

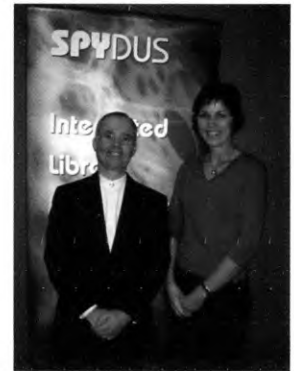
## LIW SA trivia night



Some brief information about our night, held on the 26th May.

- About 120 people attended.
- We were sponsored by Civica.
- Our quiz master extraordinaire was our group patron, Alan Smith, director of the State Library of SA, who did an amazing job.
- We asked that people decorate themselves and their table in their favorite colour or theme. There was a green and brown 'Swamp' table, complete with croaking frogs, an all Black table with black hats, feather boas and candle sticks, and a number of Purple tables. The winner for best-dressed table was Purple Power, who had purple tableclothes, cutlery, purple food, and a purple cake that was decorated with purple icing and coloured inside with purple food colouring!
- Our thanks to all the local libraries who donated library bags – the 'wooden spoon' prize was a set of library bags and a set of tea spoons! However, we had so many donated library bags that we were able to distribute bags randomly on tables so that everyone had something to take home.
- We donated 10 per cent of the profits to the Smith Family Literacy Program in Adelaide.

Kate Sinclair



## Making your information *Mission: Possible*

Let's set the scene. It's early April in the Knowledge and Information Service (K&IS), Department of Families, Community Services and Indigenous Affairs (FaCSIA), in Canberra. The marketing committee is looking for inspiration, something smart, racy and catchy for the Library Week promotion. Just then a figure cloaked in black crashes through the window and throws down a small envelope, before escaping through the same window. Inside the envelope is a message that begins, "Your mission, if you choose to accept it..."

Well, not exactly. That was the daydream someone in the team was having but it did bring us to our theme of *Making your information Mission: Possible*. K&IS prides itself on trying to find the impossible for clients and we thought this theme worked well for us.

We also decided to promote FaCSIA, given its recent expansion of responsibilities into a lead agency for Indigenous affairs. We organised for an inspirational talk by Tjanara Goreng Goreng, director in the Communities Engagement Branch, in FaCSIA, who spoke on knowledge and information in Indigenous culture. Her talk gave the audience an insight into Indigenous culture and displayed the wealth of knowledge gained with the integration of the former Office of Indigenous Policy Co-ordination staff.

Our second event for the week was a talk by Emma Robertson, author of the hilarious book *At wit's end before breakfast: Confessions of a working mum*. Emma wrote the book while working and raising two young girls. For FaCSIA it was very relevant and a light-hearted look at the dramas of balancing work and life as a parent.

To tie in with the work FaCSIA does on a community level we ran a raffle and not one, but two, World's Biggest Morning Teas, raising over \$700 for the Cancer Council.

Underlying all these activities was subtle but constant promotion of Knowledge & Information Services. We promoted the alert services, the research service and our new Ariel document delivery. We sent out flyers, e-mails, newsletters, spoke to people, put up posters and floor walked. It was time consuming and demanding but very rewarding. We increased the subscription to our alerts and made more people aware of our research consultancy service. We booked training sessions throughout FaCSIA and Centrelink. Most importantly, we connected with our clients.

Our mission now? Do even better next year.

Tracey Bicknell, K&IS, FaCSIA

