



Australian content on commercial TV

1996 Compliance Data

All three commercial networks complied with all elements of the Australian Content and Children's Program Standards in 1996, data published by the Australian Broadcasting Authority has shown.

For the Sydney stations, Seven and Nine comfortably met their transmission quotas and the new documentary quota. By contrast, Ten just exceeded its transmission quota and will need to improve its output to meet the 55 per cent quota which will apply for the first time in 1998. Ten

also met exactly its documentary quota. All stations exceeded the minimum annual requirement for Australian drama.

The three networks complied much more closely with the children's programming requirements, exactly or almost exactly meeting their requirements for first release C Drama and Australian C and P classified programs, although they all exceeded the requirements for Australian C Drama repeats.

Quota (Minimum Annual Requirement)	ATN 7	TCN 9	TEN 10
Transmission Quota (50%)	56.4	60.6	51.3
Australian Drama (Total Annual Score – Minimum annual requirement 225; 775 over three years)	336	268	248
Australian Documentary (10 hours of first release)	20	20	10
Australian C Drama – (24 hours of first release)	24	24	24
Australian C Drama – (8 hours of repeats)	16	81	28
Australian C classified (130 hours of first release)	144	133	160
C classified (260 hours)	261	269	307
Australian P classified (130 hours)	131	131	131

Source: Australian Broadcasting Authority, Media Release NR 88/1997, 15 September 1997 (rounded data)

Registration of Interest

Communications in Regional Australia

Albury Wodonga
8-9 July 1998

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