



HOW OTHERS SEE US

Dear Editor,

I read the April issue feature on making good career moves with great interest as I am a Master of Information Management student at Curtin University. My interest in this issue not only lies in being a librarian who will be graduating this year, but also as a researcher. I am currently undertaking a project that will investigate human resource practitioners' perceptions of librarian competencies regarding employment in both traditional and non-traditional roles. The project will also measure perceptions of occupational prestige in relation to librarianship.

I have found that previous investigations of competencies usually involve the perceptions of librarians, library

managers and LIS educators. However, very little has been done to find out how HR practitioners perceive librarians, and yet they are a crucial part of the employment process. I feel that gaining an understanding of HR practitioners' perceptions will widely benefit the library and information profession, especially in relation to job-seeking (by new graduates or seasoned professionals), career path planning, developing training and conducting advocacy.

I am writing to enlist support from the information community. In July this year I will launch a voluntary online survey design utilising ALIA's core competencies, and also typical and new dimensions of prestige. I will be distributing the survey via listserv. I invite you to complete the survey if you are eligible when it goes live, or to please forward it to others. I also welcome comments and suggestions from all *INCITE* readers, and can be reached via email at the address below.

I look forward to sharing my findings at the end of my project.

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INCITE
SEPTEMBER 2015
**NEW SPACES,
NEW STRATEGIES**

In September, INCITE looks at innovation across the LIS spectrum: innovative spaces, innovative services, and innovative strategies to capture and grow key stakeholder support. True innovation helps libraries adapt to meet their users' needs now and into the future. How do you do it?

The deadline for submissions is 21 July 2015. Check the guidelines for writers on the ALIA website and email your stories and images to incite@alia.org.au. Please note, all images must be high resolution (at least 300DPI) and sent separately as .jpg files. Images may be reproduced in print and online.