Media Ownership Update

Prepared by the Melbourne office of the Communications Law Centre Research by Bruce Shearer

Sources

Australian Broadcasting Authority
B&T Yearbook (1994)
Margaret Gee's Australian Media Guide (1994)
Department of Communications and the Arts
Spectrum Management Agency
Checks with various media companies and industry organisations, including Australian Broadcasting Authority, Regional Dailies of Australia, Federation of Australian Radio
Broadcasters, Audit Bureau of Circulation.

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Commercial Television Licences

NOTE: Where significant individuals or groups are associated with the controlling interest or have a major shareholding, their name is given in parenthesis in column 3.

* Information current as at 10/2/95

Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s	
NEW SOUT	TH WALES		VICTORIA			
Metropolita	n		Metropolitan	ı		
ATN 7	Amalgamated Television Services Pty. Ltd.	News Ltd 14.9%, National Mutual Life 11.4%, Telstra Corp 11%, State Authorities Super- annuation Board of NSW 7.1%, AMP Society 3.9% Westpac Custodian Nominees Ltd. 3.7%, (Remainder below 3% ea.)	HSV 7	HSV Channel 7 Pty. Ltd.	News Ltd 14.9%, National Mutual Life 11.4%, Telstra Corp 11%, State Authorities Super- annuation Board of NSW 7.1%, AMP Society 3.9% Westpac Custodian Nominees Ltd. 3.7%, (Remainder below 3% ea.)	
TCN 9	TCN Channel 9 Pty. Ltd.	Publishing & Broadcasting Ltd (Kerry Packer)	GTV 9	General Television Corporation Pty. Ltd.	Publishing & Broadcasting. Ltd. (Kerry Packer)	
TEN 10	Television & Telecasters (Sydney) Pty. Ltd.	TNQ TV Ltd. 40% (100% owned by TNQ Ltd.), CGS Shareholding Netherlands BV 15% (Owned by Canwest Global Communications (Issy Asper)), Audant Communications Ltd. 10% (Robert White), Bellshaw Pty. Ltd. 10% (John Singleton), Corom Pty. Ltd. 10% (Jack Cowin), Liebler Media Holdings 5% (Isi Leibler), AMP Society 5%	ATV 10	Television & Telecasters (Melbourne) Pty. Ltd.	TNQ TV Ltd. 40% (100% owned by TNQ Ltd.), CGS Shareholding Netherlands BV 15% (Owned by Canwest Global Communications (Issy Asper)), Audant Communications Ltd. 10% (Robert White), Bellshaw Pty. Ltd. 10% (John Singleton), Corom Pty. Ltd. 10% (Jack Cowin), Liebler Media Holdings 5% (Isi Leibler), AMP Society 5%	
Regional NS						
BKN (Broken Hill)	Broken Hill Television Ltd.	Spencer Gulf Telecasters Ltd.	-	C (Approved Marke		
MTN	ACTIVITY Control of	(Sturrock Family)	AMV (Albury/	Prime Television Victoria TV Pty. Ltd.	Prime Television Ltd. (Paul Ramsay)	
MTN (Griffith)	MTN Television Pty. Ltd.	Broadcast Media Group (W.J. & P.Y. Gerahty, Macquarie Bank)	Wodonga) BCV (Bendigo)	Victorian Broadcasting Network (1983) Pty. Ltd.	Southern Cross Communications Ltd.	
NBN (Newcastle)	NBN Ltd.	NBN Enterprises Pty. Ltd. (Washington H. Soul Pattinson)	GLV	Victorian Broadcasting	(Diverse shareholding) Southern Cross	
NEN (Tamworth/	Prime Television (Northem) Pty. Ltd.	Prime Television (Holdings) Pty. Ltd. (Paul Ramsay)	(LaTrobe Valley)	Network (1983) Pty. Ltd.	Communications Ltd. (Diverse shareholding)	
Taree)			STV (Mildura)	Mildura Television Pty. Ltd.	Television Victoria Ltd. (ENT Ltd. Bruce Gordon)	
NRN (Coffs Harbour/ Nth East NSW)	Northern Rivers Television Pty. Ltd.	RC 1V Ltd. (Gall Road Pty. Ltd. 42.5% (J. Cowin 80%, K. Stokes 20%), Aceinc Pty. Ltd. 42.5% (Stokes), TNQ 15%	VTV (Ballarat/ Shepparton)	Television Victoria Ltd.	Associated Broadcasting. Services Ltd. (ENT Ltd. Bruce Gordon)	
AUSTRALIA	N CAPITAL TERRI	TORY/STHN NSW	QUEENSLA	VD		
(APPROVE	D MARKET 'C')		Metropolitar	ı		
CTC (Canberra)	Australian Capital Television Pty. Ltd.	Southern Cross Communications Ltd. (Diverse shareholding)	втQ7	Brisbane TV Ltd.	News Ltd 14.9%, National Mutual Life 11.4%, Telstra Corp 11%,	
CBN (Southern NSW)	Prime Television (Southern) Pty. Ltd.	Prime Television (Holdings) Pty. Ltd. (Paul Ramsay)			State Authorities Super- annuation Board of NSW 7.1%, AMP Society 3.9%	
WIN (Southern NSW)	WIN Television NSW Pty. I.d.	TWT Holdings Ltd. (Bruce Gordon)			Westpac Custodian Nominees Ltd. 3.7%, (Remainder below 3% ea.) Continued on Page 13	



Commueu	from Page 12		i		• • • • • • •
Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
QTQ 9	Queensland Television Ltd.	Publishing & Broadcasting Ltd. (Kerry Packer)		AUSTRALIA	
ATV 10	Television & Telecasters (Brisbane) Pty. Ltd.	TNQ TV Ltd. 40% (100% owned by TNQ Ltd.), CGS Shareholding Netherlands BV 15% (Owned by Canwest Global Communications (Issy Asper)), Audant Communications Ltd. 10% (Robert White), Bellshaw Pty. Ltd. 10% (John Singleton),	Metropolita TVW 7	n TVW Enterprises Ltd.	News Ltd 14.9%, National Mutual Life 11.4%, Telstra Corp 11%, State Authorities Super- annuation Board of NSW 7.1%, AMP Society 3.9% Westpac Custodian Nominees Ltd. 3.7%, (Remainder below 3% ea.)
		Corom Pty. Ltd. 10% (Jack Cowin), Liebler Media Holdings 5% (Isi Leibler), AMP Society 5%	STW 9	Swan Television & Radio Broadcasters Ltd.	Sunraysia Television Ltd. (Sabtel 44% Eva Presser, ACE 21.2% Kerry Stokes, ENT 20% Bruce Gordon)
Country QLI ITQ (Mount Isa)	Mount Isa Television Pty. Ltd.	Telecasters North Queensland Ltd. (Suspirium Pty. Ltd. 19.5%, L & K Freed man & B. Sherman, Fulcrum	NEW 10 Regional W.	West Coast Telecasters Ltd.	Chartreuse Pty. Ltd. (Curran) TEN Group Ltd. (TNQ)
Pagional Ol	ID (Abbusyed Manh	Capital Corporation Ltd. 14.6%)	GTW (Geraldton)	Geraldton Telecasters Pty. Ltd.	135 Nominees Pty. Ltd. (Kerry Stokes & Andrew
RTQ (Rockhampton/ Regional Qld)	LD (Approved Marke WIN Television Qld Pty. Ltd.	WIN Properties Pty. Ltd. (Bruce Gordon)	SSW (Bunbury/ Albany/	Golden West Network Pty. Ltd.	Cohen) Australian Capital Equity P/L (Kerry Stokes & Andrew Cohen)
STQ (Nth Qld)	Sunshine Television Network Ltd.	Sunshine Broadcasting Network Ltd. (Grundy Investments 17%,	Sth West & Great Sthn) VEW	Mid-Western	135 Nominees Pty. Ltd.
TNQ (Townsville/ Cairns/ (Mount Isa)	Telecasters North Queensland Ltd.	Permanent Trustee Co. 8.6%) Suspirium Pty. Ltd. 19.5% (L & K Freedman & B. Sherman), Fulcrum Capital Corporation Ltd. 14.6%	(Kalgoorlie) TASMANIA	Television Pty. Ltd.	(Kerry Stokes & Andrew Cohen)
SOUTH AU	STRALIA		Metropolita	n	
Metropolitas	1		TVT 6	Tasmanian Television	ENT Enterprises Pty. Ltd.
SAS 7	South Australia Telecasters Ltd.	News Ltd 14.9%, National Mutual Life 11.4%, Telstra Corp 11%,	Regional TA	Ltd. I S	(Bruce Gordon)
		State Authorities Super- annuation Board of NSW 7.1%, AMP Society 3.9% Westpac Custodian	TNT (Launceston/ Nth East)	Southern Cross Television (TNT 9) Pty. Ltd.	Southern Cross Communications Ltd. (Diverse shareholding)
		Nominees Ltd. 3.7%, (Remainder below 3% ea.)	NORTHERN	V TERRITORY	
NWS 9	Southern Television Corporation Pty. Ltd.	Broadcast Investments Pty. Ltd. (Lamb Family)	NTD 8 (Darwin)	Territory Television Pty. Ltd.	Publishing & Broadcasting Ltd. (Kerry Packer)
ADS 10	Television Broadcasters Ltd.	Caprice Pty. Ltd. (Curran) TEN Group Ltd. (TNQ)	REMOTE C	OMMERCIAL TEL	EVISION LICENCES
Regional S.A	I.	In Gloup Inc. (1140)	WAW (Western Zone)	Golden West Satellite Communications	Golden West Network Pty. Ltd. (Kerry Stokes
GTS (Port Pirie/ Spencer Gulf North)	Spencer Gulf Telecasters Ltd.	J.M. Sturrock Pty. Ltd. (Sturrock Family)	IMP (Central Zone)	Pty. Ltd. Imparja Television Pty Ltd	& Andrew Cohen) Aboriginal & Torres Strait Islander Commission
RTS (Loxton/ Renmark)	Riverland Television Ltd.	Murray River Telecasters Ltd. (Scott Family)	QQQ (North East Zone	Queensland Satellite	Telecasters North Qld Ltd. (Suspirium Pty. Ltd. 19.5% L & K Freedman
SES (Mt. Gambier)	South East Telecasters Ltd.	Scott's Agencies Pty. Ltd. (Scott Family)			& B. Sherman, Fulcrum Capital Corporation Ltd. 14.6%) Continued on Page 14



