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# Policy File

..... A Monthly Round-Up of Press Releases, Reports, Publications and Conferences .....

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## Media Releases

### Australian Broadcasting Authority

ABA Releases Final Report on 3MP/3EE Simulcasting 8/4/94

Allocates Cable Pay TV Licences to Pacific Media 14/4/94  
Releases Discussion Paper on Narrowcasting For Radio 14/4/94

Extension of Reporting Date for Siphoning Investigation (to 13 May) 21/4/94

ABA to Offer AM Radio Channels to Narrowcasters 22/4/94  
ABA Invites Applications from Narrowcasters for High Power AM Radio Channels 28/4/94

### Australian Broadcasting Corporation

No releases received

### Minister for Communications

SBS Television Comes to Northern Tasmania 13/4/94

AUSTEL Report on COT Cases 13/4/94

Microwave Licences to Go To Auction 20/4/94

Minister Luanches SBS-TV in Northern Tasmania 27/4/94

### Optus

(With Nine Network) Channel Nine to Become a Shareholder (15 per cent share) in Optus Communications 21/4/94

Reminder Phone Ballot to Be Sent to Non-Voters in SE Queensland 20/4/94

Adelaide Phone Ballot Announced By Optus Chief 29/4/94

### SBS

SBS Announces Major Production Initiative 31/3/94

### Telecom /Telstra

AUSTEL Service Inquiry: Response By Telecom 13/4/94

(With Optus) Telecom and Optus to Link Western Australia to Asia-Pacific Optical Fibre Cable Network 26/4/94

Clearer International Calls for Telecom Customers on Pacrimwest Optical Fibre Cable System 28/4/94

Telstra Announces Major Investment in the Philippines 28/4/94

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## Seminars, Conferences

### May

30: CIRCIT, *Designing a 21st Century Policy Structure for the Communication Sector*, National Convention Centre, Canberra. Speakers from AUSTEL, Telecom, ANU, Apple Computers, Vistel etc., as well as Chris Cheah (BTCE), Alan Fels (TPC) and privacy commissioner Kevin O'Connor. Cost: \$295. Contact: (03) 616 8888 fax (03) 616 8800.

### June

7-9: AIC Conferences, *Communications and Technology for Sydney 2000 Olympic Games*, Sebel Town House Sydney. Speakers from Atlanta and Barcelona as well as key locals; topics include intellectual property rights for participating firms, use and deployment of technology at previous Games, media strategies and electronic broadcasting requirements. Cost: \$1995. Contact: (02) 210 5777 fax (02) 221 7773.

21-22: AIC Conferences, *The Australian Publishing Conference*, Sheraton Wentworth Sydney. Topics include the implications of digital media, dangers facing magazine publishers, design/editorial/covers; speakers include Richard Walsh (keynote), Matt Handbury and Patricia Campbell from Times Mirror Magazines (US). With two additional workshops on 23 June. Cost: \$1395, \$495 for each workshop. Contact as above.

### 29-1 July

Telstra Corporation Ltd, *Bridging National Business Cultures: Strategic Alliances in Communications*, Regent Hotel Sydney. Topics include satellite and communications carriage, new media outlets, future possibilities for the region, case studies. Speakers include PM Keating and Minister Lee, Veronica Ahern (leading authority in international communications from Washington), Frank Blount, John Button.

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## Publications

AUSTEL, *The COT Cases: AUSTEL's Findings and Recommendations*, AUSTEL Melbourne April 1994, 258pp. Available from AUSTEL, PO Box 7443, St Kilda Road, Melbourne VIC 3001, Cost \$15.

Australian Broadcasting Authority, *Annual Report 5/10/92 to 30/6/93*, Sydney 1993, 150pp, free. Contact: (02) 334 7700 fax (02) 334 7799.

Australian Film Commission, *Annual Report 1992-93*, AFC Sydney, 110pp. Contact: AFC GPO Box 3984 Sydney 2001 (02) 951 6444 or 008 226 615.

Bureau of Industry Economics, *Audiovisual Industries in Australia: a Discussion Paper*, Occasional Paper No.20 BIE Canberra April 1994, 27pp. Contact: Publications Officer, BIE, GPO Box 9839 ACT 2601.

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Department of Industry, Technology and Regional Development Audiovisual Task Force, *Media Developments in Asia: Implications for Australia*, a discussion paper, DITARD Canberra March 1994, 82pp. Contact: Graeme Taylor (06) 276 1070.

Mervyn Smythe and Associates for the Australian Film Commission, *TV and Cinema Advertising Production in Australia and New Zealand*, AFC Sydney 1994, 74pp plus appendices, \$30.00 from AFC Research and Information fax (02) 959 5403 phone (02) 951 6444.

Paul Styles and Sue Griffin (KPMG Peat Marwick), *South East Asian Television Study*, Australian Film Commission 1994, 7 vols. A research paper providing information on the broadcast environment, and on opportunities for program sales and collaboration in 11 countries Cost: \$150 (less for individual volumes) plus postage from AFC Publications, details as above.

Tony Thwaites, Lloyd Davis and Warwick Mules, *Tools for Cultural Studies*, Macmillan Education Australia February 1994, \$29.95, 240pp. Introductory textbook for tertiary cultural studies courses by three Queensland academics.

## Expressions of Interest. Telecom Grants 1995 for social and policy research in telecommunications.

Telecom Australia offers research funding through the Telecom Fund for Social and Policy Research in Telecommunications.

The objectives are to encourage a range of academic and community-based research through funding individual projects, providing grants to masters and doctoral students, and providing funding to selected institutions. Also to assist in communicating the results of research through supporting conferences and publications.

The Fund is divided into two sections: Project funding and other grants - and Program funding to selected institutions.

Expressions of Interest for 1995 must be submitted by 14th July 1994. Guidelines outlining applications procedures and the conditions applying are available from: *Executive Officer, Telecom Fund for Social Policy Research in Telecommunications, Strategy Directorate, Telecom Australia, 39/242 Exhibition St, Melbourne. VIC. 3000. Phone (03) 632 3380. Fax (03) 632 4265.*



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# Communications Update

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*Communications Update* is an independent newsletter covering policy, research, key reports and publications and news and analysis of the media and communications. Except where otherwise indicated, all material in *Communications Update* is written by the editor, Gil Appleton. Design and Layout - Amanda Butt. Cartoons - Jenny Coopes. Other Graphics - Michael Fitzjames, Barbara Martusewicz.

It is produced by the **Communications Law Centre** on behalf of the Media and Communications Council (MACC) whose members include consumers and community organisations and media and communications unions.

Ideas, media releases and feedback are welcome. Send to: Communications Law Centre, The White House, The University of New South Wales, Sydney, NSW 2052, Australia. Telephone +61 (02) 663-0551 Fax +61 (02) 662-6839.

The **Communications Law Centre** operates under a broad charter to work on legal and policy issues relating to various aspects of communications including: the mass media, advertising, media technologies, telecommunications, film and entertainment, privacy protection, electronic data and information services.

Its work includes advocacy, legal advice and litigation; research and consultancies; teaching, conducting seminars and publishing occasional papers.

The **Communications Law Centre** operates with financial assistance from the Law Foundation of New South Wales, the Australian Film Commission, Telstra Corporation and the Hartley Trust (administered by the ANZ Trustees, Melb). The Centre is affiliated with the University of New South Wales.