

<<http://www.bild.bundesarchiv.de>> with full online payment facilities. Initially, there will be around 60,000 photos, aerial views and posters accessible, with the eventual aim of 250,000 digitised documents online.

### Antisocial networking?

I think the flurry about social networking will subside after a while, but I'm willing to bet that it won't go away entirely. There was another bump on the yellow brick road in September when the name Quechup gained the wrong sort of fame. This startup company was doing the same sort of thing as many others — offering to check your address book to see how many of your friends are already on their system — but they took the extra step to send invitations to their site, without really telling you that's what they were about to do. The community expressed their unhappiness all over the place. I haven't heard how they're going since then, but it wasn't a good start. Meanwhile, there are indications that some of the people getting into the business have interesting backgrounds, involving companies whose business is selling customer data to marketers. It's all the more reason to be just a little careful about what you give them.

### To tag to not to tag

One of the never-ending myths about search engines and marketing is the use of the META Keywords tag. It's understandable if beginners are a little confused, but I often find that experts are not well informed either. One who knows what he's talking about is Danny Sullivan at Search Engine Land, and he's written a primer at <<http://searchengineland.com/070905-194221.php>>

that should be the last word (for the time being) on the subject. He sets out the history of the concept and how the good guys and the others used and exploited it over the years, and how the search engines responded. Most useful is his reporting of recent interviews with representatives from the various companies to try to get the lowdown on the subject. It's a very good article, but if you skip to the chase his advice is don't worry about Keywords tags — they won't hurt, but they're not worth the effort.

### Getting around

Also from Search Engine Land is a piece from Shari Thurow on Site Maps. I've never been a big fan of them, although they can be useful under some circumstances. The problem is that, as Shari says, they're too often used as a way of providing a quick fix for a site's poor information architecture and interface. For an idea of how to use them more effectively, see <<http://searchengineland.com/070809-091501.php>>.

### Hues who

This is a site I really like, and it's useful too — especially if you're trying to communicate. Chirag Mehta's 'Name That Color' page at <<http://chir.ag/phernalia/name-that-color/>> gives you the power to choose a colour by navigating around an image and have the generally accepted name of the colour displayed, along with its RGB and hex values. Even better, you can browse a drop-down list to scroll through an alphabetic list of colours, which means that many of us will never again be in doubt about teal, ecru or flax.

## Vale Harold Weir — former Commonwealth Parliamentary Librarian

Harold Weir, Parliamentary Librarian from 1978 to 1982 and distinguished staff member period to his appointment, passed away in late August. He made a very considerable contribution to the establishment of the library's research services, particularly the establishment of high-quality service, and was instrumental in much of the early

automation, including the implementation of word processing, connection to external databases and development of staff skills. His contribution lives on through the successful Bills Digest service, the research service itself and the use of new information technologies.

Roxanne Missingham

### ACT

**7-8/11 DISACT** Disaster Recovery Workshop Presenter: Kim Morris, Director of Art and Archival P/L. A two-day session designed to assist those responsible for disaster planning for cultural collections. Venue: CIT Bruce Campus, (Building J). Cost: \$336.00 (incl gst). Contact: Cheryl Jackson, 02 6212 3422. [cheryl.jackson@naa.gov.au](mailto:cheryl.jackson@naa.gov.au)

**12/12 APSIG** Christmas Lunch. Venue: Dumpling Inn, 1 Lawry Pl., Macquarie. BYO. Cost: \$16pp. Complimentary dessert and coffee at Asia Bookroom. Contact: George Miller, 02 6295 1439, [gmillier@grapevine.com.au](mailto:gmillier@grapevine.com.au)

### NSW

**19/11 ACER** Cyber Safety Seminar Series (Sydney) Join leading Australian adolescent psychologist, Dr Michael Carr-Gregg to explore youth cyber safety issues. Venue: Australian Technology Park, Eveleigh. Cost: from \$295. Discounts for group bookings, ALIA and ASLA members. Contact: Julie Kruse, [kruse@acer.edu.au](mailto:kruse@acer.edu.au). Register online: <http://www.acer.edu.au/cybersafetyreward/>

**20/11 ALIA Children's & Youth Services (NSW)** Meeting: Open to all ALIA members. West Ryde Library, 6:00pm. Contact: Alex Mills, 02 9716 1827, [alexanderm@ashfield.nsw.gov.au](mailto:alexanderm@ashfield.nsw.gov.au).

**28/11 Mentoring NSW** Library Folk In the Pub. The Madison Hotel, Surry Hills, upstairs in the Hippo Bar, 6:00pm. Stay on for an end-of-year dinner. Contact: Julian Sortland, 0429 470 672, [info@lfip.info](mailto:info@lfip.info)  
**30/11 ALIA Children's & Youth Services (NSW)** Pre-Christmas Extravaganza: Good food, good wine, good conversation and good books. What more could you want to stuff your stocking this Christmas? Contact: Alexander Mills, 02 9716 1827, [alexanderm@ashfield.nsw.gov.au](mailto:alexanderm@ashfield.nsw.gov.au).

### NT

**21/11 ALIA Top End.** Meeting. Venue: NT Library, 5:00 for 5:30pm. Contact Sarah White, 08 8935 9991, [sarah.white@palmerston.nt.gov.au](mailto:sarah.white@palmerston.nt.gov.au)

**23/11 ACER** Cyber Safety Seminar Series (Darwin) Presenter: Dr Michael Carr-Gregg. Venue: Holiday Inn Esplanade. Cost: from \$295. Discounts for group bookings, ALIA and ASLA members. Contact: Julie Kruse, [kruse@acer.edu.au](mailto:kruse@acer.edu.au). Register online: <http://www.acer.edu.au/cybersafetyreward/>

**28/11 ALIA Top End.** Christmas Celebrations. Venue: TBC. Time: 7:00pm. Contact Sarah White, 08 8935 9991, [sarah.white@palmerston.nt.gov.au](mailto:sarah.white@palmerston.nt.gov.au)