

Brisbane conference countdown



Bridging Services
embracing reality

12th ALIA NATIONAL LIBRARY TECHNICIANS CONFERENCE
BRISBANE 9th TO 12th SEPTEMBER 2003 Sheraton Hotel & Towers, Brisbane

Bridging services, embracing reality, 9–12 September, Sheraton Hotel and Towers, Brisbane

Bridging services, embracing reality is a conference brimming with excellent keynote speakers, interactive workshops and informative papers. In addition to a great selection of exhibits at the trade exhibition, there are also poster presentations and unforgettable library tours. To make your conference experience complete we would like to introduce you to Brisbane, a city of bright blue skies, warm sunshine, and with the rhythm of a dynamic young city. You can be assured of a warm and friendly greeting from the 12th ALIA National Library Technicians conference team in Brisbane, capital of Australia's 'Sunshine State'.

The social program has become an integral part of conferencing and the Brisbane program will not disappoint. After a busy day of attending lectures, library tours and workshops there are excellent opportunities to network and relax during the welcoming reception, gala dinner, morning/afternoon teas, lunch or strolling through the trade exhibition. The Sheraton Hotel and Towers offers a sophisticated and relaxed atmosphere for you to unwind over a glass of wine or coffee and a chat at the intimate piano bar or you can slip back to the luxury and comfort of your room for some quiet time.

Kick-start your networking early with an organised walkabout around Brisbane on Tuesday morning. This two-hour walk hosted by friendly Brisbane library technicians is a great way to get your bearings on our sun drenched 'River city'. Tuesday evening you are invited to the opening of the trade exhibition hosted by the State Library of Queensland. This evening will be the first of many surprises.

The River cruise on Wednesday night is a must. This will be an informal night to relax on one of the beautiful paddle steamers as it slowly makes its way along the Brisbane River. Take in

the magnificent city lights of Brisbane while enjoying a scrumptious buffet, good wine and the company of fellow delegates. Thursday will bring many more surprises for delegates attending the conference dinner. Include payment with your registration to be part of this gala evening. Rounding off the social program will be the grand farewell hosted by our wonderful sponsors RAECO International.

Beautiful Brisbane comes to life in September, the perfect time to enjoy the post conference tours. On Saturday, experience the magic of Mt Tambourine, unwind with a drop of local wine and some well-earned retail therapy at Harbour Town, the largest factory outlet in Queensland. On Sunday marvel at nature's awesome giants of the sea by taking a whale watching day trip to Moreton Bay, just an hour's drive away from the CBD.

Learning is a social activity. To assist delegates in this endeavour, a 'Passport to Brisbane' is included in the registration kit. An initiative recently launched by the Brisbane Marketing Convention Bureau, this passport contains incentive offers from restaurants, retailers, health and beauty providers, taverns and bars and more. For your 'passport to learning and networking', register now to avoid disappointment.

Take charge of your professional development. It's not too late to register for the 12th ALIA National Library Technicians Conference. Early bird registration closes on 4 July 2003 so act today to secure your place and save.

Details of the conference and the registration brochure are available at: <http://conferences.alia.org.au/libtec2003/>.

See you at Brisbane Sheraton Hotel and Towers, 9 September 2003.

*Elaine West, social program convenor,
12th ALIA National Library Technicians conference*

Conference bridges sponsors and exhibitors to reality

The 2003 12th National Library Technicians Conference provides bridges between sponsors and trade exhibitors and the library and information industry.

Why should you embrace this spiel on sponsors and exhibitors?

- Sponsors and exhibitors provide broader dimensions to conferences, show-casing the latest trends and innovations to delegates.
- Sponsors and exhibitors provide funding which makes conferences more affordable for delegates.
- Sponsors and exhibitors acknowledge the professionalism, the contribution and value that library technicians generate within the library and information industry.
- Sponsors and exhibitors achieve far in excess of the essential '5 p's' of marketing: people, promotion, perception, publicity, placement and price.

You made a financial commitment to participate in this conference. Get

more value for money by asking those often-thought-of questions directly to the exhibitors; by questioning them in a competitive yet friendly environment; by ultimately realising that what is on display is exactly what you require; and by taking the time to embrace what is within the trade exhibits.

Scan our website <http://conferences.alia.org.au/libtec2003/> and you will quickly embrace the reality that the sponsors and exhibitors are many and varied. Link through to the logos, functions, session and the food areas of the website, to partake of more sponsorship delights.

The committee would like to thank sponsors 3M Australia, Brisbane City Council, Brother, Dunn & Wilson, EBSCO, Library Mosaics, Proloc Security Systems, Raeco, Riverbend Books and Teahouse, Southbank Institute of TAFE, State Library of Queensland, The One Umbrella, University of Queensland Cybrary, VideoPro Business Centre, and Word Weavers Press.

Delegates should make time to meet the exhibitors: 3M Australia, ALIA, Capra Ryan Pty Ltd, Colour Presentations, Dunn & Wilson Pty Ltd, EBSCO Australia, Educational Media Australia, Marcom projects, Proloc Security Systems, Raeco, Queensland Library Supplies, and VideoPro Business Centre.

By embracing the library technician's conference with their financial support and enthusiasm, the exhibitors and sponsors are reinforcing to the library and information industry the reality that library technicians do indeed provide bridges between product, service and the client.

Remember the earlybird postcard which was included in your Brisbane conference bag? Don't forget to include it with your early registration to be in the lucky draw to win some of your conference accommodation at the Sheraton.

See you in Brisbane. The place to be in 2003

Jo-Anne Dusha, conference treasurer