

# Third Asian-Pacific Special and Law Librarians' Conference — keynote speakers

A strong team of keynote speakers has been organised for the Third Asian-Pacific Special and Law Librarians' Conference, to be held in Adelaide from Sunday 6 to Thursday 10 of August.



**JACQUELINE CROPLEY**

Jacqueline Cropley will address the Conference on 'As you sow, so shall you reap: understanding the value of information'. This will be a hard-hitting practically oriented paper from a librarian who has to provide a cost-effective service in the tough world of banking. Jacqueline became Manager, Information Services, at Orion Royal Bank in 1984 and — as a consequence of moving into a new building with the parent Royal Bank of Canada — she established a common information services department, which supplies information to the Royal Bank of Canada and all its subsidiaries in London.

In Jacqueline's view, a library manager has to be active visibly in his/her pursuit of the best service. She says that low profiles and intensive activity will go unrewarded, as virtue is disbelieved.

Only if the service and its value are tried and tested will they receive the credit that is undoubtedly due.



**GAIL DYKSTRA**

Gail Dykstra is the keynote speaker for the Thursday. Her paper — 'The information investment — whose investment, whose return?' — will describe how we must translate a tacit understanding into a dollars-and-cents understanding. Gail says that it won't be until society understands the value of the information investment that individual attempts to influence businesses, governments or professions will produce effects.

Gail is currently the Director of Public Legal Education for the Canadian Law Information Council and is also the Director of its new Plain Language Centre. Trained as a librarian, Gail has worked in law and document collections in the United States and Canada. She has been active in the American and Canadian Law Library Associations and has published many articles on law library service to the public.

As a pioneer in the creation of public legal education in Canada, Gail has been recognised for her service to this field, most recently by the Sandra Garvie Award of Merit.



**DONALD RAISTRICK**

Donald Raistrick, of the Lord Chancellor's Department, London, will deliver a paper entitled 'Pushing out the boundaries'. In it, he will aim to encourage a greater professional realism and the pursuit of personal effectiveness in an increasingly competitive environment. He believes that libraries must enhance their reputation and status, and thereby their value, by demonstrating expertise beyond traditional job boundaries.

Donald's paper will cover the influence of new technologies and the benefits that can be exploited; the assessment of market gaps and increased cooperation with colleagues in the information/publishing communities — locally, nationally and internationally;

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producing, and influencing the production of, relevant publications; marketing one's services; and joint enterprises. It will also stress the importance of personnel aspects, including attitude, morale, and motivation.

As head of Library Services for the Lord Chancellor's Department, Donald is responsible for the provision of publications and library services to all courts and judges in England and Wales and to all associated offices of the Lord Chancellor's Department. He was made a Fellow of the Library Association (FLA) in 1988.



PETER JUDGE

Peter Judge, of Peter Judge and Associates, Canberra, will present a paper entitled 'Information policies and the intellectual investment in information'. He will speak on various efforts by governments to influence the production, coordination and use of information services in their countries, and how they have been mainly directed to the tangible elements: the technologies and their immediate applications.

Peter's paper will explain that the service producers at the grass roots level appear to have been largely untouched by national and international information policies.

Peter is a former Head of the secretariat of the Science Policy Committee of the OECD, Paris, in its Information Policy Group. He came to Australia in 1974 to become Officer-in-Charge of CSIRO's Central Information, Library and Editorial Section (CILES). He retired from CSIRO in 1988 to become a private consultant for overseas development projects and in the information field, as well as being a writer and an editor.

Peter set up the Information Science Section (ISS) of LAA in 1975, served on the LAA Council for 6 years while ISS President, and was Convener of the LAA Futures Committee.

## Conference Seminar and Workshop



Also at the Conference — on Tuesday 8 August — a Seminar and Workshop 'Professional power in the nineties' will emphasise our 'changing perceptions' of management and vice versa, and our perceptions of our importance to organisations, whether in the public or private sector.

Against the ever-present menace of economic constraint, increased accountability, organisational or consultancy reviews and library closures, the Seminar will explore ways of identifying and acquiring skills and strategies that will benefit us professionally, enhance management techniques and develop us personally.

Discussion points will include:

- Who are we? (Librarians? Information Managers?)
- What do we have to offer?
- What are we doing right/wrong?
- What do we need to change for greater impact?
- What is now required to guarantee a library's survival?
- What is expected during an organisational or consultancy review? When is it too late?

A number of speakers whose libraries have undergone corporate reviews will discuss their experiences, and the Conference keynote speakers will also be prominently involved in Seminar discussions.

The Seminar facilitator will be **Lois Grant, BA (Hons) Flinders University, Dip.Comm., Toronto, Canada; Post-Grad. Studies — Psychology, Adelaide.**

Lois is a management consultant specialising in cultural change in organisations, where she works on multiple levels to produce high commitment to change at every level of the organisation. She is highly skilled in the areas of communication and human relations and motivation, and has run numerous seminars on communication, team building, organisational change, conflict management and negotiation. Lois is also a former Lecturer in Communication, and is a Member of the Australian Institute for Training and Development and the Australian Institute of Management.

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# Ephemera at the National Library

The mass of material generated by daily living includes the ephemera of our time. Until recently, ephemeral materials have been neglected in the recording of Australian social history. However, in the last 20 years or so, libraries, archives and researchers have begun to recognise that they are a valuable source of information. In some cases a piece of ephemera may be the only surviving record of an event or an organisation.

The National Library of Australia (NLA) is fortunate to have older items of ephemera as well as a modern collection. The national collection began about 20 years ago and is now housed in 150 filing cabinets. In 1988, extra staff and resources were allocated to file a considerable backlog of pieces.

As a general principle, NLA collects ephemeral material relating to organisations and issues of national importance. State or local material is forwarded to State libraries.

Some interesting pieces of ephemera 'discovered' during the project include:

- A set of mint-condition World War I recruiting posters;
- a dance card for a ball given by the citizens of Sydney for Captain Mathieu of the French ship Rhim in 1880; and
- an SOS card to be placed in your window if you needed help during the deadly 'flu' epidemic of 1919.

The Australian Ephemera Collections are organised in eight major sequences, and subject access is available. The collections include pamphlets, posters, broadsheets, handbills, programs, invitations, trade catalogues, flyers, tickets, brochures, stickers and badges. The material is frequently used for exhibition purposes. Further information can be obtained from the Australian Reference Section of the National Library of Australia, telephone (062) 62 1352.