Table 2 Audience Reach (Television)

Television Networks/Multiple Licensees

* Information current as at 10/2/95

Group	Stations	Potential Audience (% of Population)	Group	Stations	Potential Audience (% of Population)
The Seven Nework Ltd.	5 metropolitans	64.6%	TWT Holdings Ltd. (B. Gordon)	1 metropolitan 4 regionals	22.72%
News Ltd 14.9%, National Mutual Life 1 Telstra Corp 11%, State Authorities Supe	·		Prime Network (Ramsay)	3 regionals	22.12%
annuation Board of N AMP Society 3.9% Westpac Custodian Nominees Ltd. 3.7%, (Remainder below 3%	SW 7.1%,		Southern Cross Broadcasting Australia Ltd. (Diverse Shareholding		15.36%
Publishing & Broadcasting Ltd. (1) (Kerry Packer)	3 metropolitans 1 regional	51,22%	Capital Television Holdings Ltd. (Curran)	2 metropolitans	13.91%
Ten Group Ltd. TNQ TV Ltd., 40% (100% owned by TNQ CGS Shareholdings Netherlands BV 15% (Owned by Canwest Communications - I.A	Global	50.69%	Telecasters Nth Qld Ltd. (Suspirium P/L. 19.5% L & K Freedman & B. Sherman, Fulcrum)	8.09% 14.6%)
Audant Communications - 1.A Audant Communication (R White), Bellshaw Pt (John Singleton), Corom Pty Ltd. 10% (J Liebler Media Holding AMP Society 5%	ons Ltd. 10% by Ltd. 10% ack Cowin),		Golden West Network (2) (Stokes & Cohen) (1) Includes Territory (2) Constitutes all of V		2.58% n as a regional

Other Television Licensees

Group	Stations	Potential Audience (% of Population)	Group	-	Potential Audience % of Population)
NBN Ltd. (Washington H. Soul Pattinson)	NBN Nthn NSW Newcastle	9.43%	Spencer Gulf Telecasters (Sturrock)	GTS Spencer Gulf North (Port Pirie) &	0.82%
KC TV Pty. Ltd. (Gail Road P/L 42.5%, Jack Cowin 80%, Kerry Stokes 20%, Aceinc P/L (Kerry Sto			South East Telecasters (Scott)	BKN Broken Hill SES South East (Mount Gambier RTS Renmark/Loxt	0.59% on)
Sunraysia TV Ltd. (Sabtel 44% Eva Press ACE 21.2% Kerry Stok Broadcast Investments Pty. Ltd	ses, ENT 20% Bruce NWS 9 Adelaide	7.05% e Gordon) 6.86%	Votraint No.620 (Broadcast Media Group: W.J. & P.Y. Gerahty & Macquarie Bank)	MTN 9 Murrumbidgee Irrigation Area (Griffith)	0.39%
(Lamb Family)			I		



Commercial Radio

* Information current as at 10/2/95

Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
NEW SOUTI	H WALES		2GF (Grafton)	Westlawn Investment Co. Pty. Ltd.	Dougherty Family
Metropolitan			2GN (Goulburn)	Radio 2GN Pty. Ltd.	Century Radio Pty. Ltd. (Kevin Blyton, Michelle Rayner)
2CH	Radio 2CH Pty. Ltd. 2DAY FM Australia	Radio Superhighway Pty. Ltd. (John Singleton) Austereo Ltd.	2GGO-FM (Gosford)	Wesgo Communications Pty. Ltd.	Wesgo Ltd. (Australian Provincial Newspapers 91.7% O'Reilly)
2DAY-FM	Pty. Ltd.	(Village Roadshow 53.4% Kirby Family)	2GZ (Orange)	Radio 2GZ Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty,
2GB	Harbour Radio Ltd.	Uniting Church Aust Property Trust NSW	2HD	2HD Broadcasters	Macquarie Bank) NSW ALP Branch,
2KY	2KY Broadcasters Pty. Ltd.	Labor Council of NSW	(Newcastle) 2HIL-FM	Pty. Ltd. Far West Radio	NSW Labor Council J.C. Curtis & D.G. Tunkin
2MMM-FM	The Triple M Broadcasting	Austereo Ltd. (Village Roadshow Ltd. 53.4%	(Broken Hill) 2KKO	Pty. Ltd. Radio Newcastle	Knipton Pty. Ltd.
	Company Pty. Ltd.	Kirby Family)	(Newcastle)	Pty. Ltd.	(H.S. McKensey, M.K. Johns)
2SM	Radio 2SM Pty. Ltd.	Wesgo Ltd. (Australian Provincial	2LF (Young)	Radio 2LF Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty, Macquarie Bank)
2UE	Radio 2UE Sydney Pty. Ltd.	Newspapers 91.7% O'Reilly) Lyndeal Pty. Ltd. (Lamb Family)	2LM (Lismore)	Richmond River Broadcasters Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)
2UUS-FM	Wesgo Communications	Wesgo Ltd. (Australian Provincial	2LT (Lithgow)	Midwest Radio Ltd.	Midwest Radio Network Pty. Ltd. (John McAvoy, Roger Coleman)
2WFM-FM	Pty. Ltd. Commonwealth	Newspapers 91.7% O'Reilly) The Australian Broadcasting	2MC (Kempsey)	Mid Coast Broadcasters Pty. Ltd.	Whoto Pty. Ltd., G. Greenwood
	Broadcasting Corp. Pty. Ltd.	Company Pty. Ltd. (Albert Family)	2MG (Mudgee)	Mudgee Broadcasting Co. Pty. Ltd.	Western Broadcasters Pty. Ltd. (Caralis Family)
Regional NS	W		2MO	2MO Gunnedah	Super Network Radio Pty. Ltd.
2AAY-FM (Albury)	Radio Albury- Wodonga Ltd.	Wesgo Ltd. (Australian Provincial	(Gunnedah)	Pty. Ltd.	(Broadcast Operations P/L. (Caralis Family)
2AD	New England	Newspapers 91.7% O'Reilly) Super Network Radio Pty. Ltd	2MOR-FM (Deniliquin)	Rich Rivers Radio Pty. Ltd.	Robertson Family
(Armidale) 2AY	Broadcasters Pty. Ltd. Radio Albury	(Broadcast Operations P/L Caralis Family) Wesgo Ltd.	2MW (Murwillumbah)	Tweed Radio and Broadcasting Company Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)
(Albury)	Wodonga Ltd.	(Australian Provincial Newspapers 91.7% O'Reilly)	2NEW-FM (Newcastle)	Newcastle FM Pty. Ltd.	Limic Communications Pty. Ltd. & Mickylee Pty. Ltd.
2BH (Broken Hill)	Far West Radio Pty. Ltd.	J.C.Curtis & D.G. Tunkin	2NM (Muswellbrook)	Radio Hunter Valley Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2BS (Bathurst)	Bathurst Broadcasters Pty. Ltd.	Camplin Broadcasters Pty. Ltd.	2NOW-FM (Moree)	Moree Broadcasting & Development Co. Ltd.	G.J. & B.O. Roberts
2C-FM (Gosford)	Coast Rock FM Pty. Ltd.	Sunshine Broadcasting Network Ltd. (Grundy Investments P/L 17%)	2NZ (Inverell)	Northern Broadcasters Pty. Ltd.	Moree Broadcasting & Development Co. Ltd. (G.J. & B.O. Roberts)
2CS (Coffs Harbour)	Commercial Radio Coffs Harbour Ltd.	Commercial Radio Coffs Harbour Ltd. (Diverse Shareholding)	2ONE (Katoomba)	Hayden Nepean Broadcasters Pty. Ltd.	Hayden Enterprises Pty. Ltd. (Mike Walsh)
2DU (Dubba)	Western Broadcasters	Broadcast Operations Pty. Ltd.	2PK (Parkes)	Parkes Broadcasting Co. Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)
(Dubbo) 2EC	Pty. Ltd. East Coast Radio	(Caralis Family) Grant Broadcasters Pty.	2QN (Deniliquin)	Rich Rivers Radio Pty. Ltd.	Robertson Family



Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
2RE (Taree)	Manning Valley Broadcasting Pty. Ltd.	Super Network Radio Pty. Ltd. (Broadcast Operations P/L Caralis Family)	3KKZ-FM	The Industrial Printing & Publicity Co. Ltd.	Austereo Ltd. (Village Roadshow 53.4% Kirby Family)
2RG (Griffith)	Radio 2RG Pty. Ltd.	Broadcast Media Group Pty. Ltd. 11% (P.Y. & W.J. Gerahty	3МММ-FМ	Melboume FM Broadcasting Radio Pty. Ltd.	Austereo Ltd. (Village Roadshow 53.4% Kirby Family)
2ROX-FM (Kempsey)	Mid Coast Broadcasters Pty. Ltd.	Macquarie Bank) Whoto Pty. Ltd., G. Greenwood	3МР	Malbend Pty. Ltd.	Wesgo Ltd. (Australian Provincial Newspapers 91.7% O'Reilly)
2ST (Nowra)	South Coast and Tablelands Broadcasting Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	3ТТТ-FМ	Double T Radio Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
2TM (Tamworth)	Tamworth Radio Development Co. Pty. Ltd.	Super Network Radio Pty. Ltd. (Broadcast Operations P/L Caralis Family)	3UZ	3UZ Pty. Ltd.	Radio 3UZ Pty. Ltd. (Numerous Victorian Racing Clubs)
2TTT-FM (Tamworth)	Tamworth Radio Development Co. Pty. Ltd.	Super Network Radio Pty. Ltd. (Broadcast Operations P/L Caralis Family)	Regional VIC		
2UUL-FM (Wollongong)	Associated Communication	Assoc. Communication Enterprises (Holdings)	3BA (Ballarat)	Radio Ballarat Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2VM	Enterprises (2WL) Pty. Ltd.	Pty. Ltd. (M. Day; & G.N. Handbury)	3BAY-FM (Geelong)	The Geelong Independent (Radio) Ltd.	The Geelong Independent Radio Ltd. (M. Day & G.N. Handbury)
(Moree)	Moree Broadcasting & Development Co. Ltd.	B. O Roberts & G.J. Roberts	3BBO-FM (Bendigo)	Radio 3BO Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty, Macquarie Bank)
2WG (Wagga Wagga)	Riverina Broadcasters Holdings Pty. Ltd.	E.S. Roberts, (KZFM Radio Pty. Ltd. in receivership)	3CAT-FM (Geelong)	Geelong Broadcasters Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2WIN-FM (Wollongong)	WIN Radio Pty. Ltd.	Wollongong Radio Pty. Ltd. (Bruce Gordon)	3CS (Colac)	Enterprise Broadcasters Pty. Ltd	Associated Communications Enterprises Pty. Ltd. (M. Day & G.N. Handbury)
2WSK-FM (Nowra)	South Coast and Tablelands Broadcasting Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	3CV (Maryborough)	Radio 3CV Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty Macquarie Bank)
2WZD-FM (Wagga Wagga)	Riverina Broadcasters Holdings Pty. Ltd.	E.S. Roberts (KZFM Radio Pty. Ltd. in receivership)	3GG (Warragul)	Votraint No. 691 Pty. Ltd.	Burl Rose Pty. ltd. (Local Investors)
2XL (Cooma)	2XL Pty. Ltd.	K. J. Blyton & M.M. Scott	3HA (Hamilton)	Western District (3HA) Broadcasting Pty. Ltd.	Associated Communications Enterprises Pty. Ltd.
2XXX (Newcastle) 2ZZZ	Radio Newcastle Pty. Ltd. Richmond River	Knipton Pty. Ltd. (H.S. McKensey & M.K. Johns) Broadcast Operators Pty. Ltd.	3MA (Mildura)	Radio 3MA Ltd.	(M Day & G.N. Handbury) Broadcast Media Group Pty. Ltd. (P.Y. & W.J. Gerahty, Macquarie Bank)
(Murwillumbah)	Broadcasting Pty. Ltd.	(Caralis Family)	3NE (Wangaratta)	North East Broadcasters Pty. Ltd.	North East Broadcasters Ltd.
VICTORIA Metropolitan	Wasnashullu	Southern Green	3SH (Swan Hill)	Associated Communications Enterprises 3SH Pty. Ltd.	(Diverse Shareholding) Associated Communications Enterprises Pty. Ltd. (M. Day & G.N. Handbury)
ЗАК	Wrattonbully Investments Pty. Ltd.	Southern Cross Communications Ltd. (Diverse Shareholding)	3SR (Shepparton)	Goulburn Valley Broadcasters Pty. Ltd.	Goulburn Valley Broadcasters (A.E. Fairley &
3AW	3AW Southern Cross Radio Pty. Ltd.	Southern Cross Communications Ltd. (Diverse Shareholding)	acur.	o " ""	Ace Radio Pty. Ltd. (M. Day & G.N. Handbury))
ЗЕЕ	Greater West Television Pty. Ltd.	Wesgo Ltd. (Australian Provincial Newspapers 91.7% O'Reilly)	3SUN (Shepparton)	Goulburn Valley Broadcasters Pty. Ltd.	Goulburn Valley Broadcasters (A.E. Fairley & Ace Radio Pty. Ltd. (M. Day & G.N. Handbury))
3FOX-FM	Austereo Ltd.	Austereo Ltd. (Village Roadshow 53.4% Kirby Family)		Co	ontinued on Page 17



