

Library Lovers' day

14 February 2016

February 14 is the day to share the #librarylove. It's time to start planning for Library Lovers' Day 2016!

It's an incredibly popular event for ALIA Members and a time to celebrate libraries and their teams who do so much for their communities - whether it's a hospital librarian providing the most up-to-date research for surgeons, a volunteer delivering audio books to the housebound, or a teacher librarian providing the foundations of lifelong literacy.

We have great free resources for your event on the ALIA website: www.alia.org.au/libraryloversday.

Download posters, flyers, bookmarks, stickers and even a template media release to publicise Library Lovers' Day events.



TOP 5

IDEAS TO MAKE YOUR DAY A SUCCESS

- 1 Print out and put up the Library Lovers' Day poster. Cut out paper hearts in complementary colours and have your library patrons write what they love about the library on the hearts. Put the hearts up on the wall around the poster and show off the love for your library.
- 2 Tempt your users by handing out bookmarks (free download) and little chocolate hearts to library customers who borrow items through the week.
- 3 Tempt users to have a 'blind date' with a book and venture outside their comfort zone! Wrap it in brown paper (tied up with string) and encourage them to take one home as an 'extra'.
- 4 Create a Library Lovers' Day display with romantic books. Decorate the display with red balloons, flowers, streamers and so on. It's amazing what a trip to the local discount store and a creative mind can achieve.
- 5 Become a matchmaker! Pop a sign on the circulation desk: 'We'll help you find the book of your dreams' or perhaps 'If you've got the question we would love to answer it' or even 'The book matchmaker is in.'



Make your career move

A graduate certificate, diploma or master qualification in information management offers an invaluable set of skills that will help you tap into and preserve corporate memory.

At UniSA you can study online or on campus with commonwealth supported fees and the assurance that programs are accredited by the Australian Library and Information Association (ALIA). Engage with industry leaders in a learning environment which is relevant to professional practice.

For more information visit unisa.edu.au/infomanagement



University of South Australia

UNISA0083 - CRICOS Provider No 00111R