



Policy File

..... A Monthly Round-Up of Press Releases, Reports, Publications and Conferences

Media Releases

Australian Broadcasting Authority

ABA Chairman Focuses on Content, Convergence and Culture 2/5/94

Report on Events Not to Be Siphoned to Pay TV 13/5/94

ABA Allocates Pay TV Licences to Multicom 19/5/94

Three Day Ad Blackout for Northern Territory Election 1/6/94

ABA Receives 55 Applications for AM Radio Channels 30/5/94

Australian Broadcasting Corporation

Australia TV Announced Philippines Cable TV Deal 12/5/94

The Parliamentary Broadcast Network 12/5/94

New Chief Executive for Australia Television [former diplomat Michael Mann] 29/5/94

Minister for Communications

New Standards to Curb Electrical Interference 4/5/94

Budget Releases 11/5/94:

AUSTEL Funding Increases

Half a Million More Australians to Get SBS

Government to Provide \$590.8m to ABC and SBS

Film Funds Help Support Our National Interest

New Transmitters Boost for Radio Australia 20/5/94

SBS Arrives in Darwin 20/5/94

Minister Launches SBS-TV in Northern Tasmania 27/5/94

Telecommunications Policy Review Set To Begin 31/5/94

Major Sporting Events to Remain on Free To Air Television 31/5/94

Telecom/Telstra

Telstra Joins *Worldpartners* Association [co-operative association of carriers] 27/5/94

Telecom's Outback Experience Clinches Laos Deal 27/5/94

Topics include broadband, social aspects of telecommunications, levels of regulation. Contact: Donald Lamberton, Urban Research Program, Research School of Social Sciences, ANU Canberra ACT 2600 fax (06) 249 0312.

6-8: Institute for Cultural Policy Studies and Centre for Multimedia Research and Development (Griffith University, Qld), International Conference, *Media Futures: Policy and Performance*, ANA Hotel, Gold Coast. Featuring technological developments as well as social and policy implications, with keynote speakers from Indonesia, USA, Austria as well as Australia. Registration: \$350 whole conference, daily \$130.

6-8: Uni of Southern Qld and Department of Business, Industry and Regional Development, *Questnet 94: Networking Queensland's Information Services*, Toowoomba Qld. Designed to provide a technical emphasis in the area of network communications and to encourage access to services available through the Questnet network. Cost: \$220, accommodation deals available. Details: (076) 31 2581, fax: (076) 35 5550.

11-15 International Communications Association/Australia-NZ Communication Association, *Communication and Diversity*, international conference sponsored by Telecom Fund for Social and Policy Research. Contact: Warwick Blood, ANZAC conference chair, Charles Sturt Uni, Bathurst 2795 (063) 38 4521; fax (063) 38 4409.

18-19 Young Media Australia and the Institute for Values Research, *Children and Advertising: a Fair Game? New College*, Uni of NSW. Aims to raise community, government and industry awareness of children's needs and to review the effectiveness of existing regulation; with international experts Dale Kunkel (US) and Andre Caron (Canada). Cost: \$100. Contact: (02) 662 6066 fax (02) 663 4680.

19: Macquarie Graduate School of Management, *Media Symposium: Is free-to-air television a dinosaur about to face extinction at the hands of a new species of electronic media?* - at Macquarie University, Sydney, 9.00am-5.00pm. Speakers include Bruce Gyngell, David Hill, Bob Campbell and Malcolm Long, with representatives from pay TV and Telecom. Inquiries to Jan Heinrichs (02) 850 9974 fax (02) 850 8630.

27: ABC Radio: *Digital Audio Broadcasting in Australia*. Eugene Goossens Hall, ABC Ultimo Centre. Aims to discuss issues of delivery of DAB, commercial and community concerns, government regulation. Speakers include Warwick Smith TIO, David Hill, and Phillip Adams. Contact: Francine Esterman (02) 333 2659.

Continued on page 20 ...

Seminars, Conferences

June 29-1 July

Telstra Corporation Ltd, *Bridging National Business Cultures: Strategic Alliances in Communications*, Regent Hotel Sydney. Topics include satellite and communications carriage, new media outlets, future possibilities for the region, case studies. Speakers include PM Keating and Minister Lee, Veronica Ahern (leading authority in international communications from Washington), Frank Blount, John Button. Contact: (03) 370 6470.

July

3-6: International Telecommunications Society, *Beyond Competition: Australian Biennial Conference*, Sydney.

... Continued from page 19

27-29: IIR Conferences, *Multimedia 94*, Hotel Nikko Sydney. Featuring user case studies from ACP, Brisbane City council, Uni of Melbourne, National Gallery etc. Cost: 3 days \$1895, two days \$1395. Contact: (02) 954 5844 fax (02) 959 4684.

August

2-4: Comtec 94, Adelaide Exhibition Hall and Convention Centre. Information technology event involving major companies like Microsoft, Apple Novell and Intel. Also conference Going Beyond the Boundaries, focussing on emerging issues related to networking and communications. Contact: (08) 364 4723.

16-17 IIR Conferences, *GSM: Profiting from Digital Mobile Communications*, Hyatt Kingsgate Sydney. Speakers from Hong Kong, Finland, Sweden, Optus, Telecom, AUSTEL, SMA. Cost: \$1395. Contact: (02) 954 5844 fax (02) 959 4684.

22-23: AIC Conferences, *Teleconferencing '94*, Intercontinental Hotel Sydney. Speakers from NASA, British Telecom, Nortel, Texas Instruments, US Distance Learning Assn, Victoria's Interactive Satellite Network (some by videoconference), among others. Optional one-day workshop on v/conf networks, 24 August. Cost: \$1395, \$495 workshop. Contact: (02) 210 5700 fax (02) 223 8216.

Publications

Copyright Law Review Committee, ***Report on Journalists Copyright***, Commonwealth of Australia 1994, 117pp, \$9.50 from Government Bookshops.

Colin J Knowles, ***Digital Sound Broadcasting Development Status March 1994***, ABA Sydney 1994. A report on meetings with officials and on two international conferences held in March 1994: the sound of 2000 Symposium Toronto Canada, NAB 94 Convention Las Vegas, pp 15 plus attachments.

BTCE, ***Communications Research Forum 30-31 August 1993***, Papers, BTCE Canberra, Commonwealth of Australia 1994, pp206. Papers include the role of research in policy development, effects of market liberalisation, efficient pricing of telecommunications services, convergence, auctions in communications, regulators and research. Inquiries: AGPS, GPO Box 84 Canberra ACT 2601.

Australian Science and Technology Council, ***The Global Connection: future needs for research data networks in Australia***, draft findings April 1994. Final report later. Contact: ASTEC: (06) 273 4966 fax (06) 273 4816.

Communications Update

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The **Communications Law Centre** operates under a broad charter to work on legal and policy issues relating to various aspects of communications including: the mass media, advertising, media technologies, telecommunications, film and entertainment, privacy protection, electronic data and information services.

Its work includes advocacy, legal advice and litigation; research and consultancies; teaching, conducting seminars and publishing occasional papers.

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