Station	tion Licensee Co. Controlling		ntrolling Interest/s Station		Controlling Interest/s
3TR (Sale)	Victorian Broadcasting Network (1983) Pty. Ltd.	Southern Cross Communications Ltd. (Diverse Shareholding)	4HOT (Cairns)	Greater Cairns Radio Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd. J.B. Fairfax)
3WM (Horsham)	Associated Communications Enterprises 3WM	Associated Communications Enterprises Pty. Ltd.	4KZ (Innisfail-Tully)	Coastal Broadcasters Pty. Ltd.	Alice Springs Commercial Broadcasters Pty. Ltd. (Diverse Shareholdings)
3YB	Pty. Ltd. Regional	(M. Day & G.N. Handbury) Ecliptic Pty. Ltd.	4LG (Longreach)	Gloweir Pty. Ltd.	V.W. & L.J. Blackwood
(Warrnambool)	Communications Pty. Ltd.	(D. & T. Flecknoe & D.G.S. Anderson)	4LM (Mount Isa)	North Qld Broadcasting Corp. Pty. Ltd.	North West Broadcasters Pty. Ltd. (G. Schmid)
QUEENSLAN			4MB (Maryborough)	Maryborough Broadcasting Co. Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
Metropolitan 4BBB-FM	B105 FM Pty. Ltd.	Austereo Ltd. (Village Roadshow 53.4%	4MIC-FM (Mount Isa)	North Qld Broadcasting Corp. Pty. Ltd.	North West Broadcasters Pty. Ltd. (G. Schmid)
4BC	Radio 4BC Pty. Ltd.	Kirby Family) Broadcast Investments Pty. Ltd. (Lamb Family)	4MK (Mackay)	Barrier Reef Broadcasting Co. Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd. J.B. Fairfax)
4BH	Queensland Radio Ltd.	Queensland Radio Limited (M.L. Stafford)	4MKY-FM (Mackay)	Barrier Reef Broadcasting Co. Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd. J.B. Fairfax)
4KQQ-FM	Wesgo Communications Pty. Ltd.	Wesgo Ltd. (Australian Provincial Newspapers 91.7% O'Reilly)	4QFM-FM (Ipswich)	Ipswich & West Moreton Broadcasting Corporation Pty. Ltd.	Ipswich & West Moreton Broadcasting Corporation Pty. Ltd.
4MMM-FM	FM 104 Pty. Ltd.	Austereo Ltd. (Village Roadshow 53.4%		•	(Diverse Shareholding)
4TAB	Broadcasting Station	Kirby Family) Qld TAB	4RAM-FM (Townsville)	Nessan Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd. J.B. Fairfax)
Bagional OI	4IP Pty. Ltd.		4RO (Rockhampton)	Rockhampton Broadcasting Co. Pty. Ltd	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
Regional QL	Radio 4AK Pty. Ltd.	Broadcast Operations	4RUM-FM (Bundaberg)	Bundaberg Broadcasters Pty. Ltd.	Estate of W. Wyper
(Oakey) 4AM (Mareeba)	Far Northern Radio Pty. Ltd.	Pty. Ltd. (Caralis Family) Rural Press Ltd. (J.B. Fairfax)	4SB (Kingaroy)	Forsby Pty. Ltd.	South Burnett Times Pty. Ltd. (Australian Provincial Newspapers
4BU (Bundaberg)	Bundaberg Broadcasters Pty. Ltd.	Estate of W. Wyper	4SEA-FM	Sea FM Pty. Ltd.	O'Reilly) Grant Broadcasters Pty. Ltd.
4CA (Cairns)	Greater Cairns Radio Ltd.	Regional Broadcasters Australia Pty. Ltd.	(Gold Coast) 4SSS-FM	Sunshine Coast	(Janet Cameron) Motherwell Pty. Ltd.
		(Rural Press Ltd. J.B. Fairfax)	(Maroochydore)	Broadcasters Ltd.	(Ferris)
4CC (Gladstone)	Capricom Broadcasters Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)	4SUN-FM (Nth/East Qld)	Ausradio Pty. Ltd.	A.N. & P.A. Jowitt
4GC (Charters Towers)	North Qld Broadcasting Corp. Pty. Ltd.	North West Broadcasters Pty. Ltd. (G.T. Schmid)	4TO (Townsville)	Townsville Broadcasters Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd. J.B. Fairfax)
4GLD-FM (Gold Coast)	Gold Coast FM Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	4VL (Charleville)	Pinecam Pty. Ltd.	WREB Co-operative Ltd.
4GR (Toowoomba)	Gold Radio Service Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)	4WK (Warwick)	Amalgamated Marketing Pty. Ltd.	Super Network Radio Pty. Ltd. (Broadcast Operations P/L Caralis Family)
4GY (Gympie)	Gympie-Noosa Broadcasters Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)	4ZR	Maranoa Broadcasting Ltd.	Rural Press Ltd. (J.B. Fairfax)
4HI (Emerald)	Queensland Regional Broadcasting Pty. Ltd.	Rural Press Ltd. (J.B. Fairfax)	(Roma)	Di Caccastilig III.	J.D. 1 unitary
(Emeraio)	. •	Aire s ansawa			Continued on Page

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Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
SOUTH AUS	TRALIA		6BAY	Geraldton FM Pty. Ltd.	Geraldton Newspapers Ltd.
Metropolitan			(Geraldton)	•	Dania and Dana danatas
5AA	Festival City Broadcasters Ltd.	South Australian Totalizator Agency Board	6BY (Bridgetown)	Elldale Pty. Ltd	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
5ADD-FM	Southern State Broadcasters Pty. Ltd.	Montclair Pty. Ltd. (Jeremy Cordeaux)	6FMS (Western Zone)	Golden West Network Pty. Ltd.	Australian Capital Equity Pty. Ltd. (Kerry Stokes &
5DDN-FM	The 5AD Broadcasting Company Pty. Ltd.	Montclair Pty. Ltd. (Jeremy Cordeaux)			Andrew Cohen)
5MMM-FM	Adelaide FM Radio Pty. Ltd.	Austereo Ltd. (Village Roadshow 53.4% Kirby Family)	6GGG-FM (Geraldton)	Great Northern Broadcasters Ltd.	Batavia Coast Broadcasters Pty. Ltd. (Diverse Shareholdings)
5SSA-FM	Austereo Ltd.	Austereo Ltd. (Village Roadshow 53.4% Kirby Family)	6KA (Karratha)	Northwest Radio Pty. Ltd.	Glenstar Pty. Ltd. (J.A. & T.C. Leo), Wairoa Pty. Ltd. (D.C. & M. Waugh)
Regional S.A.	5AU Broadcasters	Lanson Investments	6KG (Kalgoorlie)	Regional Broadcasters Australia Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
(Port Augusta) 5CC	Pty. Ltd. Coast & Country	Pty. Ltd. (Lanyon Family & Rural Press) Diverse Shareholding	6LN (Carnarvon)	Brailsford Investments Pty. Ltd.	Yamatji Media Aboriginal Corporation
(Port Lincoln) 5CS	Broadcasting Services Pty. Ltd. Coast & Country	Diverse Shareholding	6MD (Merredin)	Mid-Districts Radio Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
(Port Pirie)	Broadcasting Services Pty. Ltd.	,	6MM (Mandurah)	West Coast Radio Pty. Ltd.	I.H. & E. Bassett-Scarfe
5MU (Murray Bridge) 5RM	Murray Bridge Broadcasting Co. Ltd. River Murray	Bridge Radio Pty. Ltd. (Scott Family) Lanson Investments	6NA (Narrogin)	Radio West Broadcasters Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
(Berri)	Broadcasters Pty. Ltd.	Pty. Ltd. (Lanyon Family & Rural Press)	6NW (Port	North West Radio Pty. Ltd.	Glenstar Pty. Ltd. (J.A. & T.C. Leo),
5SE (Mount Gambier)	South Eastern Broadcasters Pty. Ltd.	Broadcast Media Group Pty. Ltd. (P.Y. & W. J. Gerahty & R. C. Long, Macquarie Bank)	Hedland)	,	Wairoa Pty. Ltd. (M. & D.C. Waugh)
		a N. C. Lorig, macquaire Dank)	6SAT-FM (Western Zone)	SAT FM Pty. Ltd.	Central Zone FM Services Pty. Ltd. (Lilburn Family)
WESTERN A	USTRALIA		6SE (Esperance)	Esperance Broadcasters Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
Metropolitan			6TZ (Bunbury)	Radio West Broadcasters Pty. Ltd.	Regional Broadcasters Pty. Ltd. (Rural Press Ltd.)
6IX	The Eagle Pty. Ltd.	Southern Cross Broadcasting Australia Ltd.	(6CI Collie is a rela 6VA	y station broadcast out of I Belcap Investments	
6ЈКҮ-ҒМ	6KY Pty. Ltd.	(Diverse Shareholdings) J M B Pty. Ltd. (Jack Bendat)	(Albany)	Pty Ltd.	Australia Pty. Ltd (Rural Press Ltd.)
6NOW-FM	New Broadcasting Ltd.	Austereo Ltd. (Village Roadshow 53.4% Kirby Family)	6WB (Katanning)	Elldale Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)
6РРМ-FМ	Consolidated Broadcasting System (W.A.) Pty. Ltd.	J.M.B. Pty. Ltd. (Jack Bendat)	TASMANIA Metropolitan		
6PR	Western Broadcasting Services Pty. Ltd.	Southern Cross Broadcasting Australia Ltd. (Diverse Shareholdings)	7ННО-FМ	Commercial Broadcasters Pty. Ltd.	Robert Nettlefold Pty. Ltd. (Estate: Nettlefold Family)
			7НТ	Tasradio Pty. Ltd.	TAS TAB
Regional W.A			7ГТТ-ҒМ	Southern Tasmania FM Stereo Pty. Ltd	Benders Pty. Ltd. (Bender Family)
6AM (Northam)	Radio 6AM Pty. Ltd.	Regional Broadcasters Australia Pty. Ltd. (Rural Press Ltd.)		C	Continued on Page 19



