

Predictable and passé?

I fear ALIA has not done itself any favours with the 2008 Library and Information Week poster. If the reference to the old-school, bespectacled, female librarian was clearly humorous or ironic through fusion with contemporary technology, I would be in full support. However, mosaic posters are as mid-nineties as Magic Eye. If ALIA wants a tiled poster, at least Rasterbation is this from this decade.


At a time of increasing interest in research into the habits of library users in their thirties and under, I cannot understand why ALIA would market to itself with this passé and predictable image. What this image represents stands at odds with the slogan that 'Libraries are for everyone', particularly considering the current widespread devotion by LIS professionals to examining how we can harness new technologies to demonstrate our relevance.

Katrina Macdonald
mackat@bigpond.net.au

Executive Directors response:

We welcome feedback from all members on this year's LIW and NSS. Make suggestions for the 2009 theme and images by completing the feedback form now available at <http://www.alia.org.au/advocacy/liw/2008/feedback.form.html> for Library and Information Week and <http://www.alia.org.au/advocacy/storytime/2008/feedback.form.html> for National Simultaneous Storytime





360

SERIALS SOLUTIONS
360

Helping your library be the best partner for research

Proudly announcing a plethora of new features and enhancements

SERIALS SOLUTIONS KNOWLEDGEWORKS
More resources!
Over 500,000 eBooks,
110,000 eJournals, and growing

360 COUNTER
More features!

360 RESOURCE MANAGER
More power!

360 MARC UPDATES
More records!

360 SEARCH
More connections!

360 LINK
More integration!

360 CORE
More access!

Find out more!
Call 1-866-SERIALS ext. 5 or
email 360@serialssolutions.com
today.

Serialsolutions
Librarians creating solutions
for librarians

serialssolutions.com

Note to Members

We welcome letters on any issue of relevance to the library and information sector. It is important to note that the opinions expressed in Letters to the Editor are those of the authors and not necessarily the official policy of the Australian Library and Information Association.

Deadline for letters is the 10th of the month and they should be no longer than 250 words.

Please include your name and postal address as anonymous correspondence will not be reproduced.

In the news

National Archives transferred to Prime Minister's department

The National Archives of Australia has been transferred into the Department of the Prime Minister and Cabinet. The move was announced by Senator John Faulkner, the Special Minister of State and Cabinet Secretary.

ALN -May 15 2008

Updated edition

Older residents and the Law - Accommodation, care and legal rights in Victoria

Robert Phillips

Published by Victoria Law Foundation,
ISBN 978 1 876045 61 6 rrp \$49.95

Since its first edition in 1996, *Older residents and the Law* it has become essential reference for advocates and advisors working with older residents.

Available from Australian Book Group

<http://www.australianbookgroup.com.au>,

Tel 1300 366 356

Who's where

Sue Reynolds has joined the lecturing staff at RMIT University after 20 years at Victoria University. She will be teaching cataloguing and classification to undergraduate and post graduate students while completing her PhD on the history of the Library of the Supreme Court of Victoria through Charles Sturt University, Wagga Wagga.

Paul Kloppenborg has commenced as Manager of the Learning Resource Centre (LRC) at William Angliss Institute of TAFE. Paul was formerly the Staff Development Librarian at RMIT University Library. He also worked for the Department of Information Studies of Charles Sturt University and last year, was Library Operations Manager of the Thai Nguyen LRC project in northern Vietnam.

BIENNIAL QUIZ QUESTION OF THE MONTH

Who was the Afghan cameleer who taught Robyn Davidson about camels?

Send your answers to <http://www.alia2008.com>

The answer to April's quiz question was the Reverend John Flynn, founder of the Royal Flying Doctor Service, while May's answer was, 'The drover's boy' by Ted Egan.

Bernadette Royal, Reference and Information Services Officer, Charles Darwin University, Casuarina, NT, answered both and a gift package is on its way.