	14	622,810	100%

(1) Community Newspapers, owns 50% of the *Bankstown-Canterbury Torch* and the *Auburn Review Pictorial*.

Table 13
Metro/Suburban
Newspapers overall Shares

Owner	No. of Titles	Circulation	% of Total Circulation
News Ltd (Murdoch)	71	3,004,480	49.0%
Fairfax Group	20	906,735	14.8%
United Media ⁽¹⁾ / West Aust. Newspapers Ltd	11	507,980	8.3%
John B. Fairfax/ Hannan Family ⁽²⁾	3	182,131	2.9%
Boyle Family	6	178,147	2.9%
APN O'Reilly	5	145,092	2.4%
Independent News	3	108,648	1.8%
Rural Press/J.B. Fairfax	1	31,249	0.5%
Independent	20	1,061,358	17.3%

(1) Community Newspapers, publisher of most of Perth's suburbans, is owned 50.1% by United Media and 49.9% West Australian Newspapers Ltd, a subsidiary of West Australian Newspapers Holdings Ltd.

(2) Each owned 50% of Eastern Suburbs Newspapers.



Table 14
Australia's Top Twenty Publishing Companies*

Company	Owner (Base)	Turnover (1992) (est. in \$Aust)	Imprints Include
Reed	Reed International (UK)	\$115m	Overseas Imprints, Secker & Warburg, Paul Hamlyn, Budget Books, DW Thorpe, William Heinemann, Rigby Education
Harper Collins	News Ltd. (USA/Aust)	\$106m	Overseas imprints, Harper Collins, Angus & Robertson, Collins Dove, Golden Press
Pearson	Pearson (UK)	\$95m	Overseas Imprints, Penguin, Longman Cheshire, McPhee Gribble, Greenhouse, Viking O'Neil
Thomson	Thomson Corporation (Canada)	\$75m	Overseas Imprints, Thomas Nelson, Law Book Company
Ashton Scholastic	Scholastic Inc. (USA)	\$70m	Overseas Imprints, Ashton Scholastic, Omnibus, Ashton Book Clubs
Transworld	Bertelsman (Germany)	\$70m	Overseas Imprints, Corgi Bantam, Dell, Doubleday Book Club
Weldon	Weldon International (AUST)	\$67m	Macquarie Library, Weslon Publishing, Mimosa, Welson Owen, Weldon Russell, Social Club Book Supplies
CCH	Commercial Clearing House (USA)	\$65m	CCH International, CCH Australia Ltd.
Readers Digest	Readers Digest (USA)	\$50m	Readers Digest International
Macmillan & Pan	Macmillan (UK)	\$40m	Pan, Macmillan Education, Sun, Picador, Piper
Hodder & Stoughton	Hodder & Stoughton (UK)	\$26m	Overseas Imprints, Hodder & Stoughton
Jacaranda Wiley	Wiley (USA)	\$25m	Overseas Imprints, Jacaranda Wiley
Simon & Schuster	Paramount Communications (USA)	\$25m	Overseas Imprints, Simon & Schuster
Random House	Advance Publications (USA)	\$22m	Overseas Imprints, Random House Aust., Jonathan Cape, Bodley Head, Hutchinson
Universal Press	Universal Books (AUST)	\$20m	Universal Press, Broadbents, Gregorys, Robinsons, UBD
Harlequin Mills & Boon	Harlequin Enterprises (CAN)	\$20m	Harlequin, Mills & Boon, Silhouette
McGraw Hill	McGraw Hill (USA)	\$18m	Overseas Imprints, McGraw Hill
Harcourt Brace Jovanovich	Harcourt Brace Jovanovich (USA)	\$17m	Overseas Imprints, Harcourt Brace Jovanovich
Allen & Unwin	Allen & Unwin (AUST)	\$15m	Allen & Unwin, Little Ark
OUP	Oxford University Press (UK)	\$13m	Oxford University Press

* Used with permission from an article prepared by D W Thorpe in consultation with the publishers, in *Australian Bookseller and Publisher 1993*. A new table has not been prepared for 1994 as there has been minimal change in the ownership of publishing companies in the preceding 12 months.

** The turnover figures above include activities of book clubs, which were not part of previous Media Ownership Updates. This has changed the figures for some of the companies in the list.