Station	Licensee Co.	Controlling Interest/s			
Regional TAS					
7AD (Devonport)	Northern Tasmania Broadcasters Pty. Ltd.	Findlays Broadcasting Services Pty. Ltd. (Keith Findlay)			
7BU (Burnie)	Burnie Broadcasting Services Pty. Ltd.	Findlays Broadcasting Service Pty. Ltd. (Keith Findlay)			
7EX (Launceston)	Tasradio Pty. Ltd.	TAS TAB			
7LA (Launceston)	Bass Strait Media Pty. Ltd.	Albury-Wodonga Nuclear Medicine Company (Jost Family)			
7SD (Scottsdale)	North East Tasmanian Radio Broadcasters Pty. Ltd.	Findlays Broadcasting Services Pty. Ltd. (Keith Findlay)			
7XS (Queenstown)	XS West Pty. Ltd.	S. & M. Aderman			
NORTHERN	TERRITORY				
8HOT (Darwin)	Northern Territory FM Ltd.	Territory Group Investments Pty. Ltd., Henry Walker Group Ltd.			
8HA (Alice Springs)	Alice Springs Commercial Broadcasters Pty. Ltd.	R.L. Harris			
8SAT (Alice Springs)	C entral Zone FM Services Pty. Ltd.	Central Zone FM Services (Lilburn Family)			
AUSTRALIAN	I CAPITAL TERR	TTORY			
2CA (Canberra)	Austereo Ltd.	Austereo Ltd. (Village Roadshow 53.4% Kirby Family)			
2CC (Canberra)	Capital City Broadcasters Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)			
1CBR-FM (Canberra)	Capital City Broadcasters Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)			
2ROC-FM (Canberra)	Austereo Ltd.	Austereo Ltd. (Village Roadshow 53.4% Kirby Family)			
167 Commercial Radio Stations in Australia (1) 127 Community Radio Stations in Australia 42 Metros (22AM 20FM) 125 Regionals (87AM 38FM) 57 ABC Metropolitan and Regional Stations with 3 National ABC Networks, ABC FM, Triple J and Radio National SBS has 2 Stations and 1 National Network					
		167 commercial licences, 3SUN (Alice Springs) are ating.			

Table 4 Audience Reach (Radio) Radio Networks/ Multiple Licensees

Group	Stations	Total Potential Audience	
Стопр			
Austereo Ltd. (Village Roadshow 53.4 Kirby Family)	12 metropolitans ⁰ %	10 ,116,465	60.04%
Wesgo Ltd. (Australian Provincial Newspapers 91.7% O'Ro		9,389,211	47.77%
The Australian Broadcasting Company Pty. Ltd. (Albert Family		6,885,706	40.86%
Lyndeal Pty. Ltd. (Lamb Family)	2 metropolitan	4,553,228	27.02%
Southern Cross Communications Ltd. (Diverse Shareholdings	4 metropolitans 1 regional	4,333,192	25.72%
Radio Superhighway Pty. Ltd. (John Singleto	1 metropolitan n)	3,210,196	19.05%
The Uniting Church in Australia Property Trust (NSW)	1 metropolitan	3,210,196	19.05%
2KY Broadcasters (Labor Council)	1 metropolitan	3,210,196	19.05%
Radio 3UZ Pty. Ltd (Numerous Victorian Racing Clubs)	1 metropolitan	3,046,370	18.08%
Queensland Radio Ltd. (M.L. Stafford)	1 metropolitan	1,343,032	7.9 7 %
Qld TAB	1 metropolitan	1,343,032	7.97%
JMB Pty. Ltd. (Jack Bendat)	2 metropolitan	1,143,378	6.79%
Montclair Pty. Ltd. (Cordeaux)	2 metropolitans	1,063,014	6.31%
SA TAB	1 metropolitan	1,063,014	6.31%
Grant Broadcasters Pty. Ltd. (Janet Camero	8 regionals n)	909,369	5.40%
Regional Broadcasters Australia Pty. Ltd. (Rural Press/J.B. Fairfa)	-	864,047	4.97%
Super Network Radio Pty. Ltd. (Broadcast Ope Caralis)	14 regionals erations	953,623	4.69%
2HD Broadcasters Pty. Ltd. (NSW ALP)	1 regional	452,135	2.68%
Radio Newcastle Pty. Ltd. (H.S. McKensey &	2 regional	452,135	2.68%
M.K. Johns)	1	Continued or	n page 20



Group-	Stations	Total Potential Audience	Potential Audience (% of Pop.)	Group	Stations	Total Potential Audience	Potential Audience (% of Pop.)
Newcastle FM Pty. Ltd.	Ü	452,135	2.68%	Commercial Broadcasters Pty. Ltd.	1 metropolitan	209,777	1.25%
Associated Communications Enter (Holdings) Pty. Ltd. (M.Day & G.N. Handbu	-	434,135	2.56%	(Estate: Nettlefold Fam Benders Pty. Ltd. (Bender Family)	1 metropolitan	209,777	1.25%
TAS TAB	1 metropolitan 1 regional	318,474	1.90%	(1) As Austereo Ltd. pre consequence of the merg are in breach of the ABA stations in each market a	er with the Village R rule restricting own	oadshow Triple i ership of metrop	M Network, the politan radio to 2

Table 5 Ownership of Capital City and National Daily Newspapers

Title	Ownership Group Feb. 1995	Average daily Circ. 30/09/94	% of total Circ.	Title	Ownership Group Feb. 1994	Average daily Circ. 30/09/94	% of total
NEW SOUTH	WALES			WESTERN AUS	TRALIA		
Daily Telegraph/ Mirror	News Ltd. (Murdoch)	445,022	18.3	West Australian	West Australian Newspapers	239,087	9.8
Sydney Morning	Fairfax Group	227,683	9.4		Holdings Ltd. (1)		
Herald				TASMANIA			
Victoria				Mercury	News Ltd. (Murdoch)	50,865	2.1
Herald-Sun	News Ltd. (Murdoch)	568,945	23.4	NORTHERN T	ERRITORY		
Age	Fairfax Group	204,948	8.4	NT News	News Ltd. (Murdoch)	22,020	0.9
QUEENSLAND				AUSTRALIAN C	CAPITAL TERRI	TORY	
Courier Mail	News Ltd. (Murdoch)	225,019	9.3	Canberra Times	Stokes ⁽²⁾	41,258	1.7
Sun	Closed			NATIONAL			
0.0111111 4.1101111	10 Dec. 1991			Australian	News Ltd. (Murdoch)	113,654	4.7
SOUTH AUSTR	ALIA			Financial Review	Fairfax Group	82,004	3.4
Advertiser	News Ltd. (Murdoch)	205,965	8.5	TOTAL	•	2,426,470	
News	Closed 27.3.92			WAN has 14,500 shareholde	spapers Holdings Ltd was listers, the largest being County None The Canberra Chronicle (1	atwest Australia Ltd. wi	th 11.09%



