Conferences

ALIA Access 2010 Conference

Wednesday 1 – Friday 3 September 2010
Brisbane Convention and Exhibition Centre

The ALIA event of the year
(you wouldn't want to be anywhere else!)

Want to gain the most out of your ALIA Access experience? Use social media!
We asked Warren Cheetham, Conference Digital Coordinator for ALIA Access 2010, a few social networking questions.

What's with all the Twittering? Why not just talk to people!
While the rise of social networking seems to have permeated people's working and personal lives, there remains a large portion of people who can't see the point. It's certainly very easy to dismiss out of hand the usefulness of certain tools and techniques if they're unfamiliar or foreign. Twitter is a good example. One major criticism is that it is an insular, cliquey tool for those 'in-the-know'. In a conference setting, I think it's quite the opposite. People who are engaged and enthused 'tweet', sharing that excitement and knowledge with their followers, who may be anywhere in the world. A passionate, articulate group of people tweeting at the same conference is spreading the word about the conference in a way that is anything but insular. Take a stroll through a noisy conference exhibition hall at morning tea time. For all of the intellectual, insightful conversations about the conference, you'll also hear comments about nice shoes, knitting, being tired, great cafes, and pet dogs. Expect to hear a similar range of comments on Twitter!

What online tools can people use at the conference?
We have established a number of online spaces ready for the conference, but the point about using online tools to amplify and extend a conference experience is that there are no fixed tools that you 'should' use. If Facebook is your online hangout of choice, write about your conference experiences there, upload photos, and connect with other conference attendees by becoming 'friends' online. The things that can tie a diverse range of online tools together is tags and hashtags. Kind of like a Library of Congress Subject Heading, by adding the tag 'aliaaccess' or '#aliaaccess' for Twitter to your online content, people watching the conference from afar can use search tools like Google to draw together the rich content of blog posts, tweets, photos, and videos to paint a picture of what's happening in Brisbane in September.

As to how to use the tools, one big rule to follow should take you back to pre-school or kindergarten – play nice in the sandpit. Respect yourself, your colleagues, and the online space you're in.

What do you hope to experience at ALIA Access 2010?
I hope that people who have never used a blog or Twitter to report and reflect on a conference experience will do so at ALIA Access. I hope that the confident and experienced tweeters will take the time to show newbies some hints and tips. I hope that we have a range of people from around Australia and around the world not only reading and watching what is happening, but actively participating online by asking questions of conference attendees and speakers using the rich array of online tools available. If I don't get to meet you in person in Brisbane, I hope to meet you somewhere online around the conference blog, twitter or Facebook page!

Conference blog **http://aliaaccess2010.wordpress.com/**
Conference Facebook page **http://www.facebook.com/pages/ALIA-Access-2010-conference/111407228893257**
Conference Twitter stream **http://twitter.com/aliaaccess**

ALIA National Library & Information Technicians 2011 Conference

Back to Basics – Perth 2011
12–16 September 2011
Sheraton Hotel, Perth WA

Sponsorship & Exhibition Opportunities Now Available
The Conference Organising Committee 'WATEC 2011' is delighted to advise the launch of the Sponsorship and Exhibition Prospectus. The Committee have developed a range of fantastic packages to promote your organisation at the Conference. For the first time ALIA is offering special rates for sponsoring more than one ALIA Conference.

An exciting exhibition is planned for Libtech 2011, but places are limited – so don't miss out! For a copy of the Sponsorship & Exhibition Prospectus, please email **libtech2011@iceaustralia.com** today!

Preliminary Program Now Available
Keen to know how the program planning is coming along? A preliminary program for the Conference has now been uploaded onto the website at **http://conferences.alia.org.au/libtec2011/program.html**

Staying in Touch with Libtech 2011
There are plenty of ways to keep in touch with what is happening in the planning & preparation of Libtech 2011 'Back to Basics' Perth 2011.
Conference Website **http://conferences.alia.org.au/libtec2011/**
Facebook: search ALIA National Library & Information Technicians 2011 Conference
Follow us on Twitter **http://twitter.com/ALIAlibtec**
Contact us directly **libtech2011@iceaustralia.com**

Save The Date - 5th ALIA New Librarians Symposium

16–18 September 2011
Sheraton Hotel, Perth WA

The Organising Committee is pleased to announce the 5th ALIA New Librarians Symposium (NLS5) to be held on Friday 16 September – Sunday 18 September 2011 at the Sheraton Perth Hotel, Western Australia.

NLS5 will provide the opportunity for new librarians and graduates within the industry to unite and collectively learn from highly developed leaders in the industry adopting the Symposium theme, *Metamorphosis – What will you become today?*

All Symposium sessions will be held at the Sheraton Perth Hotel which overlooks the breathtaking Swan River and is just a short walk from the city's Central Business District. Delegates will be able to enjoy the large variety of shopping, dining and entertainment Perth has to offer.