Table 15
Major Magazine Ownership

Top 30 Titles (by circ.)	Owner Dec. 1986	Owner Feb. 1994	Circ. (30/9/93)
<i>Women's Weekly</i>	ACP (Packer)	ACP (Packer)	1,152,000
<i>Woman's Day</i>	Fairfax Group	ACP (Packer)	1,122,631+
<i>New Idea</i>	News Ltd. (Murdoch)	News Ltd. (Murdoch)	954,374
<i>TV Week</i>	News Ltd. (Murdoch)	News Ltd (Murdoch) 50% ⁽¹⁾ ACP (Packer) (50%) ⁽¹⁾	563,845
<i>Reader's Digest</i>	Aust. arm of U.S. Reader's Digest	Aust. arm of U.S. Reader's Digest	480,487
<i>Cleo</i>	ACP (Packer)	ACP (Packer)	335,000+
<i>Family Circle</i>	Advertiser	Handbury ⁽²⁾	331,456
<i>Cosmopolitan</i>	Fairfax Group	ACP (Packer)	330,000+
<i>Better Homes & Gardens</i>	Advertiser	Handbury ⁽²⁾ (50%)/ Meredith (50%)	266,063
<i>Who Weekly</i>		Time Warner	207,450
<i>Dolly</i>	Fairfax Group	ACP (Packer)	190,000+
<i>New Woman</i>	-	Handbury	138,416
<i>Picture</i>	-	ACP (Packer)	137,801
<i>TV Hits</i>	-	News Ltd. (Murdoch)	127,764
<i>People</i>	Fairfax Group	ACP (Packer)	127,022
<i>Aust House & Garden</i>	ACP (Packer)	ACP (Packer)	124,000+
<i>Aust. Home Beautiful</i>	HWT	News Ltd. (Murdoch)	122,992
<i>Australasian Post</i>	HWT	News Ltd. (Murdoch)	122,928
<i>Australian Penthouse</i>	Horwitz	Horwitz Publishing	119,008
<i>Time Australia</i>	Fairfax Group	Time Warner	109,327
<i>The Bulletin</i>	ACP (Packer)	ACP (Packer)	107,000+
<i>Gardening Australia</i>	-	Hannan Family	100,100
<i>TV Soap</i>	-	Horwitz Publishing	82,386
<i>Vogue Australia</i>	Conde Nast US/Leser	US/Leser Cond Nast	80,500
<i>Your Garden</i>	HWT	News Ltd. (Murdoch)	77,747
<i>Girlfriend</i>	-	News Ltd. (Murdoch)	76,908
<i>Inside Sport</i>	-	Horwitz Publishing	75,386
<i>Vogue Living</i>	-	US/Leser Conde Nast	72,500
<i>Business Review Weekly</i>	Fairfax Group	Fairfax Group	72,220
<i>Women's Weekly (English)</i> (24 published in Sydney and 6 in Melbourne)	-	Reed Publishing	72,082 (+ - in excess of)

(1) See note (1) to Table 16.

(2) Murdoch Magazines, publishers of *Family Circle*, *Better Homes and Gardens* and *New Woman* was purchased by Matt Handbury, Mr Murdoch's nephew 7.11.91.



Table 16
Major Magazine Ownership Shares

OWNER	Dec. 1986		Feb. 1994	
	No. of Titles (of Top 30)	% of Total Circ.	No. of Titles (of Top 30)	% of Total Circ. (30.9.93)
ACP (Packer)	9	26.5	9.5	46.01 ⁽¹⁾
News Ltd. (Murdoch)	2	24.1	6.5	25.97 ⁽¹⁾
Handbury	-	-	2.5	9.33
Time Warner	-	-	2	4.02
Horwitz	1	-	3	3.51
Conde Nast. US/Leser	1	-	2	1.94
Fairfax Group	9	23.5	1	0.91
Others	10	25.8	3.5	8.28

(1) Industry convention dictates that the circulation of *TV Week* (jointly owned by Murdoch and Packer) is attributed to Murdoch. If *TV Week*'s circulation were attributed to Packer his percentage of total circulation of the Top 30 magazines would be 53.16%, and Murdoch's 18.81%.

Table 17
Pay Television Licences

Licence A⁽¹⁾	Century Communications - UCOM (Restricted to new players in the Australian Media)
Licence B	Australis Media-Lenfest (New World Telecommunications Ltd. (ABA fax 16/12/93)) (Open to bids from existing media operators)
Licence C⁽²⁾	ABC/ASTRA & Partners (Dedicated to the ABC)

Information correct as at 17 February 1994 but subject to change as bidding and regulatory process unfolds.

(1) UCOM's structure reported (Age 21/1/94, p. 22) to be: Continental Venture Capital 71.5% Century Communications 20%, Albert Hadid 8.5%.

(2) Potential partners for ABC/ASTRA include PMT (Packer, Murdoch & Telecom) Consortium.

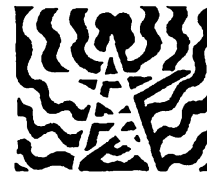


Table 18
MDS Licences
(information current at June 1993)

Licensees	Syd.	Melb.	Brisb.	Adel.	Perth	Cairns	Canb.	Total
Reuters Investments Australia Pty. Ltd. Pty. Ltd. (Reuters Aust. Ltd.)	1	1	1	1	1			5
Soundcom Pty. Ltd. (Broadcom (Cosser) 50%; Fairfax Corp. Pty. Ltd. 50%)	2	2					2	6
TVT Media Pty. Ltd. (G & L Baxter)					1			1
Metropolitan Fire Brigades Board		1						1
CFM Technology Pty. Ltd. (R. McDonald, R. La Breton, K. Crean)					1			1
PRO-OCTA Productions Pty. Ltd. (J & M Stent 50%; D & S Butler 50%)						1		1
Teleitalia Pty. Ltd. (Australis Media Ltd.)	1	1		1				3
Australis Media Ltd.	3	3						6
New World Television Pty. Ltd. (Australis Media Ltd.)	1	1						2
Sikglee Pty. Ltd. (B & B Morris.)	1							1
Amsol Pty. Ltd. (Australis Media Ltd.)		1						1
Hellenic Cable Television (Australis Media Ltd.)	1	1						2
Australis Media Operations Pty. Ltd. (Australis Media Ltd.)	2	2						4
TOTAL	12	13	1	2	3	1	2	34