



Policy File

..... A Monthly Round-Up of Press Releases, Reports, Publications and Conferences

Media Releases

Australian Broadcasting Authority

New ABA siphoning guide released for comment, 4/8/95
ABA finalises draft Australian content standard for TV, 8/8/95
ABA investigation into on-line services content, 9/8/95
Strong growth in advertising revenue for commercial radio, 14/8/95
New TV licence for Griffith and the Murrumbidgee Irrigation Area, 16/8/95
New ABA allocation information booklet, 25/8/95
New ABA research about radio and TV in Australia, 28/8/95

Australian Broadcasting Corporation

The ABC and the World Wide Web, 14/8/95
ABC appoints director of television, 17/8/95
ABC appoints general manager enterprises, 18/8/95

Australian Consumers' Association

Don't rush in to Windows 95, 24/8/95

Australis

Galaxy switches on to another 250,000 Sydney families, 16/8/95
Pay TV satellite licensees agree new digital transmission standard, 23/8/95

Minister for Communications and the Arts

A new era in telecommunications - launch of draft policy principles, 1/8/95
More fundraising support for cultural organisations, 3/8/95
ABA to investigate content of on-line services, 8/8/95
Digital sound creates Australian radio revolution, 16/8/95
Launch of Australian Foundation for Culture & the Humanities, 17/8/95
Opposition backflips on Telstra sale, 20/8/95
New fees arrangements for commercial broadcasters, 22/8/95
First successful Australia on CD titles announced, 30/8/95
Australia leads the world in lending rights, 31/8/95

Optus

Optus welcomes Treasury approval for restructure, 1/8/95

Post '97 policy framework promising, 2/8/95
Optus & Vodafone agree to co-locate on towers, 8/8/95
Australia's newest satellite comes into service, 9/8/95
Optus phones now ring to names as well as numbers, 9/8/95
Australia celebrates 10 years in space, 24/8/95
Optus revenue up 71 per cent in 1994/95, 28/8/95

Senator Richard Alston

Government clears decks for Telstra privatisation, 1/8/95
Labor's telecommunications record gives no reason for optimism, 2/8/95
Telecommunications planning laws must be tightened, 6/8/95
Lee's bald face hypocrisy, 8/8/95
The community calls - but Labor's phone is off the hook, 18/8/95

Telecommunications Industry Ombudsman

The TIO to get new powers, 9/8/95

Telstra

Telstra joint venture makes mobile phone history in India, 2/8/95
Telstra frame relay arrives, 4/8/95
Telstra Ventures appoints senior investment team, 16/8/95
Telstra plays key role in Vietnam's new Song Be satellite earth station, 31/8/95

Vodafone

Vodafone seeks changes, but says National Code essential for telecoms development, 7/8/95
Vodafone sets the record straight on data tariffs, 16/8/95

Conferences & Seminars

October

9&10: IIR Conferences, *Billing Technologies: An essential briefing for the telecommunications utilities and service industries*, Gazebo Hotel, Sydney. Cost: one day: \$795, two days: \$1495. Contact: tel (02) 9954 5844, fax (02) 9959 4684.

23&24: AIC Conferences, *Information Technology - Strategic Planning*, Menzies Hotel, Sydney. Practical mini workshops from leading strategic planning experts.

Cost: \$1495. Contact: tel (02) 210 5700, fax (02) 221 7773.

24: IIR Conferences, Conference One: *The Latest Developments in Intellectual Property*, The Gazebo Hotel, Sydney.

25&26: Conference Two: *Protecting and Profiting from Your Intellectual Property*, The Landmark Hotel, Sydney. Cost: one day: \$895, two days: \$1495. Contact: tel (02) 9954 5844, fax (02) 9959 4684.

25&26: IIR Conferences, *Wireless & Mobile Communications*, Hyatt Kingsgate Hotel, Sydney. Speakers from AT&T, Cray Communications, BellSouth, Optus, Telstra, Motorola Wireless Data Group. Cost: \$1495. Contact: tel (02) 954 5844, fax (02) 959 4684.

26& 27: IIR Conferences, *Telecommunications Beyond 1997*, Hotel InterContinental, Sydney. Speakers include: Allan Horsley, ATUG, Neil Tuckwell, AUSTEL, Professor Michael Pitman, Dept of Prime Minister & Cabinet, John Rohan, Vodafone. Cost: \$1495. Contact: tel (02) 9954 5844, fax (02) 9959 4684.

30& 31: IIR Conferences: *Australasian Teleconferencing Association, Telecon '95*. Features discussions on telemedicine, videoconferencing, satellite delivery and multimedia and educational uses for teleconferencing. Cost: \$1050. Contact: tel (02) 9954 5844, fax (02) 9959 4684.

Publications

National Women's Media Centre, *A revealing experiment!* Australian report of the Global Media Monitoring Project on Women's participation in the news, by Helen Leonard, Janice Bagot, Fiona Weir. Copies available from National Women's Media Centre, PO Box 192, Camperdown NSW 2050. Phone: (02) 550 6734. Fax: (02) 516 3158.

Jennifer Craik, Julie James Bailey, Albert Moran: *Public Voices, Private Interests - Australia's Media Policy*. Examines the social and policy context of Australian media and communications in the 90s. Published by Allen & Unwin. Cost: \$29.95.

The Privacy Committee of NSW, *Smart Cards: Big Brother's Little Helpers*. Report into the privacy implications of smart cards. Available from NSW Privacy Committee, GPO Box 6, Sydney, NSW 2000. Phone: (02) 252 3843. Fax: (02) 252 3842.

Communications Update

Subscription (11 issues/year)

Includes Annual Media Ownership & Telecommunications Pricing Update

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Communications Update is an independent newsletter covering policy, research, key reports and publications and news and analysis of the media and communications. Except where otherwise indicated, all material in **Communications Update** is written by Elisabeth Mealey. Design and Layout - Amanda Butt. Cartoons - Jenny Coopes. Other Graphics - Michael Fitzjames, Barbara Martusewicz.

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Ideas, media releases and feedback are welcome. Send to: Communications Law Centre, The White House, The University of New South Wales, Sydney, NSW, 2052. Tele (02) 663-0551 Fax (02) 662-6839.

The **Communications Law Centre** operates under a broad charter to work on legal and policy issues relating to various aspects of communications including: the mass media, advertising, media technologies, telecommunications, film and entertainment, privacy protection, electronic data and information services.

Its work includes advocacy, legal advice and litigation; research and consultancies; teaching, conducting seminars and publishing occasional papers.

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