Table 6 Saturday Newspaper Ownership

Title	Owner Dec. 1986	Owner Feb. 95	CIRC. 30.9.94
New South Wales Sydney Morning Herald Daily Telegraph Mirror	Fairfax Group	Fairfax Group News Ltd. (Murdoch)	385,669 331,666
Victoria			
Herald-Sun	HWT	News Ltd. (Murdoch)	529,341
Age	Fairfax	Fairfax Group	361,204
Queensland Courier Mail	нwт	News Ltd. (Murdoch)	330,634
South Australia Advertiser	нwт	News Ltd. (Murdoch)	263,735
Western Australia West Australian	t HWT	West Australian Newspapers Ho	
Tasmania ^{Mercury}	нwт	News Ltd. (Murdoch)	63,069
Nortbern Territor	יש		
Northern Territory News	News Ltd. (Murdoch)	News Ltd. (Murdoch)	28,113
Australian Capita Canberra Times	Il Territory Fairfax Group	Stokes	68,600
National Papers Weekend Australian	News Ltd. (Murdoch)	News Ltd. (Murdoch)	313,360
TOTAL		:	3,054,917
(1) See Note 1 Table 5.			

Table 7 Sunday Newspaper Ownership

			ı
Title	Owner Dec. 1986	Owner Feb. 95	CIRC. 30.9.94
New South Wa	les .		
Sun-Herald Sunday Telegraph	Fairfax Group News	Fairfax Group News Ltd. (Murdoch)	571,525 663,502
Victoria			
Sunday Press	HWT/Fairfax	CLOSED 13.8.89 (1	.)
Sunday Observer Sunday Herald Sun	Isaacson -	CLOSED 11.6.89 News Ltd. ⁽¹⁾ (Murdoch)	491,149
Sunday Herald	-	CLOSED 31.3.91 ⁽¹⁾)
Sunday Age	-	Fairfax Group ⁽¹⁾	186,532
Queensland			
Sunday Mail	News (Murdoch)	News Ltd. (Murdoch)	579,578
Sunday Sun	News (Murdoch)	CLOSED 12.4.92 (1)
South Australia	ı		
Sunday Mail	News (Murdoch)	News Ltd. (Murdoch)	323,615
Western Austra	ılia		
Sunday Times	News (Murdoch)	News Ltd. (Murdoch)	345,642
Western Mail	Holmes à Court	CLOSED 31.12.87	
Tasmania			
Sunday Tasmanian	HWT	News Ltd. (Murdoch)	54,240
Northern Terri	tory		
Sunday Territorian	News (Murdoch)	News Ltd. (Murdoch)	24,957
Australian Cap	ital Territory		
Canberra Times	Fairfax Group	Stokes	37,642
National Paper	. S		
Times On Sunday	Fairfax Group	CLOSED 13.3.88	
TOTAL		3,2	78,382

(1) Fairfax, through David Syme and Co. Limited, and Murdoch, through HWT, jointly published the *Sunday Press* until 13 August 1989, when their non-competition pact ended and the paper closed. Murdoch's new *Sunday Sun* and *Sunday Herald* began competition with the new Fairfax *Sunday Age* the following weekend. Isaacson closed the *Sunday Observer* in anticipation of overwhelming competition. News Ltd closed the *Sunday Herald* on 31 March 1991 and the *Sunday Sun* became the *Sunday Herald Sun*. Brisbane *Sunday Sun* closed 12.4.92.



Table 8 Capital City and National Newspaper Ownership Shares

	Dec. 1986			1994
	No. of titles (of 19)	% of total circ.	No. of titles (of 12)	% of total circ.
News Ltd. (Murdoch)	6	28	7	67.2
Fairfax Group	5	24	3	21.2
HWT	8	48	-	-
West Australian Newspapers Holdings Ltd.	-	-	1	9.8
Stokes (1)	-	-	1	1.7

⁽¹⁾ In October 1991, in evidence to the House of Representatives Print Media Inquiry, the Chief Executive of News Ltd, Mr Ken Cowley, disclosed that News had assisted Mr Kerry Stokes to finance his acquisition of the Canberra Times (Transcript p.481).

Table 9 Sunday Newspaper Ownership Shares

	Dec. 1986	Sept.	. <u>1994</u>	
	No. of Titles	No. of Titles	% of	
	(of 13)	(of 10)	Total Circ	
News (Murdoch)	5.0	7	75.72	
Fairfax Group	3.5 (1)	2	23.1	
Stokes HWT	2.5 (1)	1	1.1	
Holmes à Court	1.0	-	-	
Isaacson	1.0			
(1) HWT and Fairfax each had half of the Sunday Press. See note (1) to table 7.				

Table 10 Metro/Suburban Newspapers Overall Shares No. of Sept. 1994

Owner	No. of Titles	% of Total Circulation	Sept. 1994 Circulation
News Ltd (Murdoch)	74	3,111,929	47.8%
Fairfax Group	21	1,054,901	16.2%
United Media (1)/	12	543,079	8.3%
West Aust.			
Newspapers Ltd			
Boyle Family	8	263,690	4.0%
John B. Fairfax/ Hannan Family ⁽²⁾	3	178,264	2.7%
O'Reilly	5	152,299	2.3%
Independent News	3	109,077	1.7%
Harris Family	4	68,621	1.0%
Rural Press/J.B. Fairfax	1	32,204	0.5%
Independent	20	989,735	15.2%

⁽¹⁾ Community Newspapers, publisher of most of Perth's suburbans, is owned 50.1% by United Media and 49.9% West Australian Newspapers Ltd, a subsidiary of West Australian Newspapers Holdings Ltd.

 ⁽²⁾ Each owned 50% of Eastern Suburbs Newspapers.
 Please refer to Table 13 for Suburban Newspaper Ownership Shares p. 24.



Regional Daily Papers

State/Town	Title	Ownership	Circ (30/9/94)
New South Wales			
Albury	Border Morning Mail	Mott family	26,024
Bathurst	Western Advocate	Armati	5,084
Broken Hill	Barrier Daily Truth	Local Unions	7,300P
Coffs Harbour	The Advocate	O'Reilly (1)	23,354(2)
Dubbo	Daily Liberal	Armati	6,307
Goulburn	Goulburn Post	Armati	4,181
Grafton	Daily Examiner	O'Reilly	7,751
Lismore	Northern Star	O'Reilly	20,968
Maitland	The Mercury	J.B.Fairfax ⁽³⁾	5,505
Newcastle	Newcastle Herald	Fairfax Group	46,600P
Orange	Central Western Daily	Armati	5,863
Tamworth	Nthn Daily Leader	J. B. Fairfax ⁽³⁾	10,453
Tweed Heads	Daily News-Gold Coaster	O'Reilly	7,204
Wagga Wagga	Daily Advertiser	Henderson	15,785
Wollongong	Illawarra Mercury	Fairfax Group	35,678P
[15 dailies]			228,057
Queensland			
Bundaberg	News-Mail	O'Reilly	12,842
Cairns .	Cairns Post	Murdoch	30,609
Gladstone	Observer	O'Reilly	7,512
Gympie	Gympie Times	J.B. Fairfax ⁽³⁾	5,501
Ipswich	Queensland Times	O'Reilly	16,297
Mackay	Daily Mercury	O'Reilly	18,039
Maroochydore	Sunshine Coast Daily	O'Reilly	21,075P
Maryborough	Chronicle	O'Reilly	9,186
Mount Isa	North-West Star	Asher Joel	4,183
Rockhampton	Morning Bulletin	O'Reilly	21,808
Southport	Gold Coast Bulletin	Murdoch	38,411
Toowoomba	Toowoomba Chronicle	O'Reilly	30,632
Townsville Warwick	Townsville Bulletin	Murdoch	26,086
	Warwick Daily News	O'Reilly	<u>5,456</u>
[14 dailies]			247,637
Victoria		(2)	
Ballarat	Ballarat Courier	J. B. Fairfax (3)	21,210
Bendigo	Bendigo Advertiser	Murdoch (4)	15,231
Geelong	Geelong Advertiser	Murdoch (4)	30,625
Mildura	Sunraysia Daily	Elliott/Lanyon	8,197
Shepparton Warmambool	Shepparton News	McPherson	10,156
[6 dailies]	Warrnambool Standard	Fairfax Group	13,234 09.653
			98,653
Tasmania			0.5.00=
Burnie	Advocate	Harris	25,897
Launceston	Examiner	Rural Press Ltd.(J.B. Fairfax)	
[2 dailies]		& Harris (40%)	<u>37,873</u> 63,770
Western Australia			05,770
Kalgoorlie	Kalgoorlie Miner	West Australian	8.049
vergoorne	raigooftie Mittet	Newspapers Holdings Ltd.	0,047
[1 daily]		L - L	8,049
South Australia	[No regional daily]		
Northern Territory	[No regional daily]		

