



Policy File

..... A Monthly Round-Up of Press Releases, Reports, Publications and Conferences

Media Releases

Australian Broadcasting Authority

ABA to Investigate Proposals for Programming Swaps Between Imparja and QQQ TV 3/6/94

AFL Football Broadcasts on Community Radio 8/6/94

5AA Successful in Bid for Adelaide AM Radio Channel 15/6/94

ABA Allocates Three Melbourne AM Radio Channels 16/6/94

ABA Allocates More Cable Pay-TV Licences 29/6/94
TV and Radio Post Moderate Profit Despite Strong Revenue Growth 27/6/94

Australian Broadcasting Corporation

The ABC and 'Australia Today Indonesia '94' 9/6/94

Statement by the Managing Director 12/6/94

Parliamentary and News Radio Network Gets Go-ahead 28/6/94

Minister for Arts and Communications

New Parliamentary Secretary for Communications, Arts and Tourism (Paul Elliott) 7/6/94

Historic Consumer Audit Shows Good Progress In Communications 9/6/94

(Joint release with Minister for Justice) Moral Rights for Copyright Creators 21/6/94

ABC 24-hour News Service Set to Commence 28/6/94

Optus

Optus Dismisses Telecom Rollout Claim 30/6/94

Telecom /Telstra

Telstra Customers Go Switched Digital to 19 Countries 27/6/94

Telstra Joins Japanese and US Carriers to Trial Broadband Technology 30/6/94

Trade Practices Commission

Australis Media, TCI Investigations Concluded: TPC to Take No Further Action at this Time [about allegations that TCI was acting on behalf of both satellite licensees to buy pay TV programs and that Australis might be acting anti-competitively] 17/6/94

Seminars, Conferences

July

27: ABC Radio, *Digital Audio Broadcasting in Australia*, ABC Ultimo Centre. Topics include why new radio services? latest developments in DAB, planning and regulation, the implications for audiences. Speakers include Warwick Smith, Colin Knowles, Tony Shaw, Phillip Adams. Cost: \$200, \$75 concession. Contact: Francine Esterman (02) 333 2659.

August

3: Arts Law Centre and Gilbert and Tobin, *Multimedia and the Law*, Powerhouse Museum, Sydney, 2pm-6pm. Key-note address by Communications Minister Lee, other speakers include David Marr, Ian Collie, Peter Leonard. Topics include the creator's perspective: negotiating and protecting works, how to get the right rights, using multimedia in marketing. Product displays. Cost: \$100, \$75 for Arts Law Centre subscribers. Contact (02) 356 2566.

8-9: IIR Conferences, *Consumer Kids*, Golden Gate Hotel Sydney. Topics include the latest finding in children's consumer behaviour, the best way to get your message across to kids etc. Speakers from advertisers, agencies, manufacturers. Cost: \$1395. Contact: (02) 954 5844 fax (02) 959 4684.

11-12 Australian Cultural Development Office, Department of Communications and the Arts, *Creating Culture: the New Growth Industry*, Parliament House Canberra. Themes include new information technologies and culture; opportunities in culture and communications; multimedia. Contact: Expert Conferences (06) 257 6970 fax (06) 257 4038.

16: Consumers' Telecommunications Network, *Converging on Telecommunications: consumers and the 1997 Review*, Refectory, Uni of Sydney, 9.00am-5.00pm. Focussing on the review of the industry and covering such areas as regulating in a multicarrier environment, cable TV, mobiles, privacy; speakers include Minister Lee, Terry Cutler, Ian Reinecke, Neil Tuckwell, Liz Fell and Elizabeth Morley. Cost: \$100, \$40 concession. Contact: Trish Benson (02) 318 2026 fax (02) 318 2031 TTY 318 2967.

24-25: IBC Conferences, *The Last Mile of the Information Superhighway: Competing Technologies, Applications and Regulatory Issues*, Ritz Carlton Sydney. Speakers from AUSTEL, Visonstream, CSIRO, carriers, lawyers, ABC. Cost: \$1395. Contact: (02) 319 3755 fax 699 3901.

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September

3-4: Phil Tripp and Immedia Public Relations, *Music and Entertainment, New Technology, Media and Business Affairs*, Goossens Hall, ABC Radio Centre Sydney. Leading speakers from record companies, manufacturers, radio, copyright areas as well as overseas guests. Will focus on new forms and future delivery of entertainment programs to consumers, and effects on retailers and distribution networks. Cost: \$150 or \$100 for one day. Contact: (02) 212 6677 fax (02) 211 5938.

5-6 IIR Conferences, *Cable and TV Interactive Services in a Multi-delivery Environment*, Hotel Nikko Sydney. Key issues include policy directions, MDS and satellite gateways, regulatory structures, with speakers from USA and Hong Kong as well as Telstra, Optus, Microsoft etc. Cost: \$1395. Contact: (02) 954 5844 fax (02) 959 4684.

7-8: AIC Conferences, *1994 Australian Pay TV Forum*, Intercontinental Hotel Sydney. Case studies and potential interest in Australian Pay TV. Speakers from TCI, ESPN, Wharf (HK), and many others. Special panel on sport. Cost: \$1495. Contact: as above.

26-27: Bureau of Transport and Communications Economics, *Communications Research Forum 1994*, Hyatt Kingsgate Sydney. Forum to discuss the results of current

and recent research relevant to emerging public policy issues in communications, broadcasting and the radio spectrum. Cost: \$250. Contact: John Sutton (06) 274 6628 fax (06) 274 7170.

30-Oct 3: South Australian Association of Media Education and Faculty of Humanities and Social Sciences, Uni of SA, *Mediascape '94*, 7th National Media Education Conference, Uni of SA City Campus. Keynote speakers David Buckingham, Uni of London and Robyn Quin (Perth). Cost: \$175 regn, day rates and accommodation deals available. Contact: (08) 267 1755 fax 267 4031.

Publications

Australian Film Television and Radio School and Australian Film Commission, *Production Budget and Film Management Manual*, 440pp, loose leaf, \$120 from AFTRS Direct Sales (02) 805 6454 fax (02) 887 1030.

Julianne Schultz ed., *Not Just Another Business: Journalists, Citizens and the Media*, Pluto Press March 1994, 243pp, paperback. Contributors include Donald Horne, Paul Kelly, Paul Chadwick, Rod Tiffen, Catherine Lumby and Stuart Cunningham.

Communications

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It is produced by the **Communications Law Centre**.

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The **Communications Law Centre** operates under a broad charter to work on legal and policy issues relating to various aspects of communications including: the mass media, advertising, media technologies, telecommunications, film and entertainment, privacy protection, electronic data and information services.

Its work includes advocacy, legal advice and litigation; research and consultancies; teaching, conducting seminars and publishing occasional papers.

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