

2007 Marketing Awards for Public Libraries

The 2007 MAPL winners were announced at the recent NSW Public Libraries – Country Conference in Merimbula. The awards recognising and rewarding innovation and best practice in library marketing, under the banner, Celebrating Libraries, were developed by the NSW Public Libraries Marketing Working Group which comprises representatives from Public Libraries NSW – Country (PLC), Public Libraries NSW - Metropolitan (PLM) and Public Library Services, State Library of NSW. The awards were instituted to celebrate innovation and excellence in library marketing, public relations and promotion. Full details of the categories, shortlisted programs and winners are available at http://www.cpla.asn.au/misc/marketing_winners2007.html.

Tasmanian Teacher Librarian of the Year Award

Dr Christopher Riley, Elizabeth College teacher librarian, is the winner of the Australian School Library Association's Tasmanian Teacher Librarian of the Year award. The national winner will be announced on October 23 on International School Library Day. The award acknowledges Riley's dedication and professionalism as a curriculum, information specialist and information services manager. It also celebrates his initiative and innovative practices in his exemplary leadership of teacher librarians working in post-Year 10 colleges in Tasmania.

International Council on Archives (ICA) Congress, Brisbane 2010

Last month *inCite* told you about Brisbane's successful bid for IFLA 2010. Hot on the heels of that announcement is the news that Brisbane will be the site of the 2012 International Council on Archives (ICA) Congress. The National Archives of Australia (NAA) will host the Congress, which is expected to bring 2000 delegates to Brisbane. Themes planned include archives in the digital age and archival education.

PS Gazette no more

The hard copy version of the Australian Government Public Service Gazette has ceased. The gazette is now available as searchable database, and is available at <http://www.apsjobs.gov.au>.

Independent review of NSW public library funding

NSW Minister for the Arts, Frank Sartor, has announced an independent review of public library funding in NSW, to help ensure libraries retain their important role in local communities. Former Independent Pricing and Regulatory Tribunal chair Dr Tom Parry will carry out the review, which aims to ensure government funding is distributed in the most effective way. Dr Parry will look at a range of relevant issues including local government funding for public libraries and the areas in greatest need of public funding support. The review will include consultation with a range of stakeholders such as the Library Council of NSW and its Public Libraries Consultative Committee, the Local Government and Shires Associations of NSW, the NSW Arts Advisory Council, the Metropolitan Public Libraries Association of NSW and the Country Public Libraries Association of NSW. The report is expected to be completed by the end of 2007.

NSW Shadow Minister for the Arts, Jillian Skinner attacked the review, claiming it was 'simply an excuse to cut services and funding even further'. She has encouraged everyone with a love of libraries to contact Frank Sartor's office and tell him exactly how important public libraries are to a community's health.

Australian Library News

Free books for babies

During August, all babies born at Ipswich Hospital or St Andrews Hospital in south-east Queensland have been receiving a special gift package designed to promote literacy. The gift includes an illustrated book, *It's Rhyme Time* booklet and DVD, information on childhood literacy, Ipswich Library and Information Service brochures, library membership applications, a 2007 Storytime passport and bookmark and an application for Ipswich Commemorative Birth Certificate. The program has been organised by the Friends of the Ipswich Library Service — a group of enthusiastic

library supporters who aim to enhance, support and extend the library service and strengthen its links with the community.

And the \$1 million READ FOR LIFE initiative has been launched in Tasmania with the aim of improving literacy from birth to adulthood. In the first year of the three-year roll-out, every child at four months, 12 months, 18 months and three-and-a-half years will receive a DVD, a book, a parent sheet, booklist and a library bag.

Australian Library News

Library thief uses multiple IDs

A library patron in Denver in the United States is in custody while police consider charges. Apparently he acquired a number of library IDs under different names to several of the metro library systems, including Denver Public Library, Arapahoe Library District and Douglas County Public library, and borrowed books, DVDs, etc. to the hilt from them, then sold them over the internet and via craigslist.org. A 'customer' interstate noticed that her book had a library barcode on it and contacted authorities in Denver. Denver Public Library estimates its losses at about US\$35,000; Arapahoe Library District about US\$11,000. The libraries are reviewing their policies concerning how much stock a person can borrow and have checked out at any one time.

Contributed by Helen Bell, Denver, USA

Cornell joins Google digitisation program

Cornell University Library has become the latest university to partner Google in its book digitisation program. Google will digitise up to 500,000 works and make them available online using GoogleBook Search. Cornell is the 27th institution to join the Google Book Search Library Project, which digitises books from major libraries and makes it possible for internet users to search their collections online. Over the next six years Cornell will provide Google with public domain and copyrighted holdings from its collections. If a work has no copyright restrictions the full text will be available for online viewing. For books protected by copyright, users will just get the basic background

(such as the book's title and the author's name), at most a few lines of text related to their search and information about where they can buy or borrow a book.

Australian Library News

Philanthropy news

The National Library of Australia will build a new Treasures Gallery after it received \$1 million from the Ian Potter Foundation. The Treasures Gallery will be used to display iconic original material in the library's collection, such as the *Endeavour Journal*. Commonwealth Arts Minister Senator George Brandis said the donations by the Ian Potter Foundation showed the important role that philanthropic institutions played. 'These significant donations from The Ian Potter Foundation highlight the tremendous contribution that private foundations and corporations are making to building Australia's cultural heritage,' he said.

An anonymous donor has given the University of Melbourne's Classics Library \$1 million. Pro-vice-chancellor (university relations) Professor Warren Bebbington

said a donor had stepped forward to pledge \$1 million over the next three years to building the centre's collection of classics books and periodicals into a major Classics Library. The Centre for Classics and Archaeology, provides students with a multi-disciplinary perspective on ancient Graeco-Roman, Aegean and Near Eastern civilisations as is the only program of its kind in Australia.

The ACT Government is conducting a review of philanthropy in the ACT and is calling for submissions. See <<http://www.dhcs.act.gov.au/wac>>.

<http://alia.org.au/events>

ACT

23-24/10 actKM Forum: 8th Annual actKM Conference. Keynote speakers include knowledge management gurus David Gurteen and Patrick Lambe. Venue: University House, ANU. Contact: conference2007@actkm.org.au, <http://www.actkm.org.au>

6-7/11 DISACT Disaster Recovery Workshop. Presenter: Kim Morris, Director of Art and Archival P/L. Venue: CIT Bruce Campus, Building J. Cost: \$336.00. Contact: Cheryl Jackson, ph 02 6212 3422, cheryl.jackson@naa.gov.au.

NSW

16/10 ALIA Children's & Youth Services (NSW). I can do that: YA Programmes that work! Venue: Strathfield Library, 65 Rochester St, Homebush. Time: 9:30am - 4:00pm. Cost: ALIA/ASLA member \$60; Non-member \$90. Contact: Alex Mills, 02 9716 1827, alexanderm@ashfield.nsw.gov.au.

20/11 ALIA Children's & Youth Services (NSW) Meeting: Open to all ALIA members. West Ryde Library, 2 Graf Ave, West Ryde, 6:00pm. Contact: Alex Mills.

NT

24/10 ALIA Top End. Library Tour. Venue: Darwin High School Library, 5:00 for 5:30pm. Contact Sarah White, 08 8935 9991, sarah.white@palmerston.nt.gov.au



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Lilian Louisa Pitts
*In the change shed, Lake Boga,
near Swan Hill, about 1910*
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