P Publishers figure.

⁽¹⁾ Irish businessman Tony O'Reilly bought Provincial Newspapers (Qld) from Murdoch, who sold it after TPC pressure. O'Reilly held PNQ through Haswell Pty. Ltd., 85 percent controlled by Ligon Limited, a trust for his six Australian children. The other 15 percent was owned by Independent Newspapers (Ireland), of which O'Reilly was chairman. He was a director of the Washington Post and Bankers' Trust and chief executive of the food group Heinz and an unsuccessful bidder for the Fairfax Group in 1991.

⁽²⁾ Newspaper is free, figure is average daily circulation figure.

⁽³⁾ John B. Fairfax, through Marinya Media, acquired 48.1 percent of Rural Press in the carve-up of the old Fairfax empire in 1987. Rural Press has since grown considerably in the Australian country market. It publishes 19 agricultural publications, and 93 regional newspapers and magazines. [Rural Press Ltd. 1994 Annual Report, p. 13.] Rural Press also publishes *The Land* (61,677P) a weekly which competes with News Ltd's *Weekly Times* (41,000P).

⁽⁴⁾ Through Independent Newspapers Ltd. (INL) NZ 50% owned by News Corporation (News Corporation Annual Report 1994, p.38).



Regional Dailies Ownership Shares

*Circulation figures as at 30/9/94

		_	
Owner	No. of Titles	Combined Circ.	% Total Circ.
O'Reilly	13	202,124	31.3
News Ltd. (Murdoch) 5	140,962	21.8
Fairfax Group	3	95,512	14.8
John B. Fairfax	5	80,542	12.5
Harris Family	1 .	25,897	4.0
John Armati	4	21,435	3.3
West Australian Newspapers Holdings Ltd.	1	8,049	1.2
<u>Others</u>	<u>6</u>	<u>71.645</u>	<u>11.1</u>
TOTALS	38	646,166	100

MAIN SHARES OF REGIONAL DAILY CIRCULATION IN EACH STATE

NSW: Fairfax Group 36%; O'Reilly 26%

VIC: Murdoch 46%; J. B. Fairfax 21%; Fairfax Group 13%

QLD: O'Reilly 58%; Murdoch 38%

TAS: Rural Press (J.B. Fairfax) 59%; Harris 41%

WA: West Australian Newspapers Holdings Ltd 100%

Table 13

Surburban Newspaper Ownership Shares

*Circulation figures as at 30/9/94

		Ollowation aga	
Owner	No. of Titles	Circulation	% of Total Circulation
Sydney			
News Ltd (Murdoch)	15	900,611	42%
Fairfax Group	13	811,107 (1)	38%
J.B. Fairfax/Hannans	3	178,264	8%
Independent	8	267,511	12%
Total	39	2,157,493	100%
Melbourne			
News Ltd (Murdoch)	32	1,111,408	48%
Boyle Family	8	263,690	11%
Fairfax Group	8	243,794	10%
APN O'Reilly	6	239,334	10%
Independent News	3	109,077	5%
Independent	4	372,593	16%
Total	61	2,339,896	100%
Dutati au a			
Brisbane	16	55 / 707	76%
News Ltd (Murdoch) Independent	15 4	554,787 139,890	70% 19%
Rural Press/J.B. Fairfa	-	32,204	19% 4%
Total	x 1 20	726,881	100%
Total	20	/20,661	100%
Adelaide			
News Ltd (Murdoch)	11	475,950	100%
Perth			
United Media/West	12	543,079	82%
Aust Newspapers Ltd.		7.5,077	3270
Independent	3	122,706	18%
Total	15	665,785	100%
** - *			
Hobart News Ltd (Murdoch)	1	69,173	50%
Southern Star/Harris	4	68,621	50%
Total	5	137,794	100%
ivai	•	13/9/72	10070

⁽¹⁾ Community Newspapers, owns 50% of the Bankstown-Canterbury Torch and the Auburn Review Pictorial.

Please refer to Table 10 for Metro/Suburban Newspapers Overall Shares, p. 22.



Table 14 Australia's Top Twenty Publishing Companies*

Company		Turnover (1993) (est. in \$Aust)	Imprints Include
Reed	Reed Elsevier (UK & Netherlands)	\$115m	Overseas Imprints, Secker & Warburg, Paul Hamlyn, Budget Books, DW Thorpe, William Heinemann, Rigby Education
Harper Collins	News Ltd. (USA/Aust)	\$106m	Overseas imprints, Harper Collins, Angus & Robertson, Collins Dove, Golden Press
Pearson	Pearson (UK)	\$95m	Overseas Imprints, Penguin, Longman Cheshire, McPhee Gribble, Greenhouse, Viking O'Neil
Thomson	Thomson Corporation (Canada)	\$75m	Overseas Imprints, Thomas Nelson, Law Book Company
Ashton Scholastic	Scholastic Inc. (USA)	\$70m	Overseas Imprints, Ashton Scholastic, Omnibus, Ashton Book Clubs
Transworld	Bertelsman (Germany)	\$70m	Overseas Imprints, Corgi Bantam, Dell, Doubleday Book Club
Weldon	Weldon International (AUST)	\$67m	Macquarie Library, Weslon Publishing, Mimosa, Welson Owen, Weldon Russell, Social Club Book Supplies
ССН	Commercial Clearing Hou (USA)	ise \$65m	CCH International, CCH Australia Ltd.
Readers Digest	Readers Digest (USA)	\$50m	Readers Digest International
Macmillan & Pan	Macmillan (UK)	\$40m	Pan, Macmillan Education, Sun, Picador, Piper
Hodder Headline	Hodder Headline (UK)	\$26m	Overseas Imprints, Hodder & Stoughton
Jacaranda Wiley	Wiley (USA)	\$25m	Overseas Imprints, Jacaranda Wiley
Simon & Schuster	Paramount Communication (USA)	ons \$25m	Overseas Imprints, Simon & Schuster
Random House	Advance Publications (USA)	\$22m	Overseas Imprints, Random House Aust., Jonathan Cape, Bodley Head, Hutchinson
Universal Press	Universal Books (AUST)	\$20m	Universal Press, Broadbents, Gregorys, Robinsons, UBD
Harlequin Mills & Boon	Harlequin Enterprises (CAN)	\$20m	Harlequin, Mills & Boon, Silhouette
McGraw Hill	McGraw Hill (USA)	\$18m	Overseas Imprints, McGraw Hill
Harcourt Brace Jovanovich	Harcourt Brace Jovanovic (USA)	h \$17m	Overseas Imprints, Harcourt Brace Jovanovich
Allen & Unwin	Allen & Unwin (AUST)	\$15m	Allen & Unwin, Little Ark
OUP	Oxford University Press (UK)	\$13m	Oxford University Press

^{*} Used with permission from an article prepared by D W Thorpe in consultation with the publishers, in Australian Bookseller and Publisher 1993. A new table has not been prepared for 1995 as there has been minimal change in the ownership of publishing companies in Australia.

