

# letters to the editor – **your** voice



## A new look for *inCite*

Congratulations to all involved in the redesign of *inCite*. It looks great!

From the moment of unwrapping the plastic I was impressed by the cover graphic. It looks like the journal of a professional association that is up-to-date and happening. The inside use of colour and columns really works for me. I found myself drawn to the 'info grab' style. The advertisements even look better.

*inCite* is now a news magazine I will proudly read in public and happily pass on to non-members and to non-library professionals who ask "What are librarians up to these days?"

**Rachael Browning, Paddington, Qld**

[Disclosure: Rachael is a member of the ALIA Board of Directors.]

How refreshing to receive my *inCite* for Jan/Feb 2007 with its fresh new look. Good luck and many thanks.

**Kerry Smith, Perth**

Just received the latest issue of *inCite*. Love the new format. Looks professional and easy to read.

**Geraldine Barkworth, Brunswick Heads**

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