Newsletter of the Library Association of Australia

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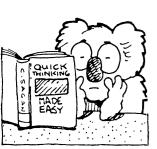
AT YOUR (LOCAL LIBRARY

Australian libraries began with the First Fleet. After the 1850's gold rushes, public libraries appeared — part of the movement towards the vote for all adults and education for every child. Wealthy cities, poor towns, new suburbs, changing communities all need a public library to keep up to date, in touch, informed.

We couldn't let Library Week go unnoticed – even though it didn't co-incide with our schedule, so below is reproduced some of the LAA North Queensland Regional Group's snappy brochure promoting public libraries. As you'll see it's a real winner.

Education

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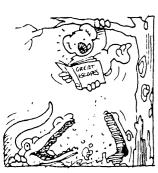


The ability to read and the opportunity it brings, are each Australian's birthright. Our children need libraries, both school and public, to learn to read and for the education that

comes from reading, whatever the subject. Our adults, too, need libraries because education never stops. Public libraries are a vital part of our nation's education program.

Need some statistics on Australia's mining industry or a video on first aid? See the librarian at your local library.

A caring society



Libraries are vital for all sections of the community. They provide special services for groups with special needs for the young, the very very young and the elderly; for the unemployed

and the disabled even the visually impaired; for diverse culture...The list is endless.

Need a large print these days? Just ask at your local library.

Business



Business needs reliable information, fast, to be competitive in difficult times. Big businesses have their own libraries, but small businesses, essential to the Australian economy,

need good public libraries.

Like some new ideas for personnel management, or advertising, or office equipment? Check at your local library.



The local community



Throughout Australia, the public library is the most heavily used of all the services provided by local government (apart from the utilities). Libraries provide local information and local iden-

tity. Newcomers use them to help settle in. Libraries are a community referral point.

Need a local point of view? Call in at your local library

Technology



As knowledge in science and technology expands, so does the need for ready access to information networks. As well as holding information themselves, local libraries routinely tap into

national and international information resources.

Need the latest journal article on solar power, cattle breeds or pesticides? Start at your local library.

Daily life



Living in Australia in the late 20th century is more complicated than ever. Libraries provide information, suggestions, alternative ways of doing things, an insight into other people's

experience.

Aware of a problem with a child, a boss or a friend? Don't know whether to invest your savings or buy a new car? What are the best trees for your area? Find some ideas at your local library.

Leisure



Hardworking people need a break. Reading itself is an enormously popular recreation (one of Australia's top five). Information on all sorts of recreational activities is heavily used in

libraries

Find out about fishing, gardening, your next holiday destination at your local library.