The Conference program will feature library tours and an exciting mix of social programs all held during Perth's beautiful spring weather; there will be no reason not to extend your stay at this wonderful time of year.

The 5th ALIA New Librarians Symposium will be held back to back with the ALIA National Library & Information Technicians (Libtech) 2011 Conference at the Sheraton Perth Hotel and will provide additional networking opportunities for delegates.

We'll keep you up to date with more information as the planning for the NLS5 Symposium takes shape, and we look forward to greeting you in Perth during September 2011

Conferences

ALIA Information Online Conference and Exhibition 2011

The IOG committee are delighted to announce these inspirational keynote speakers for the 2011 Conference

Iarla Flynn – Google

Iarla is Head of Public Policy and Government Affairs with Google for Australia and New Zealand. His policy focus is on preserving the benefits of the open Internet. He joined Google in 2007 as European Public Policy Manager. His role included leading Google's advocacy for communications and spectrum liberalisation across Europe. Prior to joining Google he spent 12 years in senior roles in government and telecommunications operators in the Irish and European communications sectors.

Chris Winter – Australian Broadcasting Corporation (ABC)

Chris works with the Strategic Development group of the Innovation Division of the ABC, engaged in new platform projects. Until mid 2007, Chris was the establishing manager of the ABC's digital-only, national television service ABC2. While manager of ABC2 Chris won the Outstanding Contribution (AIMIA) Award, recognising his ongoing involvement with the interactive media industry and his ability to inspire and foster industry development. The awards are the peak Australian multimedia industry awards.

Sarah Houghton-Jan – Librarian in Black

Sarah is the Digital Futures Manager for the San José Public Library in the heart of the Silicon Valley. Sarah was named a 2009 Library Journal Mover & Shaker as a trend spotter. Sarah also works as a consultant for the InfoPeople Project and has been involved with a number of ALA groups over the years, including a three-year stint as a member of LITA's Top Technology Trends Committee.

Michael Mace – Rubicon Consulting

Michael is a 20-year veteran of the tech industry. He is a widely regarded strategist who also does tactics, translating big ideas into practical implementation plans. Michael led development of the long-term product road map at Palm, drove Mac vs. Windows marketing at Apple, helped handset companies and carriers create their mobile data strategies at PalmSource, and managed worldwide customer research and competitive analysis at both Apple and Palm. Michael also writes the Mobile Opportunity blog.

ALIA IOG Excellence Award nominations now open

The award acknowledges excellence and innovation in performance by an information professional. Information on the 2009 award winner and nominees can be found on our blog.

The requirements, prize outline and nomination forms are available from the ALIA IOG Award website **http://www.alia.org.au/awards/merit/IOG.excellence/index.html.**

Follow us and keep up to date with all things IO via:
Our blog from our website **http://www.information-online.com.au**
Facebook **http://www.facebook.com/pages/ALIA-Information-Online-Group/107887822586150**
Twitter **http://www.twitter.com/iogau**
The conference hashtag is #aliaioc
LinkedIn **http://www.linkedin.com/groups?home=&gid=1697997&trk=anet-ug-hm**

2009 FA Sharr Medal

Catherine New, Librarian at Curtin University Library, was awarded the 2009 FA Sharr Medal by Margaret Allen, CEO and State Librarian and ALIA Vice-President. The medal is recognition by ALIA West that Catherine is a graduand who exhibits great potential and is most likely to have a positive impact on her preferred stream in the library profession, as well as demonstrating exceptional conceptual and analytical skills during the nomination process. The medal is named after Francis Aubie (Ali) Sharr, WA state librarian from 1953-1976 and was inaugurated in 1976.

Catherine began her library career in 2009 in the Research and Learning Services unit of Curtin Library. She is particularly interested in the use of technologies in the provision of information literacy and research support services in an online environment and was able to apply her interest and skills in a large information literacy project, producing online interactive tutorials for the library. She then co-presented a paper on early results of this project at the ShareCase 2009.

Already holding a graduate diploma in Library and Information Management from Charles Sturt University and a Bachelor of Arts (English and Film and Television) from the University of Queensland, Catherine is currently studying towards a Masters in Information Architecture through Charles Sturt University.

At the awards ceremony, Catherine addressed the audience on the adaptability of librarians and their ability to remain visible and relevant to their clients, particularly in the academic sector, by 'embedding' librarianship at the point-of-need. A keen believer in ALIA values, Catherine generously donates her time in promoting the industry and was thrilled to receive the award. Her parents travelled from country NSW to share the special evening in Perth with her.

Lesley Budrovich
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