^{**} The turnover figures above include activities of book clubs, which were not part of previous Media Ownership Updates. This has changed the figures for some of the companies in the list.



Table 15 Major Magazine Ownership

Top 30 Titles (by circ.)	Owner Dec. 1986	Owner Feb. 1995	Circ. (31/12/94)
Woman's Day	Fairfax Group	PBL (Packer)	1,026,357
Women's Weekly	ACP (Packer)	PBL (Packer)	1,016,781
New Idea	News Ltd. (Murdoch)	News Ltd. (Murdoch)	731,521
Reader's Digest	Aust. arm of U.S. Reader's Digest	Aust. arm of U.S. Reader's Digest	483,491
TV Week	News Ltd. (Murdoch)	News Ltd (Murdoch) 50% ⁽¹⁾ ACP (Packer) (50%) ⁽¹⁾	471,971
That's Life		News Ltd (Murdoch)	405,000
Cleo	ACP (Packer)	PBL (Packer)	328,329
Family Circle	Advertiser	Handbury (2)	304,987
Cosmopolitan	Fairfax Group	PBL (Packer)	279,115
Better Homes & Gardens	Advertiser	Handbury ⁽²⁾ (50%)/ Meredith (50%)	234,927
Who Weekly	-	Time Warner	230,815
New Weekly	-	PBL (Packer)	211,989
Dolly	Fairfax Group	PBL (Packer)	165,008
Time Australia	Fairfax Group	Time Warner	150,301
Picture	-	PBL (Packer)	148,767
Australian Penthouse	Horwitz	Horwitz Publishing	130,533
New Woman	-	Handbury (2)	119,732
People	Fairfax Group	PBL (Packer)	113,951
Aust House & Garden	ACP (Packer)	PBL (Packer)	112,879
Aust. Home Beautiful	HWT	News Ltd. (Murdoch)	111,685
Girlfriend	-	News Ltd. (Murdoch)	108,622
TV Hits	-	News Ltd (Murdoch)	105,193
She	-	PBL (Packer)	102,803
The Bulletin	ACP (Packer)	PBL (Packer)	100,523
Australasian Post	HWT	News Ltd. (Murdoch)	89,934
Vogue Australia	Conde Nast US/Leser	US/Leser Cond Nast	89,020
Gardening Australia	-	Hannan Family	87,500
TV Soap	-	Horwitz Publishing	86,739
Vogue Living	-	US/Leser Conde Nast	84,520
Inside Sport	-	Horwitz Publishing	81,796

⁽¹⁾ See note (1) to Table 16.

⁽²⁾ Murdoch Magazines, publishers of Family Circle, Better Homes and Gardens and New Woman was purchased by Matt Handbury, Mr Murdoch's nephew 7.11.91.



Table 16 Major Magazine Ownership Shares

	Dec. 1	986	Feb.	1995
OWNER	No. of Titles (of Top 30)	% of Total Circ.	No. of Titles (of Top 30)	% of Total Circ.(31.12.94)
PBL (Packer)	9	26.5	11.5	46.74(1)
News Ltd. (Murdoch)	2	24.1	6.5	26.23(1)
Handbury	-	-	2.5	8.55
Time Warner	-	-	2	4.94
Horwitz	1	-	3	3.87
Conde Nast. US/Lese	r 1	-	2	2.24
Others	10	25.8	2.5	7.40

⁽¹⁾ Industry convention dictates that the circulation of *TV Week* (jointly owned by Murdoch and Packer) is attributed to Murdoch. If *TV Week*'s circulation were attributed to Packer his percentage of total circulation of the Top 30 magazines would be 52.86%. and Murdoch's 20.11%.

Table 17 Satellite Pay Television Licences

Continental Century Pay TV Ltd.
(East Coast Pay TV 85.01% (Greg Solomon) &
Century Communications 14.99%)
(Restricted to new players in the Australian media)

Licence B

Australis Media-Lenfest (New World Telecommunications Ltd.
(Open to bids from existing media operators)

Licence C⁽²⁾

Arnbridge Pty. Ltd. (ABC & Partners)

(Telecom/News Ltd. expected to take 20% equity stake (10% voting interest) in Australis: *The Australian* 3.2.95.

- (1) TPC scrutinising potential links between Solomon and Australis.
- (2) Potential partners for ABC include John Fairfax Holdings.



Table 18 MDS Spectrum Allocations

(as at 23/2/95)

Licensees	No. of Licences
AAP Information Services P/L	5
Allenhurst Pty Ltd*	12
Amsol Pty Ltd*	1
Australis Media (Operations) Pty Ltd*	4
Carmathen Pty Ltd*	1
CFM Technology Pty Ltd	2
East Coast Pay TV Pty Ltd*	52
Giant Springs Pty Ltd*	6
Hellenic Cable Television*	2
Imparja Television Pty Ltd	1
Jabiru Bay Pty Ltd*	5
Jacolyn Pty Ltd*	5
Keansburg Pty Ltd*	11
Maxi-Vu Pty Ltd*	36
Meissner Pty Ltd*	12
Metropolitan Fire Brigades Board	· · · · · · · · · · · · · · · · · · ·
New World Television Pty Ltd*	2
Newsvision Pty Ltd*	6
Orloff Pty Ltd*	12
Pilsave Pty Ltd*	6
Pilyen Pty Ltd*	3
Pro-Octa Productions Pty Ltd	1
Silkglee Pty Ltd*	1
Soundcom Pty Ltd	6
(or Digital Music Express Pty Ltd)*	
Stone Harbour Pty Ltd*	6
Teleitalia Pty Ltd*	3
Thistlerow Pty Ltd	3
TVT Media Pty Ltd	1
UCOM Australia Pty Ltd	1
Vision Communications (Australia)	4
No. 2 Pty Ltd	
Vision Communications (Australia) Pty Ltd	5
Warnsong Pty Ltd*	1
Wireless Cable Pty Ltd*	3
Yanover Pty Ltd	5
TOTAL	225

* Associated with Australis Media

MDS spectrum licences are allocated by the Spectrum Management Agency under the Radiocommunications Act 1992 and may be used for any purpose (broadcasting or otherwise).

Table 19 Cable Pay TV Licences

(as at 23/2/95)

Licensees	No. of Licences	
Access Cable Television Limited	110	
Access Cabe TV (Northern Rivers P/L)	4	
Cable Television Services Pty Ltd	20	
Central Coast Cablevision Pty Ltd	54	
Dergat Pty Ltd	4	
Explorer Channel Pty Ltd	1	
Graff Pay-Per-View (Australia) P/L	10	
Home Show Cable Australia P/L	20	
Interactive Telecommunications Networl	k Ltd 150	
Multicom Australia Pty Ltd	35	
NRS Group Pty Ltd	13	
Oberon Broadcasters Pty Ltd	10	
Pacific Media Telecommunications Pty L	td 18	
Paynet Telecommunications Pty Ltd	8	
Planet Pay TV Pty Ltd	20	
PPV Pty Ltd	20	
Premier Cable Australia Proprietary Ltd	43	
Prime Media Developments Pty Ltd	45	
Private Cable Network Pty Ltd	34	
Rowcom Holdings Pty Ltd	28	
Selectra Pty Ltd	50	
Star Vision Pty Ltd	30	
Vinatech Pty Ltd	50	
Visitor Publishing Group Pty Ltd	2	
Wright Weller Rosenblum Pty Ltd	10	
TOTAL	789	

Non-satellite (cable) Pay TV licences are allocated by the Australian Broadcasting Authority under s.96 of the Broadcasting Services Act 1992.

Table 20

MDS Pay TV Licences

(as at 23/2/95)

Licensees No. of Licences

Star Vision Pty Ltd

20

Non-satellite (MDS) Pay TV licences are allocated by the Australian Broadcasting Authority under s.96 of the Broadcasting Services Act 1992.