

# C.E. Charivari

## 1984 — New Courses, Old Costs

As our contribution to a consumer-led recovery, we've increased the variety of our courses, but kept the fees for them as they were in 1983.

### Program 1984

Our national program includes several new courses — all of them developed in response to your replies to last year's questionnaire on continuing education.

This year's additions are:

*Measurement and evaluation of library and information services.* This program will review recent theoretical and practical developments in the field, and give participants

### STOP PRESS — HAPPENINGS

**NSW — March 28 — Hunter Regional Group AGM. Speaker — Jenny Adams: From the inside looking out: a perspective on the LAA. 5.00 for 5.30pm — Charlestown Library, Smith and Ridley Sts. Contact, Priscilla Jupp (049) 45 4329.**

**Vic — March 29 — UCLS Vic Group AGM. Information scientists/librarians — same species? 6.00pm for 6.30pm. 049-020-0000 Science Education Building, Melbourne CAE, Carlton Campus, 767 Swanston Street, Carlton. Speakers: Ann Larkin, Transport Regulation Board; Nancy Lane, Canberra CAE. Contact Helen Hayes (03) 341 8322.**

# AUSSAT PRICE STRUCTURE

FOR a cool \$2,100,000 per annum you can lease an AUSSAT transponder — if you lease 5 of them you get a 5% discount!

On Monday 13 February, in Sydney, Aus-sat Pty Ltd announced their price structure for the National satellite system: from \$161,700 pa for 0.8 of a transponder to \$2,100,000 pa for a full transponder. (Transponders are devices within the satellite which receive and transmit signals.)

The pricing structure allows for hourly use ranging from \$400-\$1,000 per hour and a whole range of discount options for bulk usage. Recognised research and educational organisations will receive a 20% discount.

Interestingly, prime time has been set as 4pm-12pm, daytime 8am-4pm and nighttime 12pm-8am. This ignores the traditional prime time of business hours and acknowledges the expected major use by television and broadcasting.

The major restrictions apply to the use of third party traffic. Transponder capacity used by AUSSAT customers may not be resold to third parties but must be offered back to AUSSAT and customers of AUSSAT are not permitted to carry third party traffic. Consortiums of unrelated users will not be allowed to act as a single unit and the rules in this area are basically those at present applied by Telecom.

Australia's first satellite will be launched in July 1985, with a second in October 1985. The General Manager of AUSSAT, Mr W.G. Gosewinckel, does not expect the recent loss of a satellite during launching to affect the timing of the Australian launches and sees the possibility of such a problem recurring as minimal.

The briefing also outlined the way in which the satellite will work, the advantages of satellite communication compared to existing terrestrial services (primarily the satellite is far more reliable) and the ways in which potential users can plan their expected use and apply for space allocation. Potential users have been asked to indicate their intention to use the system by April 1984; they will be treated on an equal basis in allocation of usage but will have priority over later registrations.

Discussion after the briefing centred on pricing for small users which AUSSAT feels is catered for in that the options allow for very small amounts of use. The cost of earth stations and location of major city earth stations (MCES) were also raised. The most important MCES will be at Belrose near Sydney and Lockridge near Perth. Earth station prices will depend on the type and size of the station required.

an opportunity to consider how they might use the approaches and techniques discussed in their own services. The program will be useful to anyone who is interested in developing soundly based systems for evaluating library and information services. It is probably fair to say that many libraries are underused by clients and undervalued by their managements.

*Marketing library and information services* will demonstrate how marketing principles and practices can be applied to library and information services to increase both their use and appreciation of them. Approaches which have been used successfully in different kinds of libraries will be examined, and participants will be able to work in developing or revising marketing plans for their own libraries.

*Serials automation* is a one day program which reviews recent developments, and examines new automated systems for serials management. It should prove useful for anyone who thinks that automation has complicated rather than improved serials management.

*Government documents and information* will familiarise participants with the increasing variety of information that is published by, or can be extracted from, Federal and State governments. Special attention will be given to reports of commissions and committees of enquiry, and to semi-published or unpublished information.

More detailed information about all aspects of our national continuing education program appears in our 1984 prospectus. Copies have been sent to every Division, and are also available to any interested person or institution. Just contact me or Sue Leonard at LAA House, 376 Jones Street, Ultimo NSW 2007.

Merilyn Bryce  
CE Officer

# LIBRARIES CAN HELP!

## A message from Heritage Week organisers

As custodians of so much knowledge on things historic, it is important that libraries throughout New South Wales take an active role in Heritage Week. This year Heritage Week will be celebrated from 8 to 15 April with the theme 'A Week of Discovery'.

Apart from organising a special Heritage Week event or activity, e.g. displaying a local school's paintings, libraries can assist in a special way — as information centres helping people to discover our Australian heritage. By placing Heritage Week posters in prominent positions, distributing local information leaflets and assisting with Heritage Week programme enquiries, libraries can make an enormous contribution to the success of the Week of Discovery.

## 'Discover your heritage with your library'

Why not let the local newspaper, historical society, museum, council, schools and other groups involved in Heritage Week, know that you can assist in providing information on Heritage Week activities. The Heritage Week Office can supply comprehensive State-wide details on the Heritage Week programme, as well as publicity posters.

If you feel you can do this in your area please contact the Executive Officers for Heritage Week '84, Grant Kearney or Karen Balstrup at the Heritage Week Office on (02) 357 3771. They will send posters in plenty of time to help you with planning a successful Heritage Week.

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