



Policy File

..... A Monthly Round-Up of Press Releases, Reports, Publications and Conferences

Media Releases

AUSTEL

Joint Agreement on Interconnect Charges (between Telstra and Optus) 29/7/94

Australian Broadcasting Authority

Asia-Pacific Communications Regulators Should Co-operate, Says ABA Chairman 1/7/94

ABA Proposes Changes to Temporary Transmissions Policy 5/7/94

ABA Approves Temporary Broadcast by KIX FM 8/7/94

ABA Reviews Australian Content Rules for TV 13/7/94

No Licence for Ipswich Community TV Group 15/7/94

ABA Releases Draft Technical Planning Guidelines 19/7/94

Allocates Cable Pay TV Licences to Star Vision and Access Cable Television 21/7/94

ABA Seeks Clarification from Australis on Sports Rights 29/7/94

Minister for Arts and Communications

Appointments Made to ABC, SBS Boards 30/6/94

Conference to Explore Cultural Industries 3/7/94

Christine Goode Appointed Spectrum Manager 22/7/94

TRIPS (Trade Related Aspects of Intellectual Property Rights) Agreement Heralds Landmark Copyright Amendments 20/7/94 (with Attorney General)

Television Sports Coverage 29/7/94

Parliamentary Secretary for Communications, Arts and Tourism (Paul Elliott)

Digital Audio Trial Scheduled for Sydney 7/6/94

Optus

In-principle Approval Given to Optus/CCI Joint Cable Venture 27/7/94

Optus Takes on State Government Mobile Phone Business 28/7/94 (Release from NSW Chief Secretary and Minister for Admin Services)

Telecom /Telstra

Telstra Teams With Melbourne Company in Voice/Fax Software Breakthrough 5/7/94

Seminars, Conferences

September

15-16: IIR Conferences, *Community Service Obligations: How Public Sector Services Are Meeting the Challenge*, Gazebo Hotel Sydney. Covers CSOs in a wide range of areas, but many will have relevance to telecommunications and general principles for CSOs. John McMahon of AUSTEL will speak on CSO delivery in telecommunications. Cost: \$1395. Contact: (02) 954 5844 fax (02) 959 4684.

20-21: AIC Conferences, *Discovering and Developing Market Niches*, Sheraton Wentworth Sydney. With 12 case studies including children, teens, women and 'emerging niches'. One case study concerns the ABC's youth program *Attitude*. Cost: \$1395. Contact 02 210 5777 fax 02 221 7773.

26-27: Bureau of Transport and Communications Economics, *Communications Research Forum 1994*, Hyatt Kingsgate Sydney. Forum to discuss the results of current and recent research relevant to emerging public policy issues in communications, broadcasting and the radio spectrum. Cost: \$250. Contact: John Sutton (06) 274 6628 fax (06) 274 7170.

30-Oct 3: SA Assn of Media Education and Faculty of Humanities and Social Sciences, Uni of SA, *Mediascape '94*, 7th National Media Education Conference, Uni of SA City Campus. Keynote speakers David Buckingham, Uni of London and Robyn Quin (Perth). Cost: \$175 regn, day rates and accommodation deals available. Contact: (08) 267 1755 fax 267 4031.

October

5 (Sydney), 6 (Melbourne): IIR Conferences, *The Internet Forum*, Hyatt Sydney and Savoy Park Plaza Melbourne. One day conference (followed by optional one-day workshop on business applications) covering access, opportunities and future directions of the Internet; key speakers from the Australian Internet scene. Cost: \$895 or \$1395 for both. Contact as above.

10-11: IIR Conferences, *ATM Broadband*, Boulevard Hotel. Forum on the latest advances in ATM technology, with keynote speakers from the USA and leading local experts. Cost: \$1395. Contact as above.

13-14: AIC Conferences, *Multimedia Publishing*, Parkroyal Darling Harbour. Topics include selecting appropriate distribution channels, copyright law developments, online and CD-ROM technologies. Speakers from publishers,

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computer firms, ad agencies, and reports from Copyright Convergence Group and DIST's AV Taskforce. Cost: \$1395. Contact as above..

24-25: IIR Conferences, ATA '94: Second Annual Conference of Australasian Teleconferencing Assn, Hotel Nikko Sydney. Key contributions (via videoconference) from overseas, local speakers include ABC, press gallery. Cost \$1395, contact as above.

26-28 (Melbourne) and 2-4 November (Sydney): IIR Conferences, Understanding the Telecommunications Revolution, Savoy Park Plaza/Sebel Town House. Presented by 'internationally acclaimed telecommunications consultants and educators' Lillian Goleniewski and Ray Horak (US). Main themes are Voice Communications (Day 1); Data Communications (Day 2); and Emerging Technologies (Day 3). Cost: \$1795. Contact: as above.

Publications

John Little, *Inside 60 Minutes: the Stories Behind the Stories*, Allen and Unwin Sydney 1994, \$19.95, paperback. Little was a producer of this long-running program

for nine years, and his account covers such topics as chequebook journalism, Kerry Packer's involvement and the 'dirty tricks' used in production.

Huw Evans/Paul Murphy/Ellen Fanning/Monica Attard, *25 Years of PM*, ABC Audio 1994, audiotape \$16.95. A selection of the program's best interviews to mark its 25th anniversary.

John Hurst and Sally White, *Ethics and the Australian News Media*, Macmillan Education Australia 1994, 330pp paperback \$32.95. Topics include fact plus fairness; reporting minorities; private lives and public life; paying for information; deceit and subterfuge. A thorough and very topical overview of the subject by journalism academics and experienced writers.

Eric Michaels, *Bad Aboriginal Art: tradition, media and technological horizons*, Allen and Unwin June 1994, 240pp, paperback, \$29.95. An account of Michaels's period with the Walpiri and his analysis of the impact of TV on remote Aboriginal communities.

Communications Update

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The **Communications Law Centre** operates under a broad charter to work on legal and policy issues relating to various aspects of communications including: the mass media, advertising, media technologies, telecommunications, film and entertainment, privacy protection, electronic data and information services.

Its work includes advocacy, legal advice and litigation; research and consultancies; teaching, conducting seminars and publishing occasional papers.

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