

PLA – Planning Workshop



Public Libraries
Australia

21–22 January 2008

Public Libraries Australia's (PLA) Board of Directors together with representatives from ALIA and National and State Libraries Australasia (NSLA), met in Melbourne earlier this year to conduct a planning workshop. Day 2 of the workshop included participation by current ALIA President Roxanne Missingham and ALIA Public Libraries Advisory Committee (PLAC) member Christine Mackenzie.

As an outcome of the planning workshop, it was agreed that PLA would become more project based to enable:

- The establishment of a more focused national voice for public libraries
- A clearer differentiation between PLA and other library organisations
- Being the voice of public libraries at a national level
- Provide national support for State/Territory associations as required

To achieve these outcomes the PLA Board developed 4 key objectives. They are:

1. The establishment of a sound, sustainable and clear structure for PLA
2. Better, more meaningful relationship management and engagement with key stakeholders including, members, partners and government
3. The development of national programs and projects that both enhance and position public libraries and provide benefits for members and public libraries generally
4. Support the professional development of public library staff and stakeholders

The two-day workshop was very productive and by the conclusion of the workshop both the PLA Board and their strategic partners had a much clearer understanding of the role and scope of PLA as well as some clear objectives on which to build meaningful actions.

The PLA Board also recognised and fully supported the current and ongoing autonomy of all State/Territory associations and thanked its key partners for their ongoing support, partnership and collaboration.

A more detailed summary is available from the PLA web site <http://www.pla.org.au>

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Government launches \$37.9 million strategy to boost digital TV

Australia's digital television switchover received a boost with the announcement by Senator Stephen Conroy of a \$37.9 million strategy to drive Australia's transition to digital TV.

The strategy will ensure that Australia meets the deadline set for digital switchover on 31 December 2013.

Additionally, an Industry Advisory Group has been established, bringing together broadcasters, retailers, manufacturers, antenna technicians, public and commercial housing agencies as well as government departments. The first meeting of the IAG will be convened on 9 April 2008.



Opportunities throughout the UK

If you are travelling to the UK this year you could work in Aberdeen, Birmingham, Bristol, Cardiff, Cambridge, Edinburgh, Exeter, Gatwick, Hull, Leeds, Liverpool, London, Manchester, Maidenhead, Milton Keynes, Newcastle, Nottingham, Oxford, Reading, Sheffield, Southampton, Watford, Wokingham or perhaps York.

Some iconic images of these towns and cities are represented below. Can you identify them? You will be able to after you have visited them!

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